



Center for Analysis of Economic Reforms and Communication of
the Republic of Azerbaijan

PORTAL AZEXPORT.AZ



AZERBAIJAN ECONOMIC REFORMS REVIEW

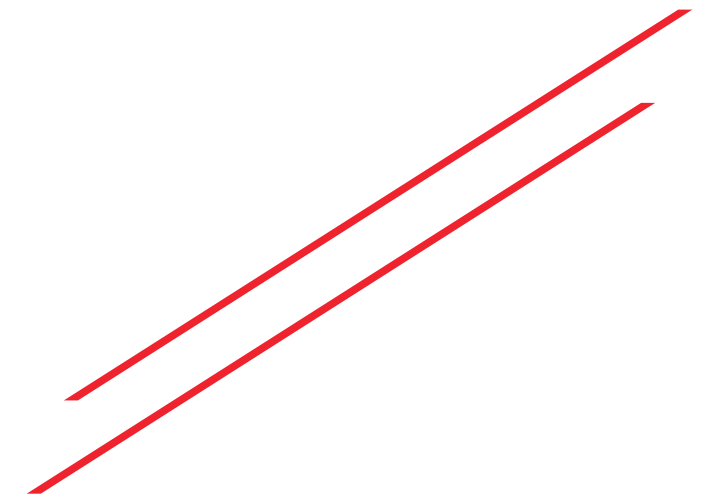
SPECIAL EDITION

“There is an interest in our products in the countries of Europe, the Persian Gulf, Asia. Simply, they were not aware of our products until recently. Creation of the portal “Azexport” is a very serious step in this direction. Today the portal receives orders from all around the world.

However, until recently, no one knew what we produce. Now they know, apply, and sign contracts electronically. This is a great event, these steps help simplify the work of entrepreneurs.”



ILHAM ALIYEV,
President of the Republic of Azerbaijan



3	Legal framework
4	What is the portal Azexport.az?
5	Opportunities offered by Azexport.az
6	Manufacturer database
8	Statistical indicators
10	Integration of the portal Azexport.az with other platforms
11	The Digital Trade Hub
12	Cooperation relations of the portal Azexport.az
13	Free Sales Certificate
15	The Online Single Export Application
16	Trainings organized by Azexport.az
19	Portal Azexport at exhibitions
20	Countrywide tours organized by the portal Azexport.az for entrepreneurs
29	Business satisfaction

