



CENTER FOR ANALYSIS OF  
ECONOMIC REFORMS AND COMMUNICATION  
OF THE REPUBLIC OF AZERBAIJAN

**5<sup>th</sup>** ANNIVERSARY

BAKU 2021



“A COUNTRY WITH A STRONG ECONOMY  
CAN ACHIEVE ANYTHING”.

National Leader  
**HEYDAR ALIYEV**



“TODAY, AZERBAIJAN IS A COUNTRY CONDUCTING  
LARGE-SCALE REFORMS, AND THESE REFORMS ARE  
OF HIGHEST SIGNIFICANCE”.

President of the Republic of Azerbaijan

**ILHAM ALIYEV**



“ALL CONDITIONS HAVE BEEN CREATED IN THE COUNTRY TO IMPROVE THE WELFARE OF OUR PEOPLE, MEET THEIR SOCIAL NEEDS, ADVANCE OUR SCIENCE AND CULTURE, AND ENSURE THE RIGHTS AND FREEDOMS OF OUR CITIZENS. INDEPENDENT AZERBAIJAN IS INTEGRATING INTO THE WORLD COMMUNITY. OUR COUNTRY IS SUCCESSFULLY REPRESENTED IN MANY INTERNATIONAL ORGANIZATIONS”.

First Vice-President of the Republic of Azerbaijan  
**MEHRIBAN ALIYEVA**

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## FOREWORD

The Center for Analysis of Economic Reforms and Communication was created upon the Decree 879 of President of the Republic of Azerbaijan Ilham Aliyev dated April 20, 2016, in order to expand the scope of reforms in Azerbaijan and ensure effective coordination of work in this sphere. During 5 years since its establishment, as one of the world's well-known think tanks, the CAERC has contributed to the formation of the reforms agenda by participating in the preparation of about 50 strategies, programs, action plans, concepts, strategic road maps, feasibility studies, and other documents, as well as in the economic justification process for the reintegration of Karabakh.

To increase the analytical capacity of the Center, financial programming, general equilibrium, input-output, ORANI, micro-simulation, and external sector assessments (EBA-lite) models were built in the EconLAB – laboratory of economic analysis, with the support of the World Bank, International Monetary Fund, Asian Development Bank, European Union, and SECO.

The monitoring and evaluation institute, created in the CAERC and presented as a success story by the World Bank, was digitalized as [www.monitoring.az](http://www.monitoring.az) portal with the support of bp Azerbaijan. Partnerships with the United Nations and the World Bank have led to the application of best practices in monitoring and evaluation in the local context and capacity building with adherence to the principles of open government and good governance.

As a result of successful reforms, implemented under the leadership of President Ilham Aliyev, Azerbaijan entered the list of top 10 reformist countries in the Doing Business Report and ranked 25th among 190 countries for favorable business environment. At the same time, high positions of Azerbaijan in rankings on global

competitiveness, economic freedom, global innovation, and sustainable development proves the emergence of a successful model of economic reform in our country. The CAERC is the operator of [azranking.az](http://azranking.az) - digital solution based on public-private dialogue in the sphere of development and implementation of economic reforms.

Along with 40 e-resources, Export Review, Reforms Review, and Video Review, a special emphasis should be made on CAERC's efficient communication policy. We are proud that during the last 5 years we represented our country in such influential world publications as Forbes, Reuters, BBC, Foreign Policy, and the London Post, on such platforms as the T20 and the Asian Brain Center Development Forum, as well as at the events of the UN, the World Bank, the International Monetary Fund, the European Union, the Asian Development Bank, the European Bank for Reconstruction and Development, and Organization for Economic Cooperation and Development!

The leader of e-commerce in Azerbaijan – [Azexpot.az](http://Azexpot.az), the world's second Digital Trade Hub of Azerbaijan, first m-residency and second e-residency in the world, the first incubation and acceleration center in the country - [EnterpriseAzerbaijan.com](http://EnterpriseAzerbaijan.com), One-Stop-Shop Export Support Center, and [Azexp.az](http://Azexp.az) projects are among the achievements attained by the CAERC in last 5 years.

Being the source of our national pride, the victory of our glorious Army under the leadership of our victorious Supreme Commander-in-Chief Ilham Aliyev in the Patriotic War of 2020, the liberation of our lands from the enemy's occupation, and restoration of historical justice increase our responsibility to the Motherland, Nation and Country!

**TOGETHER WE ARE STRONG!**



## CENTER FOR ANALYSIS OF ECONOMIC REFORMS AND COMMUNICATION OF AZERBAIJAN



According to its Charter, the Center for Analysis of Economic Reforms and Communication conducts economic analysis and researches at macro and micro levels to ensure the sustainable development of the country, uses analytical information to develop

proposals for the realization of economic reforms, prepare mid – and long-term forecasts and submits them to the state agencies, and promotes achievements of the Republic of Azerbaijan in various sectors of the economy.

## THE STAFF OF THE CENTER FOR ANALYSIS OF ECONOMIC REFORM AND COMMUNICATION



The staff of the Center for Analysis of Economic Reform and Communication mainly consists of graduates from such prominent world universities as Harvard University, the University of Bonn, and the London School of Economics and Political Science (LSE), and several leading local universities. Along with their work in the

Center, the staff members are also engaged in a scientific and pedagogical activity. Dozens of staff members are Ph.Ds. and Ph.D. students in Economics. Two employees of the Center were awarded the “Tereqqi” (Progress) medal upon the Order of the President of the Republic of Azerbaijan.

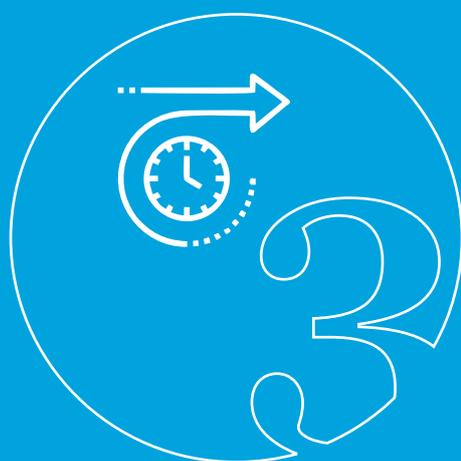
## THE ACTIVITIES OF THE CENTER FOR ANALYSIS OF ECONOMIC REFORMS AND COMMUNICATION COVER SEVERAL MAIN FUNCTIONAL AREAS