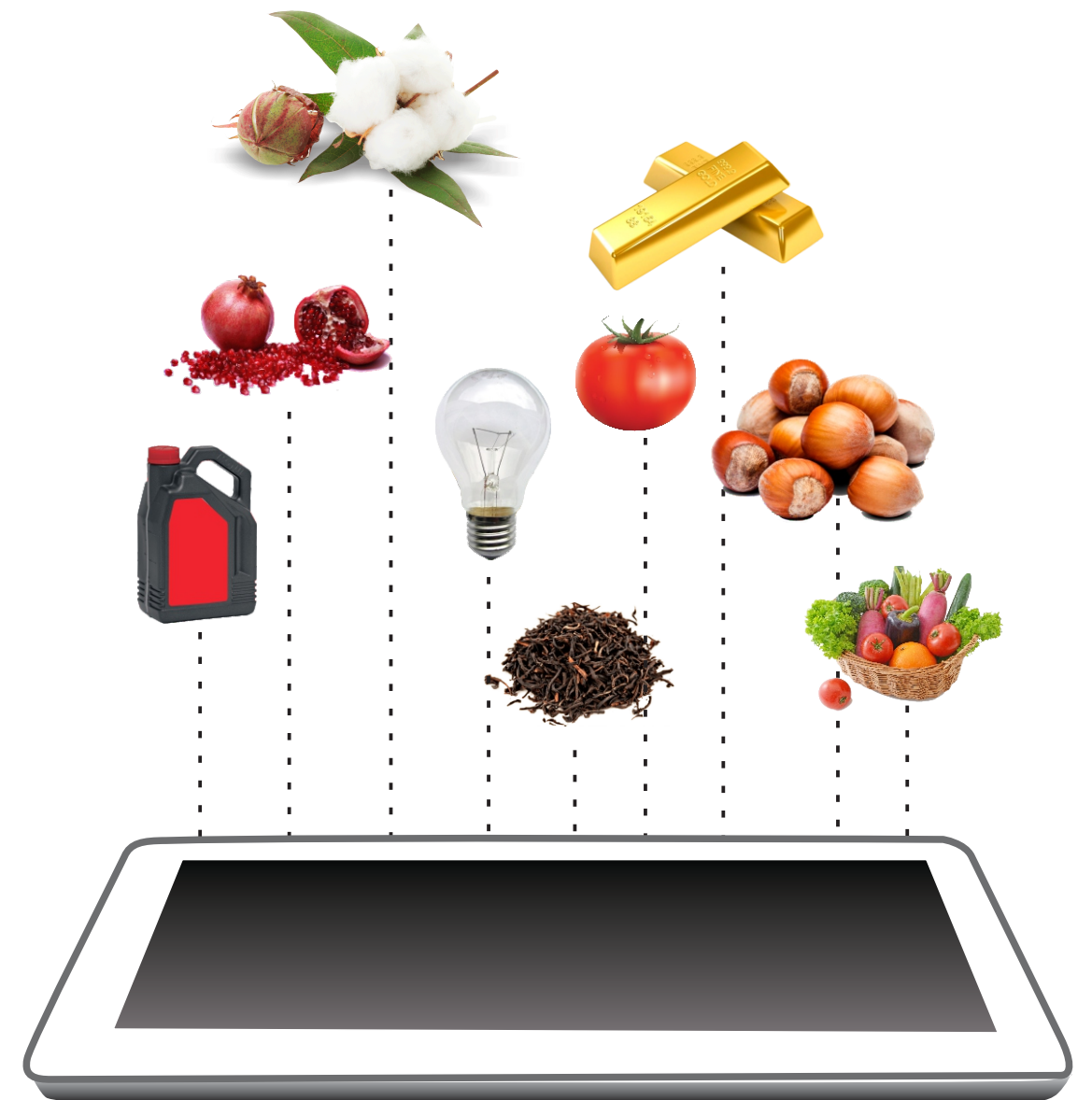
LEGAL FRAMEWORK



The site AZEXPORT.AZ was created by Decree No. 2349 of the President of the Republic of Azerbaijan Mr. Ilham Aliyev "On creation of a unified database of goods produced in the Republic of Azerbaijan" dated September 21, 2016.

The portal Azexport.az, managed by the Center for Analysis of Economic Reforms and Communications, is a database of products of Azerbaijani origin, as well as an accessible and unique platform which ensures the sale of Azerbaijani products in the foreign and domestic markets.

WHAT IS THE PORTAL AZEXPORT.AZ?



OPPORTUNITIES OFFERED BY THE PORTAL AZEXPORT.AZ



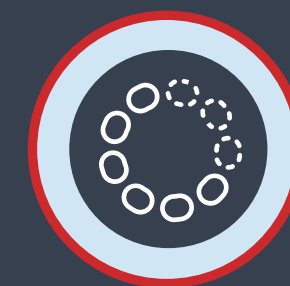
It stimulates export



Undertake marketing researches



Promotes the "Made in Azerbaijan" brand



Simplifies the export procedures



Provides transport and logistics services



Integrated into national and international payment systems



Expands the scope of the foreign market by placing Azerbaijani products into international trading platforms with which the Azexport.az is integrated.



Issues Free Sales Certificate

DATABASE OF MANUFACTURERS


The portal also contains the database of the products placed on the portal, as well as information on their manufacturers. All information about the export potential of Azerbaijan, specialized sectors, market participants, product varieties, etc. are presented to importing party in a convenient and accessible format.

The personal data of legal entities and individuals (legal address, TIN, e-mail, contact numbers) and information on the products manufactured by them are also included.

Legal entities:	Physical persons (Individual owners):
ASPI GLASS MƏHDUD MƏSULİYYƏTLİ CƏMIYYƏTİ	MƏRDƏLİ ƏKPƏR OĞLU XƏZANGÜL AĞƏLİ QIZI
&	
"AQRO-AZƏRİNVEST" MMC "BAKI ŞƏRAB-1" Açıq Tipli Səhmdar Cəmiyyəti	
0 - 9	
100% TAM XARİCİ İNVESTİSIYALI TÜRK-BAYCAN LTD FİRMASI 1001 KİTAB MƏHDUD MƏSULİYYƏTLİ CƏMIYYƏTİ 6-CI MƏRTƏBƏ ŞİRKƏTİNİN HƏMKARLAR İTTİFAQI KOMİTƏSİ	