Macroeconomic forecasting and analysis



Monitoring and evaluation

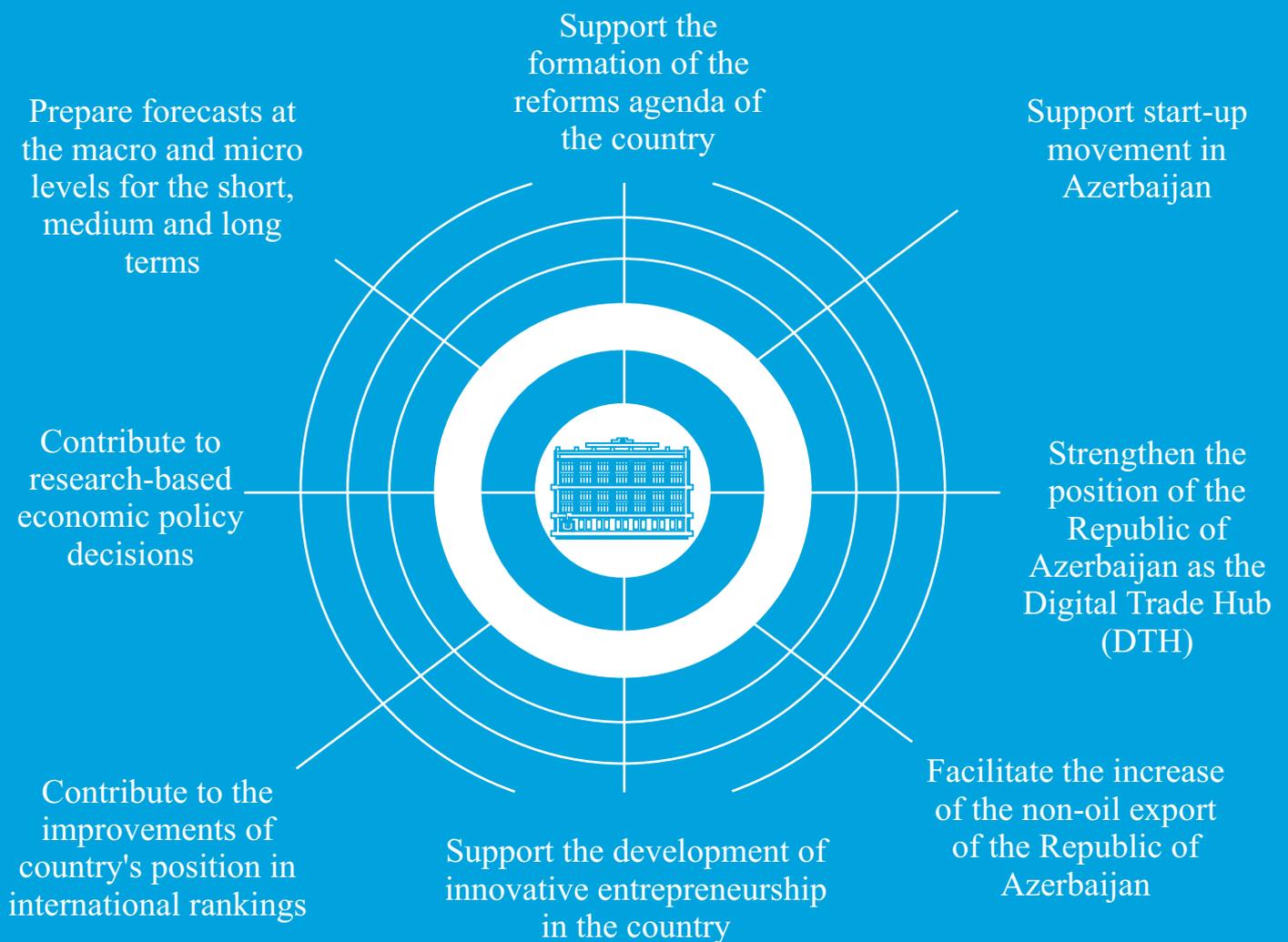


Improvement of the business environment and international rankings

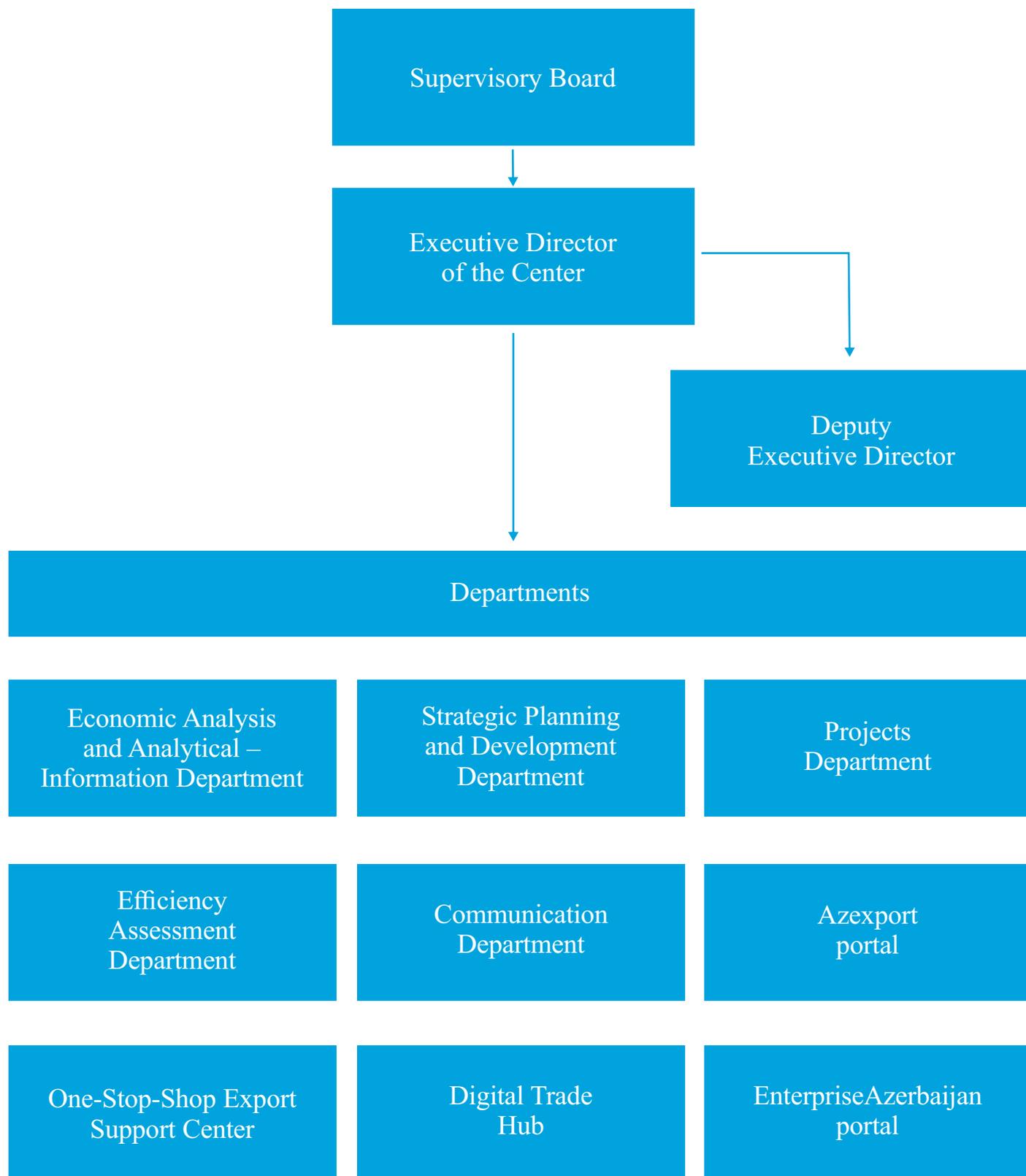


Communication of reforms and economic achievements

## THE MAIN OBJECTIVES OF THE CENTER FOR ANALYSIS OF ECONOMIC REFORM AND COMMUNICATION



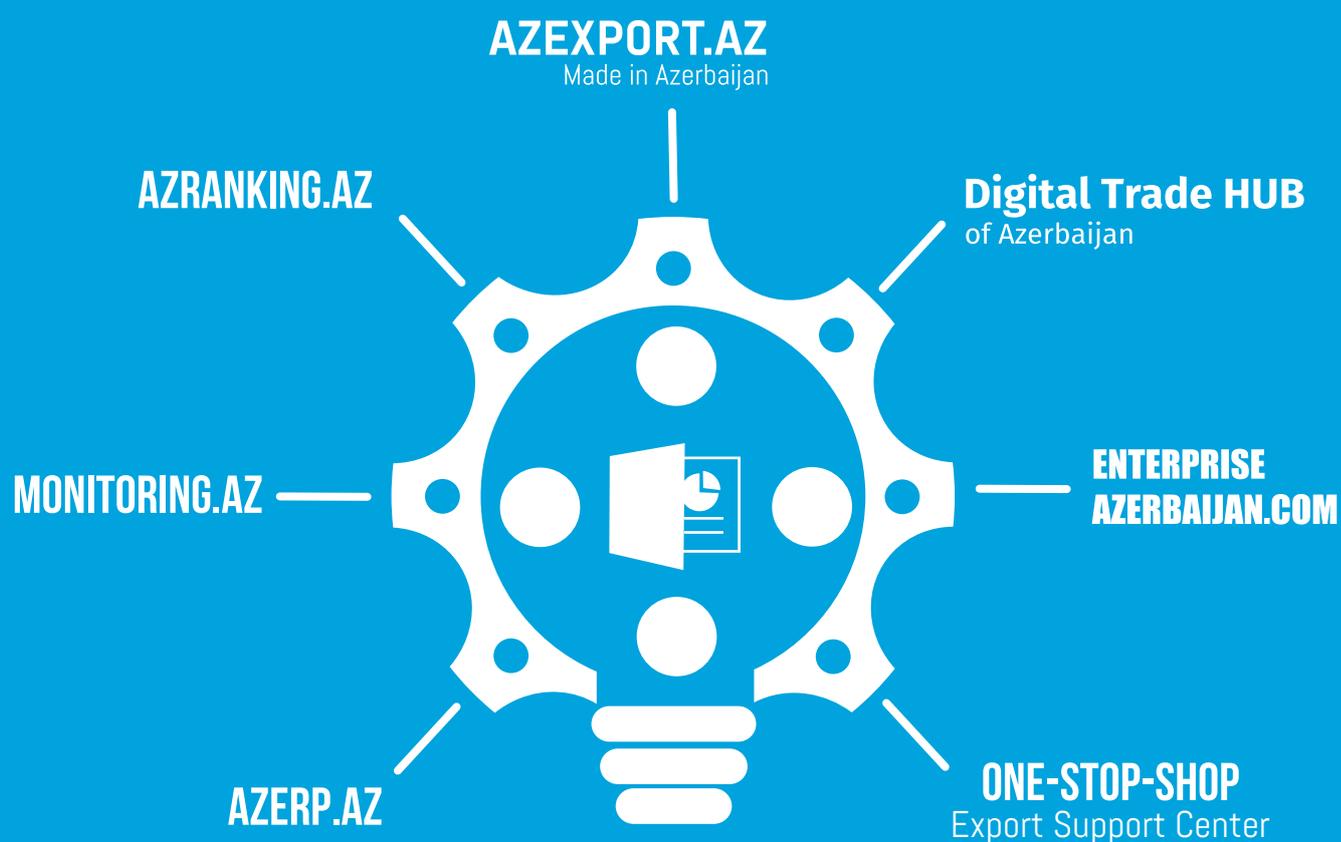
## THE STRUCTURE OF THE CENTER FOR ANALYSIS OF ECONOMIC REFORMS AND COMMUNICATION



## PROJECTS OF THE CENTER



## DIGITAL SUPPORT FOR INNOVATIVE DEVELOPMENT



# AZEXPORT PORTAL

[www.azexport.az](http://www.azexport.az)

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## PRESIDENT OF THE REPUBLIC OF AZERBAIJAN MR. ILHAM ALIYEV ABOUT THE AZEXPORT PORTAL



“IN EUROPE, THE GULF AND ASIAN COUNTRIES, THERE IS INTEREST IN OUR PRODUCTS. THEY SIMPLY HAD NO INFORMATION UNTIL RECENTLY. THE CREATION OF THE AZEXPORT PORTAL HAS ALSO BEEN A SERIOUS STEP IN THIS DIRECTION. THE PORTAL RECEIVES ORDERS FROM ALL OVER THE WORLD TODAY. HOWEVER, BEFORE, NO ONE KNEW WHAT WE WERE PRODUCING.

THEY DO KNOW NOW, APPLY, AND SIGN E-CONTRACTS. IN OTHER WORDS, THIS IS A HUGE EVENT, AND SEE HOW MUCH EASIER IT IS FOR ENTREPRENEURS TO TAKE SUCH STEPS NOW”.

President of the Republic of Azerbaijan

**ILHAM ALIYEV**

Meeting of Cabinet of Ministers on results of  
social-economic development in the first half of 2017 and future objectives  
July 12, 2017

## AZEXPORT.AZ – A WINDOW OPENED FOR MADE IN AZERBAIJAN BRAND TO THE WORLD

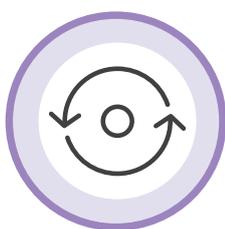
The Azexport.az portal was created upon the Decree of the President of the Republic of Azerbaijan Ilham Aliyev “On creation of a unified database of goods produced in the Republic of Azerbaijan” dated September 21, 2016. The portal is a single database of goods produced in Azerbaijan. By using the platform, entrepreneurs can demonstrate their

local products around the world free of charge. During the period of Azexport's functioning, the presence of Azerbaijani products in international online trade platforms has increased 500 times. In 2017-2021, Azexport has received export orders (industry, food, textiles, agriculture, etc.) amounted to 2 billion US dollars from 141 world countries.

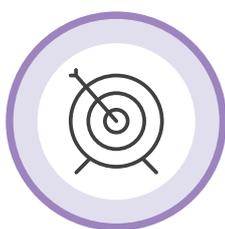


## OPPORTUNITIES CREATED BY THE AZEXPORT PORTAL

The portal facilitates the promotion of competitive and export-oriented products, manufactured in Azerbaijan, in foreign markets under the “Made in Azerbaijan” brand. The Azexport portal provides support to exporting entrepreneurs in the areas of transportation, logistics, payment, and certification:



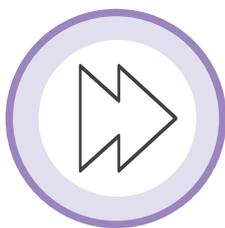
Stimulates exports



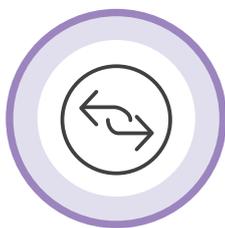
Conducts marketing research



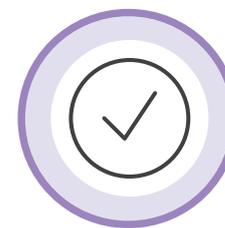
Makes the “Made in Azerbaijan” brand known



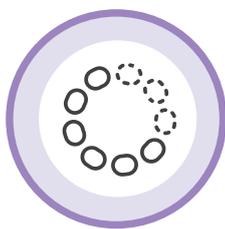
Facilitates the export process



Provides transport and logistics services

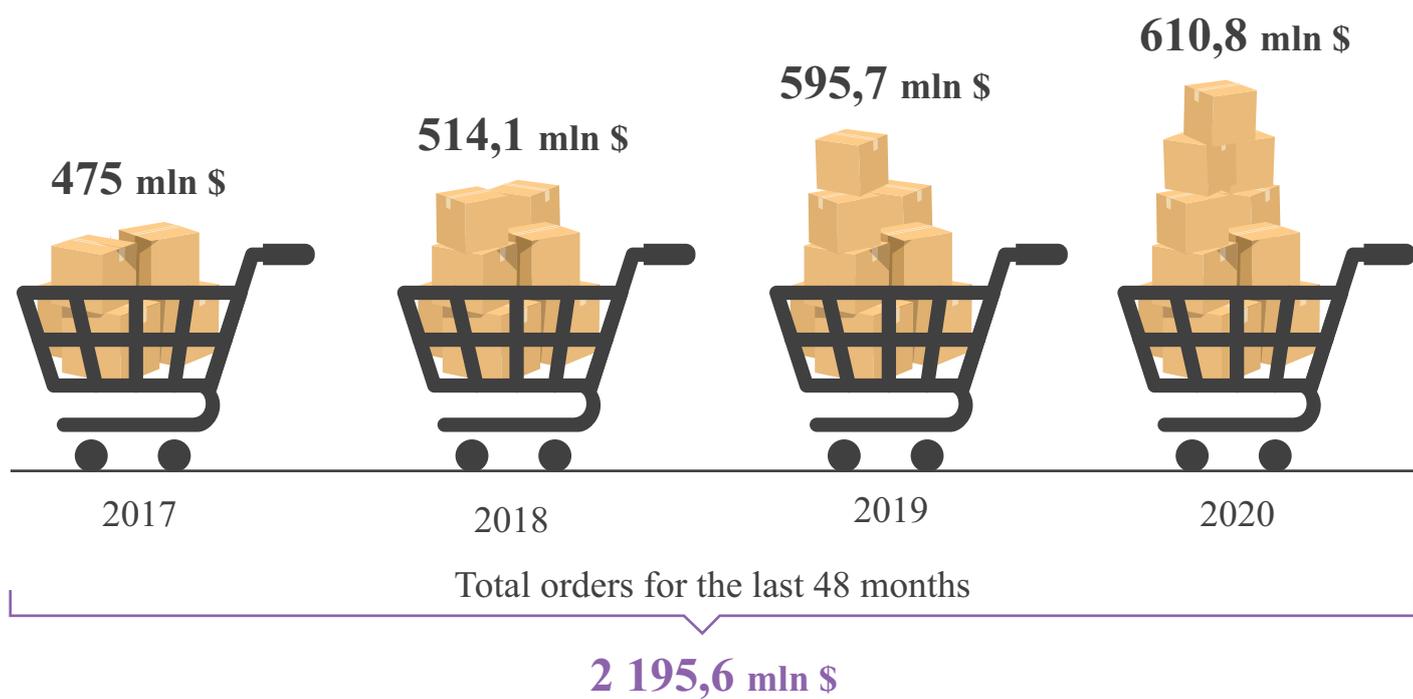


Integrates into national and international payment systems



Issues a Certificate of Free Sale

## EXPORT ORDERS DYNAMICS



## INTEGRATION OF THE AZEXPORT.AZ PORTAL TO THE PLATFORMS

Azexport portal is integrated into more than 15 of the world's most popular commerce platforms, including Amazon.com, Alibaba.com, All.biz, and Go4worldbusiness.com. Thus, the access of Azerbaijani products to the world market has increased, and export markets has expanded.



## CERTIFICATE OF FREE SALE

Certificate of Free Sale is a document confirming that some products (food and cosmetic, medical supplies, and equipment) meet all the standards of the country to which they are exported and are sold by the manufacturer on the domestic market. Developing countries demand the Certificate of Free Sale most of all. Mainly, among them are the countries of Southeast Asia, South America, Africa, and the Arab world. The number of

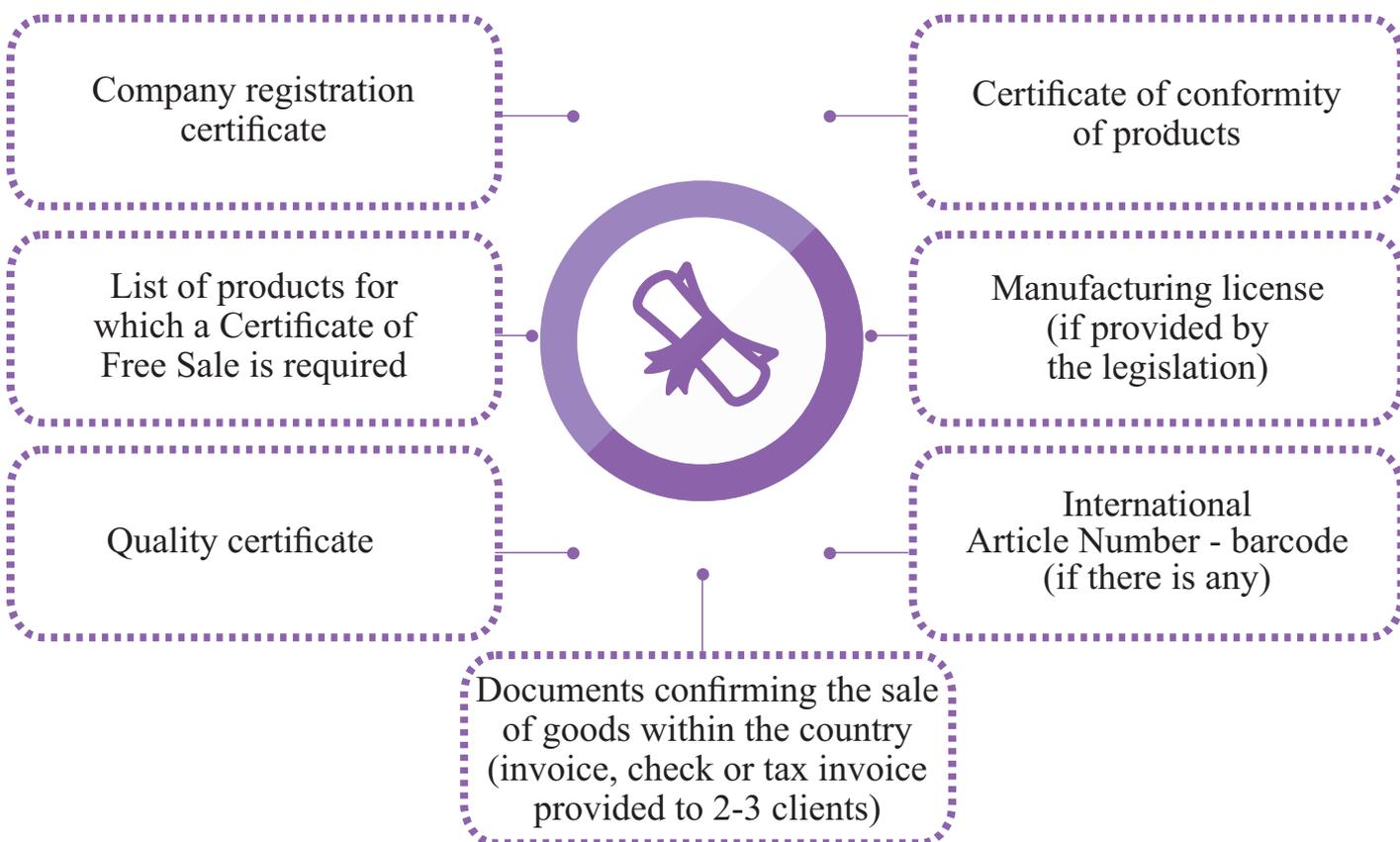
countries requiring this certificate for imported products is growing every year.