SƏBA AÇIQ SƏHMDAR CƏMIYYƏTİ » Brand » SƏBA AÇIQ SƏHMDAR CƏMIYYƏTİ

Legal Address	AZ1700, Shabran, M.Rasulzadeh, House 35
Actual Address	AZ0100, Khirdalan city., H.Aliyev avenu. 1
Description	<p>History and Mission</p> <p>Today, mission of enterprises which are united in the "SABA" trademark that includes production of food and forage in Azerbaijan Republic is based on the slogan "leader in quality!". Main purpose of the "SABA" Group of Companies is reaching the highest level of quality and keeping it in all spheres of all production ranging from raw material production to delivery of ready products to buyers.</p> <p>The slogan "leader in quality" imposes on companies the responsibility of compliance of all production stages and management work with international standards.</p> <p>Paying constant attention to consumer rights and creating continuous positive opinion regarding produced products are among priorities of activities of companies working under the "SABA" trademark.</p>
TIN	5000021211
Activity Group	01471 - Cultivation and breeding of poultry: chickens, turkeys, ducks, geese and guinea fowl
E-mail	info@saba.az
Mobile	+994502718200
Facebook	https://www.facebook.com/SABA.Azerbaijan
Website	http://www.saba.az/



SƏBA
TƏBİƏTDƏN MƏTBƏXƏ

Product Compare (0) Sort By: Default Show: 15

DATABASE OF MANUFACTURERS













www.azexport.az

In the portal, the number of producers and their products are listed in alphabetical order, **by regions of Azerbaijan.**

Companies in Absheron region

District name	Number of manufacturers	Number of products
For the whole Republic	1657	3774
A		
Absheron District	38	360
Agdam District	2	1
Agdash District	5	15
Aghjabadi District	7	1
Agstafa District	6	5
Agsu District	5	25
Astara District	2	20
B		
Babek District	1	0

Absheron District

 ASPI GLASS MƏHDUD MƏ...	 A AGRO MƏHDUD MƏSULİ...	 A+CO MMC	 ABŞERON-ŞƏRAB ASC
 Absheron Takhil MMC	 ADV PRODUCTION MƏHD...	 ASENA KO MƏHDUD MƏS...	 ATENAU LTD MƏHDUD M...
		 AYSU	 EMRUZ

AZEXPORT.AZ STATISTIC INDICATORS

For 2018

January - 81,5 million
February - 37,6 million
March - 66,5 million
April - 36,9 million
May - 27,7 million
June - 34,2 million
July - 31,1 million
August - 51,5 million
September - 43 million
October - 23 million
November - 46 million
December - 35 million

TOTAL - 514 million

For 2017

TOTAL - 475 million



**Total orders in the last 24 months -
989 million**

The value of export orders received by the portal Azexport.az during **the 12 months of 2018** accounted for **514 million US dollars**.

The export orders received by the portal Azexport.az in 2018 increased by **\$ 39 million** in value, as compared to 2017.

Azexport.az received Export orders from **111 countries** of the world.

Export orders for **top 10 products** made through the portal Azexport.az for 12 months of **2017**



- Wine
- Hazelnut meat
- Apple
- Pomegranate juice
- Powdered milk
- Egg
- Silk carpet
- Engine oil
- Confectionery
- Tobacco

Export orders for **top 10 products** made through the portal Azexport.az for 12 months of **2018**



- Cotton
- Cotton oil
- Apple
- Tomato
- Chicken meat
- Egg
- Wine
- Pomegranate
- Tobacco
- Onion