To receive a Certificate of Free Sale, an exporter should send the necessary documents (food safety certificate, veterinary/phytosanitary certificate, certificate of conformity, registration certificate, and documents confirming the sale of goods within the country), the payment receipt, and a completed application for obtaining the certificate to the

Center for Analysis of Economic Reforms and Communication of the Republic of Azerbaijan. Within 3 – 14 weekdays after receiving the application, the confirmed Certificate of Free Sale is sent online and delivered to the exporter's physical address specified in the application.

A Certificate of Free Sale is valid for one year from the certificate issuance date

### Documents required for the issuance of the Certificate:



## MEMORANDUM OF COOPERATION BETWEEN WWW.AZEXPORT.AZ AND THE WORLD TRADE CENTERS ASSOCIATION (WTCA)

The [www.azexport.az](http://www.azexport.az) portal and the World Trade Center Association (WTCA) signed a Memorandum of Understanding to expand the access of “Made in Azerbaijan” products to foreign markets.



## MEMORANDUM OF COOPERATION BETWEEN AZEXPORT.AZ AND VISA INTERNATIONAL

Azexport portal and VISA International signed a Memorandum of Cooperation. The purpose of signing the memorandum was to develop digital and non-cash payments in Azerbaijan, as well as to improve the legislation. After signing the document, there has been launched a cooperation process on bringing to Azerbaijan the innovations applied by “Visa International” in other countries. These are the simplification of the



“merchant” account opening process for the entrepreneurs engaged in online commerce, and the development of the necessary platforms to ensure the functioning of Apple Pay, Samsung Pay, and Google Pay payment systems.

## MEMORANDUM OF COOPERATION BETWEEN WWW.AZEXPORT.AZ AND VTB BANK AZERBAIJAN

Azexport.az internet portal and VTB Bank Azerbaijan signed a Memorandum of Understanding to improve the business climate in Azerbaijan, increase export potential, and ensure uninterrupted export.

According to the Memorandum of Understanding, the parties agreed upon a number of significant issues:

- Analysis of the development and offer of new financial products for Azerbaijani exporters;
- Consideration of organizing joint events, conferences, and business missions;
- Providing information on potential exporters registered on the azexport.az internet portal;
- Demonstration of services and products offered by the Bank on the www.azexport.az internet portal;
- Provision of information by the Bank on new financial opportunities to support exports from Azerbaijan to Russia.

The signing of the Memorandum has had a positive impact on improving relations between the two countries, as well as the recognition of the "Made in Azerbaijan" brand in foreign markets.



## PRESENTATION ON THE TOPIC “CREATIVE AZERBAIJAN: OPPORTUNITIES TO EXPORT ART PRODUCTS THROUGH WWW.AZEXPORT.AZ PORTAL”

Together with the Ministry of Culture of the Republic of Azerbaijan there was organized a presentation on the topic Creative Azerbaijan: Opportunities to Export Art Products through [www.azexport.az](http://www.azexport.az) Portal. The main purpose of the presentation was launching by Azexport portal the next stage in expanding the possibilities of exporting the art products of Azerbaijan to foreign markets through

international electronic commerce platforms. Considering favorable opportunities for introducing cultural and art products of Azerbaijan, including products related to painting, handicraft, music, films, publications and other fields, to the world markets, the Azexport portal was represented to potential exporters doing business in this field.



## WWW.AZEXPORT.AZ AS THE BEST PRACTICE IN THE INTERNATIONAL ARENA

The Economic and Social Commission for Asia and the Pacific (UNESCAP) - one of the five commissions of the United Nations (UN), included Azexport portal in its report as the best practice. The document names azexport.az as the best practice of cross-border paperless trade and public-private partnership (PPP).

## AZEXPORT ACHIEVEMENTS

In 2019, the portal [www.azexport.az](http://www.azexport.az) also succeeded in selling e-books on the Amazon platform. Academician Urkhan Alakbarov's e-book "Fundamentals of Inclusive Development Management" sold more than 300 copies in three months on Azexport and Amazon portals.

## AZEXPORT.AZ PORTAL – SUCCESSFUL E-COMMERCE PROJECT IN THE EUROPEAN UNION

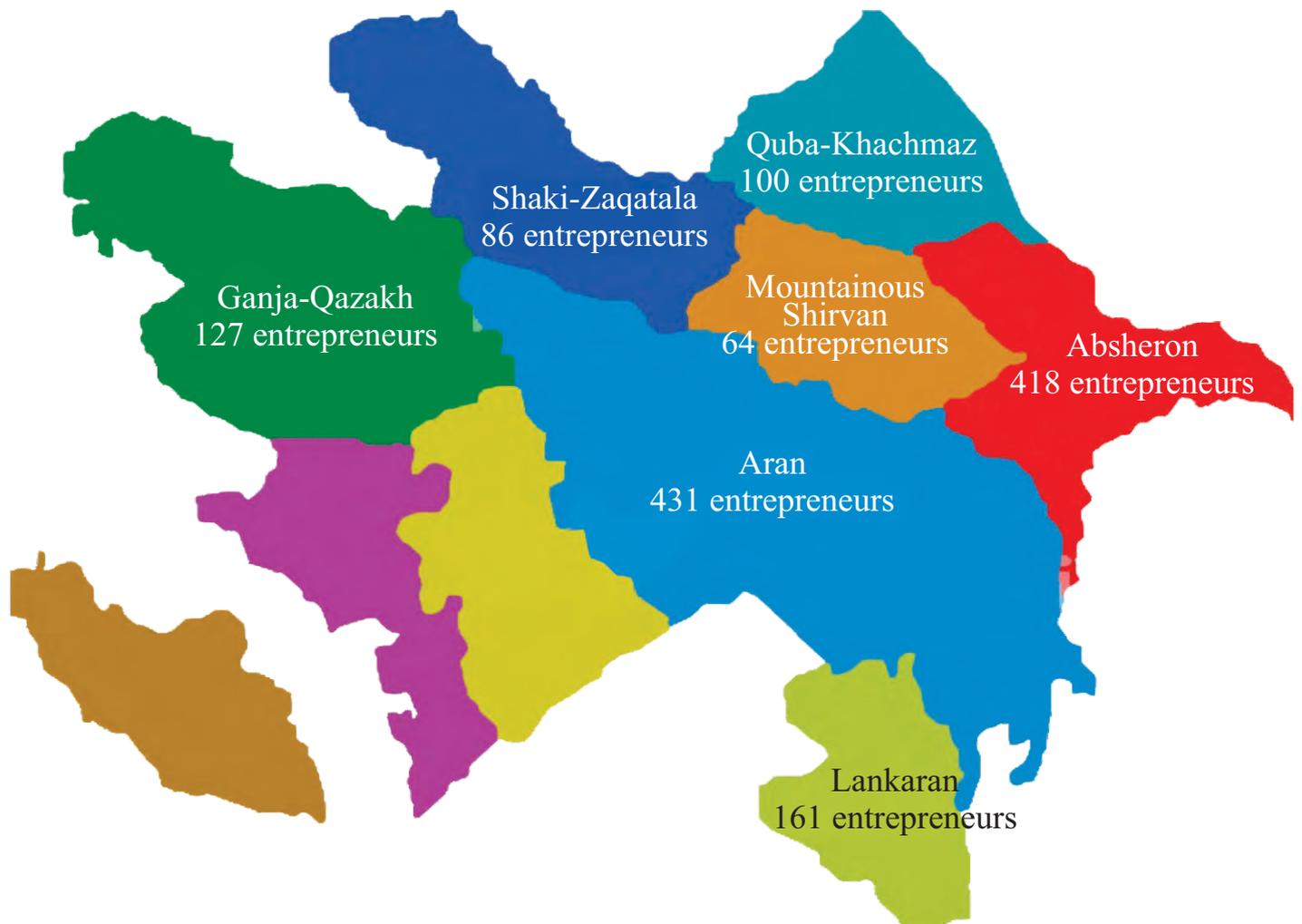
Azexport.az portal a digital commerce partner of the EU4Digital project in Azerbaijan, implemented to integrate the European Union's "Single Digital Market" into the Eastern Partnership countries. The EU4Digital project, which worth a total of 11 million euros, envisages the establishment of long-term cooperation between the EU and the Eastern Partnership countries in the fields of communications, postal services, digital infrastructure, commerce, security, and the economy. As a result of meetings and surveys, the European Union assessed the Azexport.az

portal as one of the successful e-commerce projects. It was decided for the portal to represent Azerbaijan in B2C and B2B – pilot projects for the full digitalization of the commerce between Azerbaijan and Georgia. According to the agreement, information on products ordered from Georgia or Azerbaijan through the online platform will be automatically submitted to the postal and customs authorities. The experience to be gained in the next stage will be used to create a Single Digital Market between the EU and the Eastern Partnership countries.

## COUNTRYWIDE TOUR ORGANIZED BY THE AZEXPORT PORTAL

By initiating the tour throughout the country, the Azexport.az portal organized regional public discussions. The portal conducted meetings with about 2000 entrepreneurs in the

regions. The entrepreneurs were informed about the opportunities provided by the portal and invited to close cooperation.



## COUNTRYWIDE TOUR ORGANIZED BY THE AZEXPORT PORTAL



## TRAINING ON E-COMMERCE AND EXPORT PROCEDURES

The training on E-Commerce and Export Procedures was organized to manage the orders submitted to [www.azexport.az](http://www.azexport.az) portal and increase the knowledge of entrepreneurs on E-Commerce. During the training, ITC experts Mohamed Es Fih, Tidian Diop and Eldar Adilzade presented detailed information on the stages of purchase and sale of goods, provision of services, and operations by using information systems. At the end of the training, the participants received the certificates presented by the [www.azexport.az](http://www.azexport.az) Internet portal and ITC.