THE PORTAL AZEXPORT.AZ IS INTEGRATED INTO THE FOLLOWING PLATFORMS

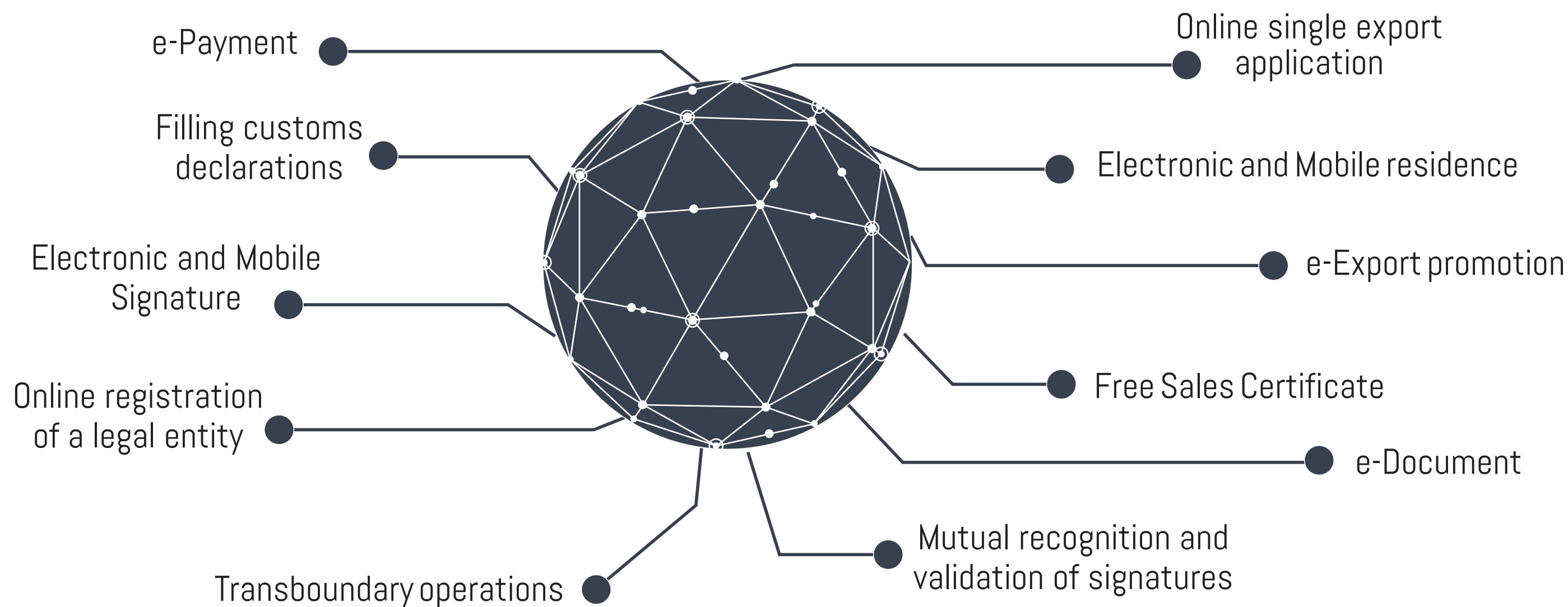


The portal Azexport.az, has been integrated into the most popular trading platforms operating in various fields. It provides access for products of Azerbaijan origin to the world market by expanding their sales coverage.

THE DIGITAL TRADE HUB

The Digital Trade Hub, a public-private partnership platform that serves as part of the portal Azexport, provides both local entrepreneurs and foreign investors with a more transparent and easy way of doing business in Azerbaijan.

OPPORTUNITIES CREATED BY THE DIGITAL TRADE HUB



COOPERATION RELATIONS OF THE PORTAL

January 16, 2017

Company "Microsoft-Azerbaijan"

May 06, 2017

Islamic Organization for Education, Science and Culture - ISESCO

May 31, 2017

World Forum for Small and Medium Enterprises

October 19, 2017

Companies Gazinformservis (Russia), Asseco data Systems (Poland) and OrientSwiss (Switzerland)

January 5, 2018

Eastern Partnership

July 12, 2018

VTB Bank

September 7, 2018

Business Council for International Understanding USA (BCIU)

October 22, 2018

Association of World Trade Centers

November 7, 2018

Company "VISA International"



FREE SALES CERTIFICATE

For the first time in Azerbaijan, the Free Sale Certificate is issued via the Azexport portal. The certificate is mandatory in many countries and is used to ensure the safety in the distribution of food products, cosmetics, textiles, medical devices, hygiene and other products in contact with the human body.

Azerbaijan is the third country in the CIS to offer this type of certificate. **Gazelli Group, Apiaz LLC, Aznar CJSC, Brightman LLC, Azersun** and other companies have already received this certificate for their products.

Within a short time the Azexport Portal has provided thousands of Free Sales Certificates.

REPUBLIC OF AZERBAIJAN
CENTER FOR ANALYSIS OF ECONOMIC REFORMS AND COMMUNICATION

Date of issue: «06» April 2018 № AZ1551014

CERTIFICATE OF FREE SALE

TO WHOM IT MAY CONCERN

Center for Analysis of Economic Reforms and Communication hereby certifies that the following products are freely sold in the territory of the Republic of Azerbaijan, certified by the relevant state bodies and units, meet the national standards, and are manufactured in accordance with all applicable international and state laws, rules and regulations relating to the manufacture and sale of such product.

Product and brand name	
1	Chocolate and Vanilla Liquid soap/ Chocolate and Vanilla(250ml)
2	Chocolate and Vanilla lotion for hand and body/ Chocolate and Vanilla (250 ml)


Manufacturer: "Gazelli Group" MMC, TIN (Taxpayer Identification Number)1401571551, address of the legal entity: Republic of Azerbaijan, Baku, Nasimi district, 28 May, house 4, apartment 4
Phone number: +994772773321

Exporter: "Gazelli Group" MMC, TIN (Taxpayer Identification Number) 1401571551, address of the legal entity: Republic of Azerbaijan, Baku, Nasimi district, 28 May, house 4, apartment 4
Phone number: +994772773321

Issued on 06 April 2018 Registration № AZ1551014

The Certificate of the state registration shall remain valid for the entire duration of production or supplies of goods which controlled ones a year by relevant authority on the territory of the Republic of Azerbaijan
This Certificate is issued for providing to the relevant authorities of the Kingdom of Saudi Arabia

Executive Director
Vusal Gasimli



Yasamal district, Landau street 16, Baku, Azerbaijan, AZ1025
E-mail: info@azexport.gov.az

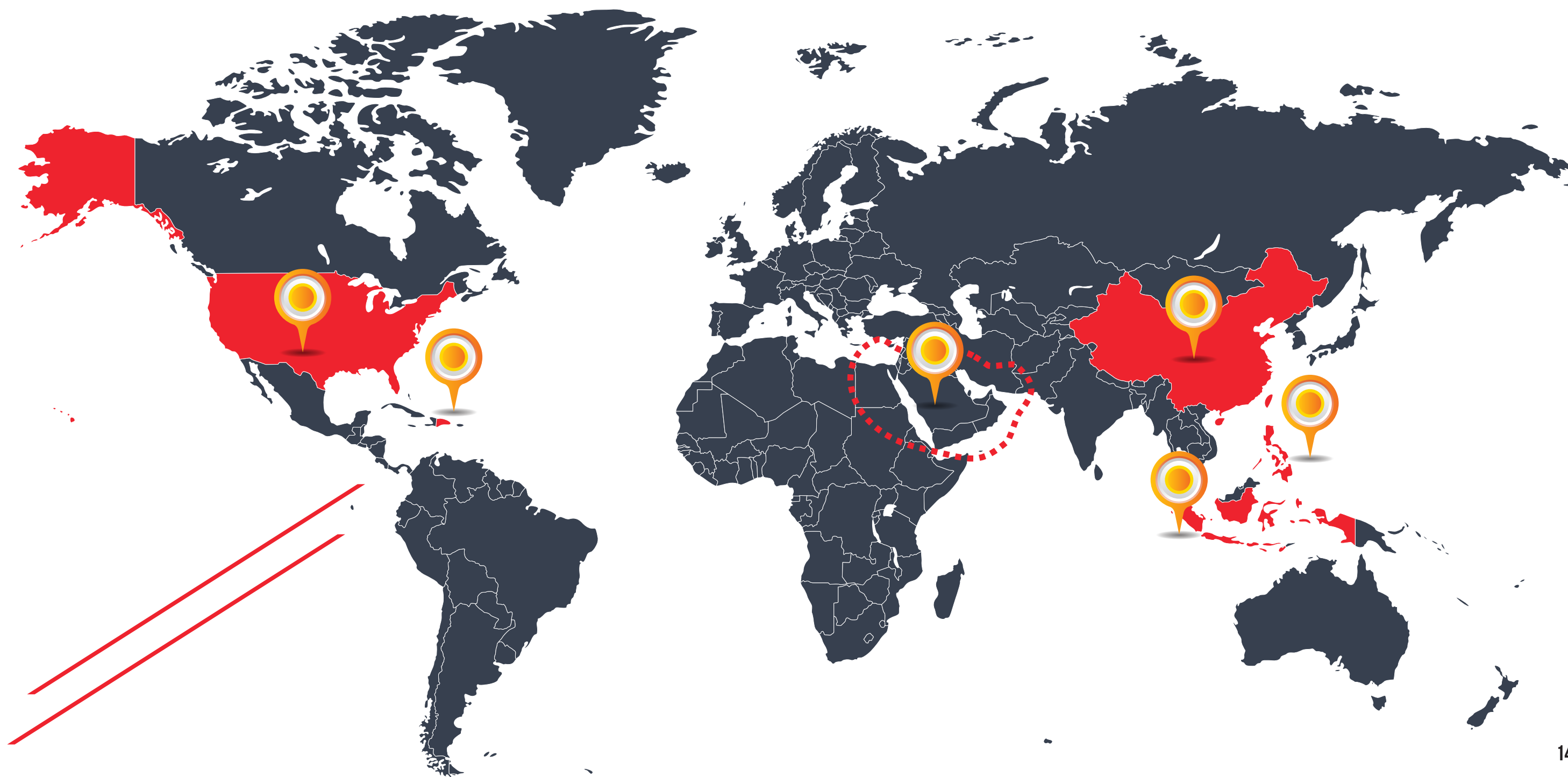
*Certificate could be checked via the Azexport portal



FREE SALES CERTIFICATE

The issuance of the Free Sale Certificate makes it accessible for Azerbaijani companies to export to the markets of more than 100 countries, which were inaccessible previously.