## “ACCOMPLISHING EXPORT” ONLINE SEMINAR FOR ENTREPRENEURS

The [Azexport.az](http://Azexport.az) portal and PASHA Bank jointly organized a seminar on the topic “Accomplishing Export”. The seminar covered such issues as the use of e-commerce, bank guarantee, international trade financing, factoring, letter of credit, credit, POS terminal, business cards, and other financial instruments. During the seminar, the representatives of [Azexport.az](http://Azexport.az) internet portal

and PASHA Bank answered the questions of participants. 50 entrepreneurs took part in the online seminar organized using the Microsoft Teams application. 10 entrepreneurs among them were selected through a random number generator ([www.random.org](http://www.random.org) portal) to issue coupons confirming the privileges provided by the portal and the bank.

## ONLINE SEMINAR ON THE EXPANSION OF AZERBAIJAN-AMERICAN TRADE RELATIONS

[Azexport.az](http://Azexport.az) portal held the online seminar on the "Expansion of Azerbaijan-US Trade Relations" project. The purpose of the training was to inform entrepreneurs of a much easier introduction of Azerbaijani products to American markets.

The seminar was organized by the [Azexport.az](http://Azexport.az) internet portal with the support of AmCham Azerbaijan and MITA - Full-Service Market-

place Agency. During the seminar, entrepreneurs were informed on e-commerce platforms in America and the world and provided comparative analysis with real-time information on the working principles of international e-commerce platforms, market research in accordance with the requirements of the American market, product selection, market entry strategy, company establishment in the United States, and

banking and tax procedures planning. The participants saw working principles of international e-commerce platforms, learned about conducting market research in accordance with the requirements of the American market, product selection, market entry strategy, company establishment in the United States, and banking and tax procedures planning.

## WEBINAR ON ADVANTAGES OF DIGITAL SOLUTIONS DURING THE PANDEMIC

The online seminar on Advantages of Digital Solutions during the Pandemic organized by Azexport.az, EnterpriseAzerbaijan portals and Studying Economic Resources Center presented existing examples of international experience in providing self-employment using electronic solutions.

## TRAINING ORGANIZED WITHIN READY FOR TRADING – A JOINT PROJECT OF AZEXPORT.AZ PORTAL AND INTERNATIONAL TRADE CENTER (ITC)

Within the frame of the project, there was organized training on e-commerce and e-logistics. During the training, the participants received information on international electronic payments, building an e-commerce site with WordPress / WooCommerce, registering e-commerce companies in the

United States and Europe, and solutions for maintaining an active account on the Amazon e-commerce platform, and logistics infrastructure.

About 150 participants received an e-certificate equipped with a QR code.

## ONLINE TRAININGS WITHIN AMAZON AND E-COMMERCE DISTANCE LEARNING PROJECT

Taking into account the application of quarantine rules and the growing interest in e-commerce during the pandemic COVID-19, the Internet portal Azexport.az together with Worldef Business School and a representative of Worldef as well as the My Broker customs office has implemented Amazon and E-Commerce

Distance Learning Project.

The participants learned about opening an account on the Amazon e-commerce portal, a mechanism for determining products with high sales rates, identifying reliable suppliers of products through international e-commerce platforms, sending products to Amazon warehouses, correctly compiling the list of products on the

platform, defining an advertising strategy, international logistics, and domestic deliveries.

More than 30 participants received e-certificates. The authenticity of the certificate can be checked by reading the "QR code" on the certificate through a special mobile application.

## MAKE MONEY ON AMAZON PROJECT OF WWW.AZEXPORT.AZ IMPLEMENTED IN UNIVERSITIES

During trainings, first time organized in Azerbaijan within the “Make Money on Amazon Project”, the participants learned about registration on Amazon and work principles, market research and identification of products with high sale rates, finding reliable suppliers on Alibaba and other portals, sending products to Amazon warehouses, product placement and use of existing advertising opportunities, international logistics and customs operations, international trade law and standards, technical regulations, and other issues. Foreign experts Mohamed Es Fin, Amazon's e-commerce expert, ITC experts Tidiane Diop, Budhi Pangestu and

Eldar Adilzadeh informed the participants about all topics. During these trainings, more than 450 active students of universities in Azerbaijan, mentioned below, received certificates.

- Azerbaijan Technical University
- Azerbaijan University
- Baku Slavic University
- Baku State University
- Azerbaijan University of Languages
- Azerbaijan University of Architecture and Construction
- Azerbaijan University of Architecture and Construction
- Azerbaijan State University of Economics
- Academy of Public Administration under the President of the Republic of Azerbaijan



"PORTAL AZEXPORT.AZ DOES A GREAT JOB. THIS PORTAL WILL BECOME THE MAIN SOURCE FOR FILLING THE GAP, PROVIDING THE NECESSARY DATA TO SMALL AND MEDIUM-SIZED ENTREPRENEURS OF AZERBAIJAN".

TUNC UYANIK  
The chief executive officer  
of the World SME Forum

## INTERNATIONAL TRAININGS AND PRESENTATIONS OF THE AZEXPORT PORTAL

### ■ AZERBAIJAN

Presentation of the Azexport.az portal at the World Net Summit.

### ■ ARGENTINE

Presentation of the Azexport.az portal to representatives of Argentine companies UAB Ramchos, Proargex, and Gemaco Group.

### ■ UNITED STATES OF AMERICA

Presentation of the Azexport.az portal in the USA at George Mason University.

### ■ UNITED KINGDOM

Presentation of the Azexport.az at the international event Privacy vs Identity: Opportunities and Challenges held in London.

### ■ ESTONIA

Presentation of the Azexport.az at 4th V Eastern Partnership Business Forum in Estonia.

### ■ BELGIUM

Presentation of the Azexport.az portal at the conference The Future of Digital Security and Trust - ISSE 2017 held in Brussels.

## PARTICIPATION IN TRANSCASPIAN 2019, ROAD & TRAFFIC 2019, AND BAKUTEL 2019 EXHIBITIONS

Azexport.az portal has regularly participated in local and international exhibitions. The portal was represented by the Mobile Service Center in the 19th Caspian International Transport, Transit and Logistics exhibition - TransCaspian 2019, IX Caspian International Road Infrastructure and Public Transport - Road & Traffic 2019, and the largest IT exhibition in the Caspian basin – Bakutel. During the exhibitions, local and foreign visitors were informed about the opportunities of the portal and invited to close cooperation with the portal. From the first day of the exhibition, preliminary discussions on cooperation with about 10 new companies were launched through the Mobile Service Center. 75 companies from 10 countries, including Azerbaijan, Belarus, Russia, Turkey, Ukraine, and a number of other countries, took part in the exhibitions. More than 200 companies from 30 countries were represented

at Bakutel - a unique venue for networking and business cooperation.

“

“I FIND IT A GREAT CHANGE AND AN IMPORTANT STEP FOR EACH COUNTRY TO COMBINE ALL SALES AND GOODS EXCHANGE SERVICES IN ONE PROJECT”.

MIHHAIL KORB

Estonian minister of public administration



## ENTREPRENEUR SATISFACTION



**MAMMAD MUSAYEV**

President of the National Confederation of Entrepreneurs' (Employers') Organizations of the Republic of Azerbaijan

“THE CREATION OF THE E-COMMERCE PLATFORM - AZEXPORT PORTAL, HAS SUPPORTED EXPORTS IN AZERBAIJAN”.



**ALIHUSEYN SHIRINLI**

a 1st group disabled entrepreneur who exported wool to Russia for the first time in the last 10 years through the Azexport portal

“I WILL USE THE INCOME FROM EXPORTS TO EXPAND THE EXISTING PRODUCTION AREA AND CREATE NEW WORKPLACES”.



**AFET AHMADOVA**

Female entrepreneur

“A CERTIFICATE OF FREE SALE ISSUED BY THE AZEXPORT PORTAL MAKES LOCAL AND QUALITY PRODUCTS KNOWN ALL OVER THE WORLD BY BRINGING THEM TO MARKETS THAT WERE NOT PREVIOUSLY ACCESSIBLE. WE ARE VERY HAPPY ABOUT THAT. OUR PRODUCTS ARE ORDERED FROM AMERICA, OCEANIAN COUNTRIES, INDONESIA AND OTHER PLACES. WE BELIEVE THAT THESE ORDERS WILL INCREASE AFTER THE EXPORT RESTRICTIONS ARE CANCELED BY APPLYING CERTIFICATES”.

## STAR AMBASSADORS OF AZEXPORT PORTAL

Well-known Azerbaijani intellectuals and artists have been elected star ambassadors to promote the Azexport portal in the world. Chingiz Abdullayev, Fakhriyya Khalafova, Faig Aghayev, and Rahib Azeri were among those who promoted the Azexport portal. Each of them is a star ambassador representing the portal in Azerbaijan and abroad.



**CHINGIZ ABDULLAYEV**

Azerbaijani writer

“AZEXPORT IS THE INTELLECTUAL PROPERTY OF AZERBAIJAN”.



**FAKHRIYYA KHALAFOVA**

Honored art worker, fashion designer

“THE MOST TASTEFUL PRODUCTS ARE ON AZEXPORT”.



**RAHIB AZERI**

Honored cultural worker, TV presenter

“THE MOST BEAUTIFUL HANDICRAFTS OF OUR COUNTRY ARE ON AZEXPORT”.



**FAIQ AGHAYEV**

Azerbaijani artist

“AZEXPORT– I CHOOSE NATIONAL MUSIC AND LOCAL PRODUCTS”.

# DIGITAL TRADE HUB

[www.dth.az](http://www.dth.az)

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“BY MOVING TO A NEW ECONOMIC MODEL, WE WILL NOW  
DEVELOP OUR ECONOMY ONLY THROUGH REFORMS,  
INNOVATIONS, TECHNOLOGIES AND  
THE NON-OIL SECTOR”.

President of the Republic of Azerbaijan

**ILHAM ALIYEV**

## DIGITAL TRADE HUB (DTH)

Digital Trade Hub (DTH) – was created by the Decree of the President of the Republic of Azerbaijan “On Additional Measures to strengthen Azerbaijan's position as a Digital Trade Hub and to expand foreign trade transactions” dated February 22, 2017. DTH is a digital resource created by the

government of Azerbaijan for cross-border paperless trade and remote business operations. Mobile and electronic residency is issued to non-residents through the DTH.

Azerbaijan is the world's first country to offer m-Residency and second after Estonia to offer e-Residency. E-residency and m-residency are Digital

and Mobile identities issued by the government of Azerbaijan to all non-residents with the aim to empower entrepreneurs around the world to set up and run location independent businesses in Azerbaijan and use cross-border e-services of the Digital Trade Hub of Azerbaijan.

Cross-border e-services of the Digital Trade Hub of Azerbaijan:

- Starting a company in Azerbaijan online;
- Filing Tax Declarations to Tax structures of Azerbaijan online;
- Operating a company from anywhere in the world;
- Digital signing of documents and agreements;
- Verifying validity and legacy of digitally signed documents;
- Online recruitment;
- Secure encryption and sending of documents;
- e-Banking and online funds transfer.

## PRESENTATION OF THE DIGITAL TRADE HUB

Presentation of the Digital Trade Hub was held with joint organization of the Center for Analysis of Economic Reforms and Communication and National Confederation of Entrepreneurs' Organizations of Azerbaijan.

Executive Director of the CAERC Vusal Gasimli, "In fact, Azerbaijan presents the first digital trading hub in the Muslim and Turkish worlds. There were taken into account best practices of Great Britain, Estonia, Malaysia and other countries are taken into account. As part of the comprehensive economic reforms conducted under the leadership of Mr. President, the Digital Trade Hub is of regional importance."

Deputy Minister of Economy Sahil Babayev, "The launch of Azerbaijan's Digital Trade Hub is important in terms of expanding exports and attracting investment in the country's economy".



President of National Confederation of Entrepreneurs' Organizations of Azerbaijan Mammad Musayev, "From the point of access of entrepreneurs to global markets and benefiting from new technologies, the Digital Trade Hub plays a significant role".

## INNOVATIVE PLATFORM OF THE YEAR



“

“THE DIGITAL TRADE HUB IS A VERY INTERESTING CONCEPT, I THINK IT’S A REALLY GOOD ONE. I BELIEVE THAT THE LOCATION OF AZERBAIJAN, AS THE SILK ROAD, THE REGIONS AROUND HERE AND AN ACCESS THAT AZERBAIJAN HAS, WILL BRING A LOT OF SUCCESS”.

INGRID ROSTEN  
Representative of Silicon Valley

## SERVICES PROVIDED BY THE DIGITAL TRADE HUB

### M-RESIDENCY ►

- virtual personal identification number;
- e-business certificate for business activities;
- access to e-government services;
- opportunity to take advantage of business services.

### ONLINE BANK ACCOUNT ►

- corporate bank account;
- individual bank account;
- access to other bank services.

### ONLINE SINGLE EXPORT SERVICE ►

- simplified interface;
- “only once” principle;
- “one-stop-shop” principle;
- e-declaration;
- online export subsidy.

### ONLINE COMPANY REGISTRATION ►

- availability of registration in 3 languages;
- step-by-step simplified interface;
- virtual address and ancillary services;
- e-signature and e-document;
- enhanced electronic signature certificate;
- signing documents electronically.

### CERTIFICATE OF FREE SALE ►

- first time applied in Azerbaijan;
- system is completely electronic;
- no official-entrepreneur contact.



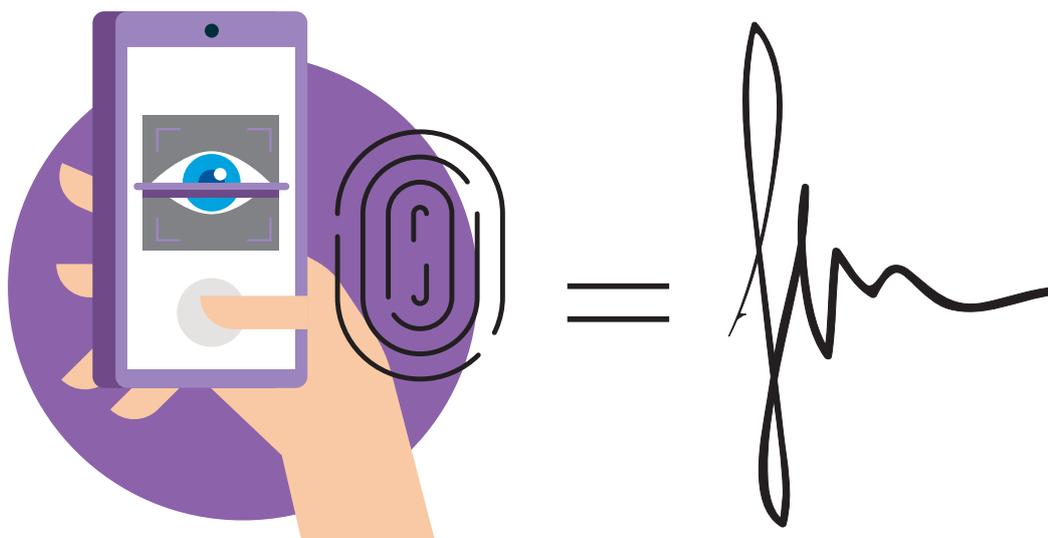
“THE DIGITAL TRADE HUB PROJECT IS AN IMPORTANT ONE IS, IT WILL PROVIDE AN OPPORTUNITY FOR AZERBAIJAN TO DIVERSIFY THE ECONOMY IN TO STARTUP VENTURES IN THE AREAS, WHERE THEY HAVE LESS EXPERIENCE BUT THEY HAVE LOTS OF POTENTIAL”.

SAM POTOLIKKIO  
Representative of Georgetown University

## ELECTRONIC AND MOBILE SIGNATURES

e-Signature and m-Signature are digital tools used to validate the identity of individuals. Signature holders can safely identify themselves in the digital environment and use any other e-services.

NOTE: e-signature and m-signature are legally equivalent to a hand-written signature.



There are two centers in Azerbaijan issuing e-signature and m-signature certificates:

- Information Computation Center at the Ministry of Transport, Communication and High Technologies;
- “ASAN” Certificate Services Center of the Ministry of Taxes of the Republic of Azerbaijan.



“TAKING ADVANTAGE OF THE GLOBALIZATION PROCESS, THE DIGITAL TRADE HUB ALLOWS FOR THE UNIMPEDED LARGE-SCALE TRADE OF GOODS, AND HAS A POSITIVE IMPACT ON SOCIETY AT THE LOCAL, REGIONAL AND GLOBAL LEVELS”.

JANA KRIMPE  
Founder of “B.EST Solutions” company

## FIRST ELECTRONIC AND MOBILE RESIDENTS OF AZERBAIJAN



The first electronic residency was presented via Digital Trade Hub to Kestutis Jankauskas, the head of the EU Delegation to Azerbaijan.

It was the Digital Trade Hub for the first time in world history to present the mobile signature - ASAN Signature, to non-resident Abdulaziz Othman Al-Twajjri, ISESCO Director-General.



## FOR THE FIRST TIME IN AZERBAIJAN MOBILE SIGNATURE IS USED TO SIGN A MEMORANDUM

The Center for Analysis of Economic Reforms and Communication and the State Committee for Work with the Diaspora have signed a Memorandum of Understanding. For the first time in Azerbaijan, a memorandum of understanding between two government organizations was signed online using a mobile signature. The entire process at the signing ceremony was carried out electronically using Smart equipment. The

purpose of signing the memorandum is to create opportunities for our compatriots living abroad and wishing to run business in Azerbaijan to engage in entrepreneurial activities in Azerbaijan, thereby giving impetus to the promotion of the "Made in Azerbaijan" brand. Manager of the Digital Trade Hub presented m-residency to Samir Khalilov - a member of the Azerbaijani Diaspora, an entrepreneur living abroad.



## DIGITAL TECHNOLOGIES OF THE DIGITAL TRADE HUB

Upon the initiative of the Digital Trade Hub, non-residents are provided with the opportunity to open bank accounts remotely. The accounts opening procedure was successfully implemented with the assistance of PASHA bank – one of the most influential banks in Azerbaijan. At present, to provide non-residents with access to individual bank

accounts, the Central Bank is working to integrate into the Bank Market application, which provides individual services to 11 banks. After completion of the integration, foreigners will have access to online debit cards, current accounts, credit accounts, and other products.

Through the Digital Trade Hub, e-payments are made by e-wallet:

- User logs in (via email/ password, Asan signature, or e-signature) to the Digital Trade Hub, registers, and creates a new account;
- User increases his/her balance through a bank card or by other payment methods;
- Makes the payments using an electronic wallet;
- Reviews payment history.

### X-ROAD TECHNOLOGY



Digital Trade Hub was created on the basis of X-Road technology. This technology is the most secure and advanced protocol for exchanging information.

Estonia was the first country to implement X-Road. Azerbaijan is the second country to apply this technology.

X-Road provides low cost and improved security through a single data source and diversified protective connections.  
Risks = 0

## ONLINE SINGLE EXPORT APPLICATION

The Digital Trade Hub offers entrepreneurs through the Hub. The service can be the opportunity to conduct all export-related implemented faster and easier through the procedures, required to stimulate the export Online Single Export Application. of local non-oil products, electronically



Submitting separate applications to various state agencies is a traditional way, which requires extra time and expenses.