Azerbaijan has exported products, which are in contact with the human body, to **the Gulf countries, the United States, Indonesia, the Dominican Republic, the Philippines** and **China** for the first time.



THE ONLINE SINGLE EXPORT APPLICATION

The Portal Azexport allows exporters to obtain all required documents in an export procedure **with only one electronic application. This process is made easier** by providing information on the documents required for the country where the products are exported by entering minimal information on users online.

The Online Single Export Application makes the acquisition process more efficient and fast by reducing the resources required to access each of the following documents.





TRAININGS ORGANIZED BY AZEXPORT.AZ

A training on use of "Azexport.az" provided for the representatives of local companies.

The training provided necessary information on how the Portal has been functioning, while also explaining the rules for using the portal and the requirements necessary for placing products on the portal. Along with this, the participants of the training were informed about the possibilities of accessing international trade platforms through the portal and the broader opportunities opened up for entrepreneurs.



TRAININGS ORGANIZED BY AZEXPORT.AZ

The “Make Money on Amazon” training, organized by the Azexport.az portal together with Baku E-Commerce Academy.

The training covered the followings: registration on the Amazon portal and the working principles of this portal, market research and identification of products with high sales indicators, search for reliable suppliers through Alibaba and other portals, transferring and placing products for storage in Amazon warehouses, and the use of current advertising opportunities, international logistics and customs operations, international trade law and standards, technical regulations and other issues.

TRAININGS ORGANIZED BY AZEXPORT.AZ



Training on "Electronic Commerce" and "Export Procedures", organized by the portal Azexport.az in conjunction with the International Trade Center.

During the training, ITC experts Mohammed Es Fih and Eldar Adilzade provided participants with detailed information on the stages of selling and purchasing goods, providing services and carrying out works by using information systems.



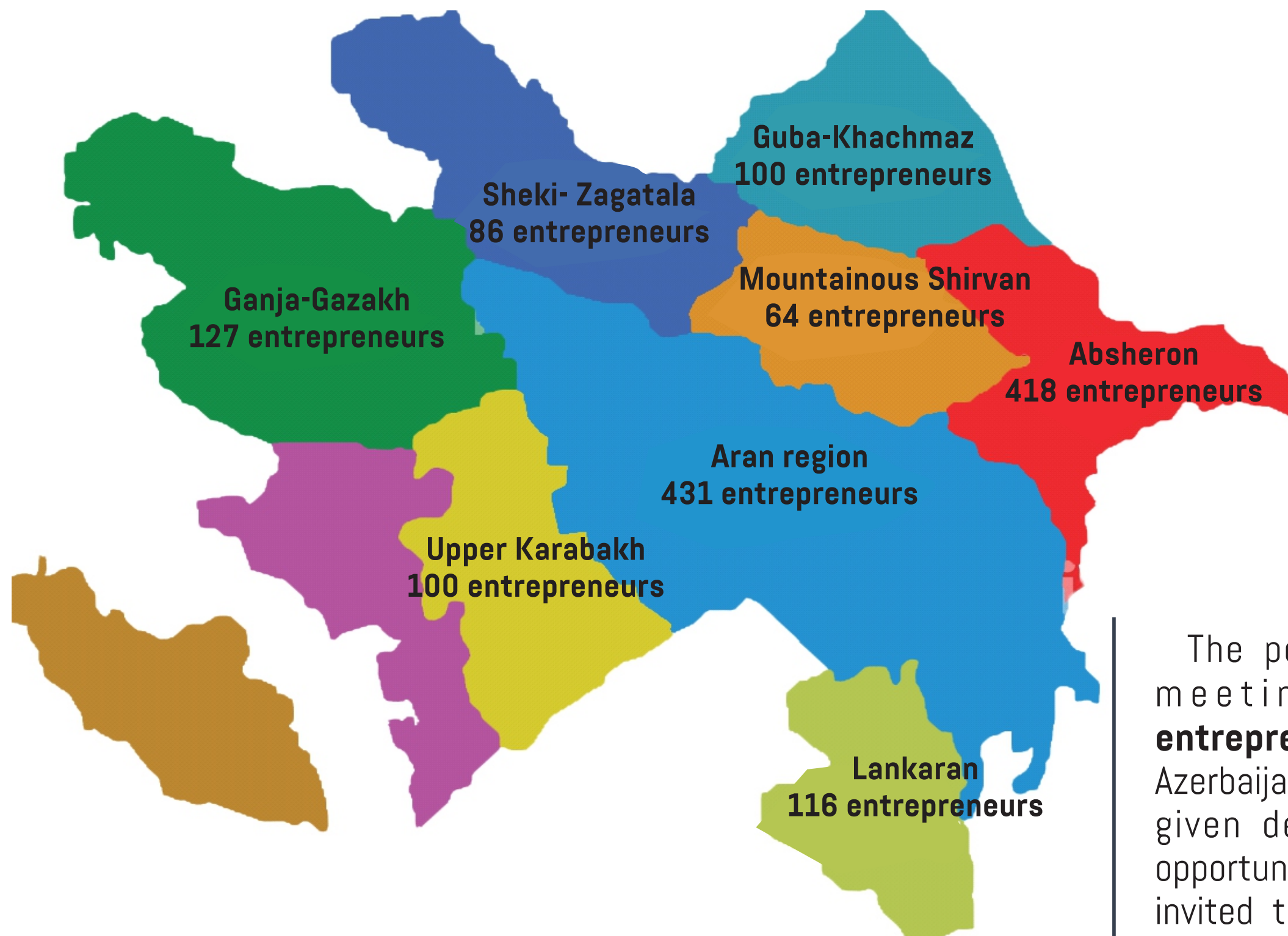
PORTAL AZEXPORT AT EXHIBITIONS

The Azexport.az portal takes a regular part in exhibitions with its own stand presenting visitors the detailed information on Unified online export application and the rules for using the Azexport.az portal.

The portal was presented at the following exhibitions: **"Bakutel"**, **"TransCaspian / Translogistika"**, the **Azerbaijan International Food Industry Exhibition - "World Food Azerbaijan"**.



COUNTRYWIDE TOURS ORGANIZED BY THE PORTAL AZEXPORT.AZ FOR ENTREPRENEURS



The portal Azexport.az organized meetings with **about 2000 entrepreneurs** from various regions of Azerbaijan. These entrepreneurs were given detailed information on the opportunities created by the portal and invited to closely cooperate with the portal.

COUNTRYWIDE TOURS ORGANIZED BY THE PORTAL AZEXPORT.AZ FOR ENTREPRENEURS

MOUNTAINOUS SHIRVAN REGION

As part of a trip to Shamakhi, organized by Azexport.az with the purpose of support for expanding export opportunities, a meeting was held with entrepreneurs from Shamakhi, Agsu, Ismayilli and Gobustan regions. **Over 60 entrepreneurs** took part in the meeting.



COUNTRYWIDE TOURS ORGANIZED BY THE PORTAL AZEXPORT.AZ FOR ENTREPRENEURS

ABSHERON

About 60 entrepreneurs from Sumgayit, Absheron and Khizi regions attended the meeting, which was held in the city of Sumgait, and in total, **417 entrepreneurs** from the Absheron economic zone attended the joint meetings held in Baku.



COUNTRYWIDE TOURS ORGANIZED BY THE PORTAL AZEXPORT.AZ FOR ENTREPRENEURS

SHEKI- ZAGATALA

The meeting, organized by Azexport portal with **86 businessmen** from Sheki, Balaken, Gakh, Gabala, Oguz, Zagatala regions, was held in the city of Sheki.



COUNTRYWIDE TOURS ORGANIZED BY THE PORTAL AZEXPORT.AZ FOR ENTREPRENEURS

ARAN REGION

The meeting, organized in Yevlakh, was attended by **130 entrepreneurs from 9 districts**, including Mingachevir, Agjabedi, Agdash, Barda, Goychay, Kurdamir, Ujar and Zardab.

Over 200 entrepreneurs from Shirvan, Beylagan, Bilasuvar, Beylagan, Hajigabul, Neftchala, Saatly, Sabirabad and Salyan took part in the meeting with organized by the Azexport portal in Imishli district.



COUNTRYWIDE TOURS ORGANIZED BY THE PORTAL AZEXPORT.AZ FOR ENTREPRENEURS

GANJA-GAZAKH

A meeting organized by the Azexport portal in Ganja was attended by **representatives of 127 small and medium-sized businesses** from Ganja, Naftalan, Agstafa, Dashkesan, Gedebey, Goranboy, Goygol, Gazakh, Samukh, Shamkir, Tovuz.