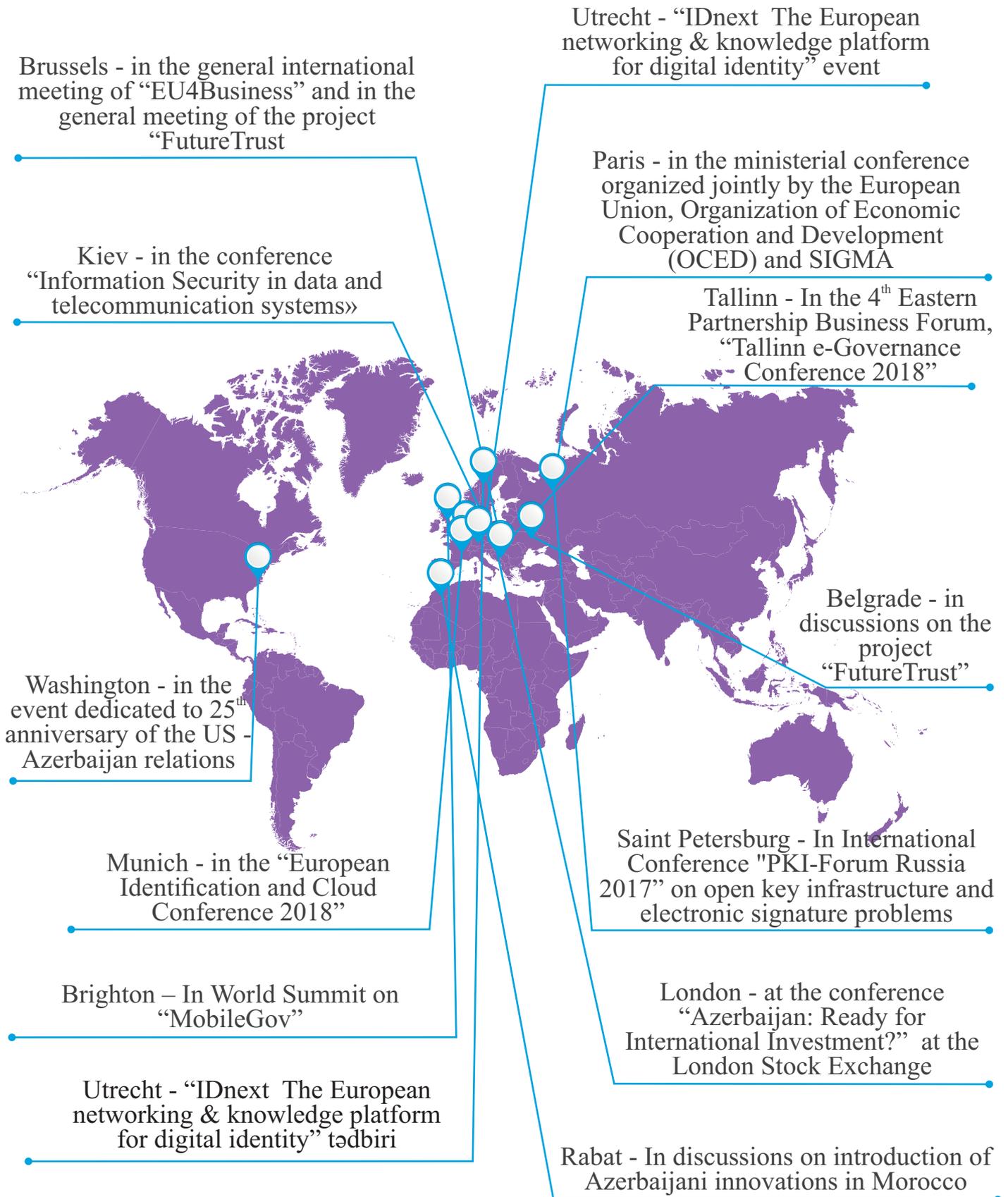
After filling in the Online Single Export Application, with fewer funds and time spending, the application is sent to various agencies



With one click...

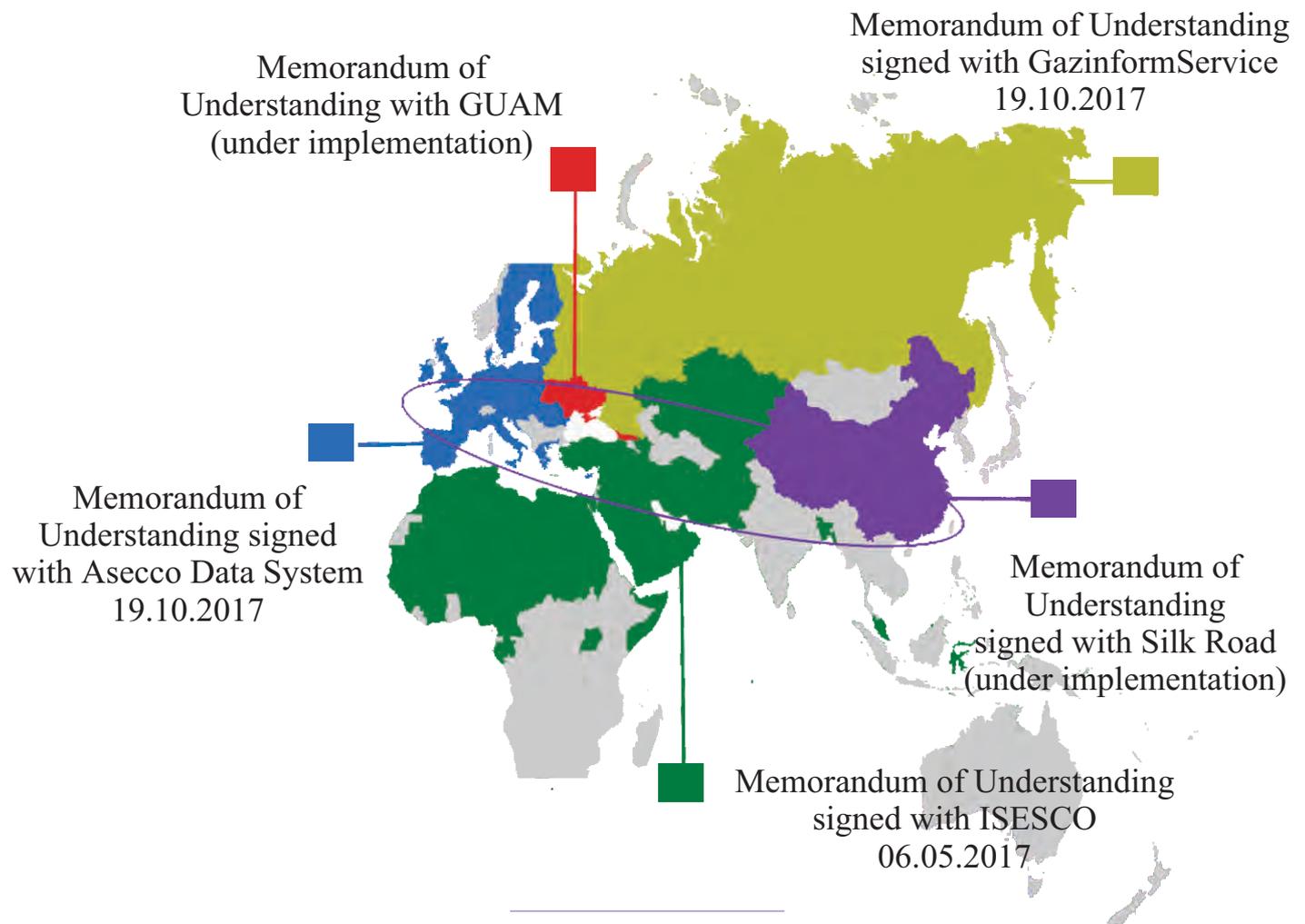
- Certificate of origin
- Veterinary Certificate
- Customs Declaration
- Quality Certificate
- Certificate of Free Sale
- Phytosanitary Certificate
- Other documents

## WORLDWIDE AUDIENCE



## MEMORANDUMS SIGNED BY THE DIGITAL TRADE HUB

The signing of these agreements will contribute to the implementation of cross-border operations, mutual recognition of signatures and thus improve international business relations, facilitate the development of e-trade and e-commerce.



“DIGITAL TRADE HUB OF AZERBAIJAN IS A GREAT EXAMPLE OF SUCH AN APPROACH, AS IT PROVIDES BOTH DIGITAL SOLUTIONS IN THE ECONOMY AND FACILITATES TRADE WITH PARTNER COUNTRIES”.

YAAN REYNHOLD

Special Ambassador of Estonia to the EU Eastern Partnership Program

## DIGITAL TRADE HUB OF AZERBAIJAN: DEVELOPMENT PERSPECTIVES

Since its establishment, the Digital Trade Hub of Azerbaijan has held annual conferences with its international partners. The first international conference of

the hub was dedicated to the topic "Azerbaijan's Digital Trade Hub: Development Prospects". The main purpose of the international conference was to discuss the prospects of

cross-border economic relations, e-services, and new business opportunities by paying special attention to the infrastructure of the Digital Trade Center.



## DIGITAL TRADE HUB OF AZERBAIJAN: DEVELOPMENT PERSPECTIVES

Discussions at the international conference were divided into several panels: "The contribution of the Digital Trade Hub to trade relations and economic development of the Republic of Azerbaijan", "Innovative solutions for cross-border trade", and "Digital

Trade Hub expands public-private relations." The conference featured presentations on the general concept of the development of digital trade hubs, cooperation in this field, the use of electronic signatures, and mutual recognition.



## SECOND INTERNATIONAL CONFERENCE OF THE DIGITAL TRADE HUB: OPENING CEREMONY OF THE ELECTRONIC AND MOBILE RESIDENCY PROGRAM

The Center for Analysis of Economic Reform and Communication (CAERC) together with the Islamic, Educational, Scientific and Cultural Organization (ISESCO) held the "Second International Conference of the Digital Trade Hub:

Opening Ceremony of Electronic and Mobile Residency Program". For the first time in world history, a non-resident mobile signature - ASAN signature, was presented at the conference. At the same time, Azerbaijan became the second country

after Estonia to offer e-residency to foreigners. The conference discussed the digitalization of trade, the impact of e-services on cross-border exchanges between the participating countries, and other topical issues of innovative development.