COUNTRYWIDE TOURS ORGANIZED BY THE PORTAL AZEXPORT.AZ FOR ENTREPRENEURS

LANKARAN

Over 116 entrepreneurs from Astara, Jalilabad, Lerik, Masalli and Yardimli took part in the meeting organized in the city of Lankaran.



COUNTRYWIDE TOURS ORGANIZED BY THE PORTAL AZEXPORT.AZ FOR ENTREPRENEURS

GUBA-KHACHMAZ

The meeting held in Khachmaz, was attended by **over 100 entrepreneurs** from Guba, Gusar, Siyazan and Shabran regions.



COUNTRYWIDE TOURS ORGANIZED BY THE PORTAL AZEXPORT.AZ FOR ENTREPRENEURS

UPPER KARABAKH

The last meeting, organized by the portal, took place on the contact line - in Guzanly village of Aghdam region. About **100 entrepreneurs** from Aghdam, Fizuli, Terter regions participated in the meeting.

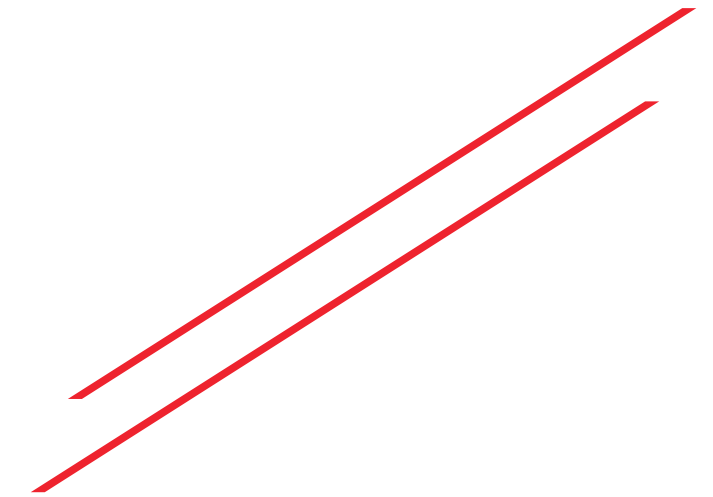




Mammad Musayev

President of the National Confederation of the Entrepreneurs' (Employers') Organizations of the Republic of Azerbaijan (ASK)

BUSINESS SATISFACTION



July 10, 2018, Baku

“Mammad Musayev, the president of Azerbaijani Confederation of Entrepreneurs said that Azerbaijan has carried out revolutionary reforms, and this process moved on very quickly: “The creation of an electronic trading platform - the Azexport portal has greatly contributed to exports in Azerbaijan. At the beginning of our cooperation with “Azexport”, the export price for cotton fibre was approximately 1300-1350 US dollars. Thanks to the “Azexport” today, this price has increased by \$ 1,750. We expect a further increase in the price of this product. So, thanks to the foreign customers discovered by “Azexport”, each ton of the cotton fibre is now sold about \$ 400-450 or 1/3 more expensively, which contributed to the flow of millions of additional export currency in the country.”

BUSINESS SATISFACTION



Ali Alizadeh

Head of the company
"Agro Bio Eko Tex"

The company "Agro Bio Eko Tex" has managed to export its products to foreign markets using the services of the portal Azexport.az. The head of the Agro Bio Eko Tex, Ali Alizadeh, notes that the portal has created enabling conditions for local entrepreneurs in order to enter foreign markets.



Alihuseyn Shirinov

Exporter

This entrepreneur started to cooperate with the portal Azexport.az from August 2018, which brought success to him. During this time, he was presented detailed information on potential orders, technical barriers existing in the export market, and all export procedures in Azerbaijan. A. Shirinov, who exported his first batch of goods to Russia, stated his intention to continue cooperation with the portal and increase the volume of exported products. He plans to direct the profit from the export to the expansion of production and the creation of new jobs.



Afet Akhmedova

Entrepreneur

The entrepreneur Afet Akhmedova, who received the Free Sale Certificate through the Azexport portal, expressed her satisfaction with the fact that, the Free Sale Certificate helped to promote Azerbaijan around the world with the high quality products he exported to previously inaccessible markets. She said that she has received orders for their products from the Americas, Oceania, Indonesia and other countries. She also hopes to increase the number of orders with the issuance of free sales certificate which eliminates export restrictions.



Phone: (+9912) 521 34 94
E-mail: office@azexport.az
Address: Az 1073 Baku, Landau st. 16
www.azexport.az