## “DIGITAL TRADE FORUM: DIGITALIZATION OF THE SILK ROAD” AND THE FIRST ONLINE AGREEMENT



The title of the third international forum of the Digital Trade Hub of Azerbaijan was "Digital Trade Forum: Digitalization of the Silk Road". The event focused on digital projects along the Silk Road, financial and banking technologies, as well as e-government solutions.

It was the first time in the history of Azerbaijan when the Public-Private Partnership Agreement was signed online by using ASAN Signature at the 3<sup>rd</sup> international Conference.

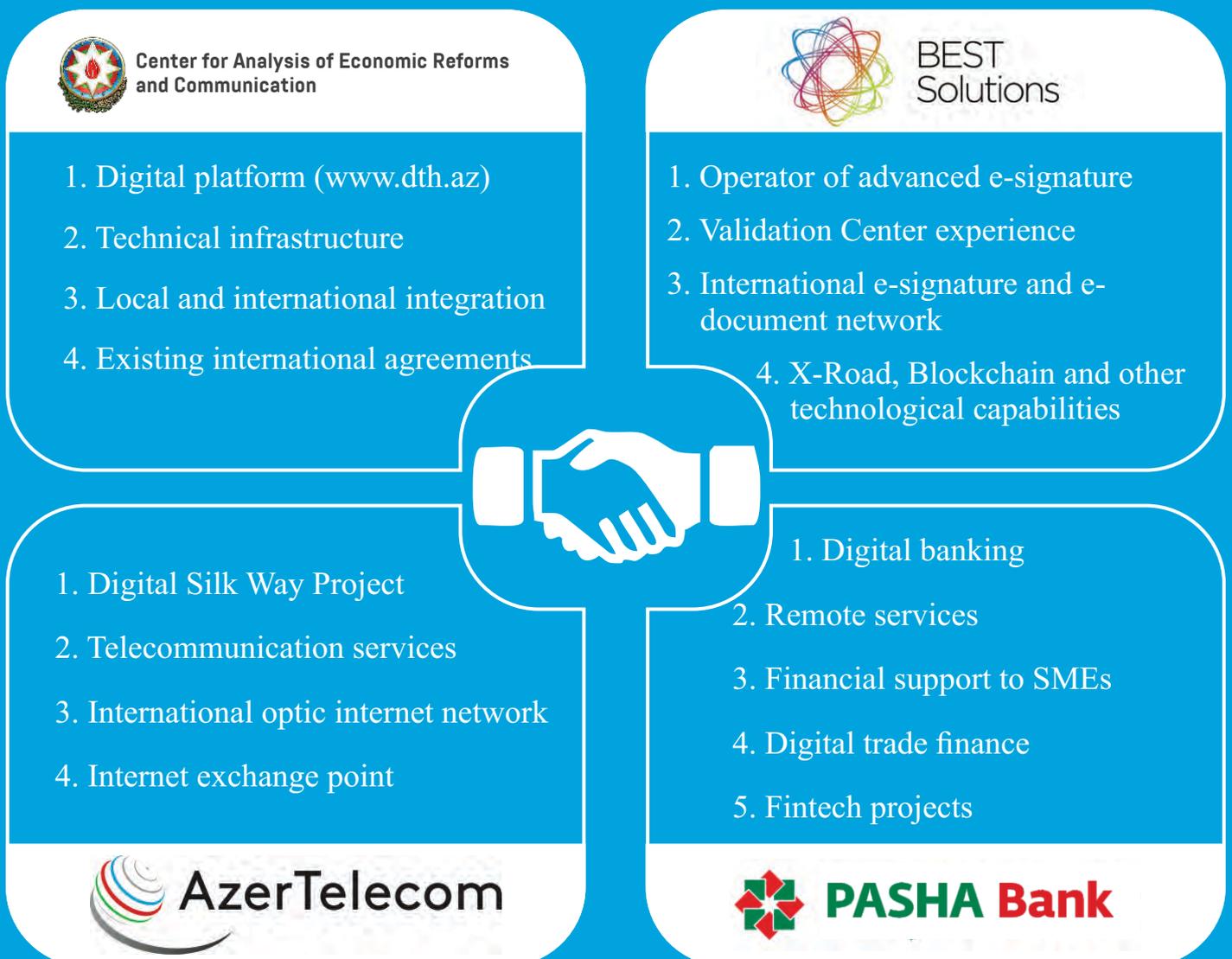
The parties of the agreement were organizations that achieved success in the field of their activity: Center for Analysis of Economic Reforms and Communications, PASHA Bank, B.EST Solutions, and AzerTelecom. After signing the online agreement, the parties have started operating jointly as a single system to strengthen the position of Azerbaijan as a center of Digital Trade in the region and throughout the world.



## DIGITAL TRADE CONSORTIUM

The Digital Trade Consortium brings together the member of the Digital Trade Hub - state, infrastructure, business, and financial organizations. B.EST Solutions, AzerTelecom, and PASHA Bank are the members of the Consortium. Through the application of information and communication technologies, the Consortium aims to support the development of Azerbaijan as a digital trade hub in the region and the world.

To achieve its goals, the Consortium is performing the following tasks:



# ENTERPRISEAZERBAIJAN.COM PORTAL

[www.enterpriseazerbaijan.com](http://www.enterpriseazerbaijan.com)

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## ENTERPRISE AZERBAIJAN IS A VIRTUAL INCUBATION AND ACCELERATION PLATFORM

EnterpriseAzerbaijan.com portal was created upon the Decree of the President of the Republic of Azerbaijan Ilham Aliyev on the “Additional Measures to Support the Competitive Domestic Production in the Non-Oil Sector” dated September 19, 2018. The purpose of the EnterpriseAzerbaijan.com portal is to further improve the attractiveness of the country for investments and increase

opportunities to use alternative funding sources for achieving a diversified economy in the country. The Portal is a regularly updated, easy to use, available, safe, fast, and effective data bank, which provides information on investment projects developed in Azerbaijan, start-ups, assets, natural resources, and investment opportunities.

### OPPORTUNITIES OFFERED BY THE ENTERPRISEAZERBAIJAN.COM PORTAL

- INVESTMENT PROJECTS – introduces existing investment projects to investors
- SELLING IDEAS – assists in finding a source of funding for various ideas
- STARTUP PROJECTS – Startup projects of Azerbaijan are gathered on the portal
- PRIVATIZATION PROJECTS – provides privatization agenda
- PROPERTY SALE – implements real estate sales
- LAND SALE – offers the sale of land lots for business activities
- SHARE SALE – functions as a window to the stock market.
- OPERATING BUSINESS SALE – provides an opportunity to obtain operating business.

### ENTERPRISEAZERBAIJAN.COM PORTAL PROVIDES A VARIETY OF SERVICES TO INVESTORS AND BUSINESS OWNERS

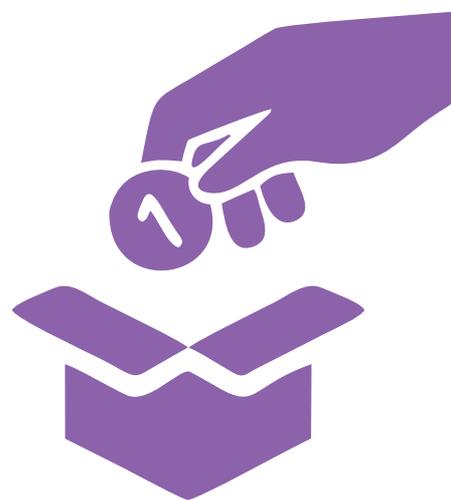
- Developing a business plan;
- Conducting market researches;
- Providing support in a company foundation;
- Incubation and acceleration;
- Conducting necessary procedures for production;
- Mentoring;
- Improving project presentations;
- Providing marketing advice;
- Access to world financial markets;
- Implementation of export procedures and logistics services;
- Crowdfunding opportunities, etc.

## CROWDFUNDING OPPORTUNITIES

Through integration to international platforms, Enterprise Azerbaijan provides new startups and innovative product owners with the opportunity to access crowdfunding platforms. CROWDFUNDING is a system that ensures the financing of projects by bringing them together through a shared network of people interested in such projects.

Access of [Enterpriseazerbaijan.com](http://Enterpriseazerbaijan.com) portal to Crowdfunding networks:

- KICKSTARTER - creative ideas;
- INDIEGOGO - projects of any type;
- GOFUNDME - projects of any type;
- ONE MISSION - projects of any type;
- YOUCARING - social and healthcare projects;
- CROWDSUPPLY - extraordinary technological ideas;
- CROWDFUNDER - venture capitalist financing;
- SCIENTIFIC EXPERIMENT - scientific ideas
- CHUFFED - social projects;
- PLANETA.RU - projects of any type.



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“

“ENTERPISEAZERBAIJAN PORTAL IS  
AN EXCESSIVELY PROMISING  
INITIATIVE”.

WILLIAM TOMPSON  
Head of the Eurasia Division, OECD

## WHY AZERBAIJAN?!

Data on the investment environment and procedures necessary to start a business in Azerbaijan are available in the section «Why Azerbaijan?» of the Portal, which includes:



**STARTING A BUSINESS** - data on procedures required for starting a business

**GETTING CREDITS** - information on procedures for getting loans



**GETTING CONSTRUCTION AND OCCUPANCY PERMITS** - information on procedures for obtaining construction and occupancy permits

**TRADING ACROSS BORDERS** - information on Green Corridor gating system and Online Single Export Application



**GETTING ELECTRICITY** - information on procedures for connecting to power supply networks

**ENFORCING CONTRACTS** - information on enforcing contracts and electronic court system



**REGISTERING PROPERTY** - information on property registration procedures

**RESOLVING INSOLVENCY** - information on resolving insolvency (business closure)



## GEO-ECONOMIC MAP

For the first time in the post-Soviet space, the Enterprise Azerbaijan portal provides a comprehensive, detailed, and practical geo-economic map covering all geographical features in different categories. The geo-economic map reflects all geographical objects that may be of interest to investors and entrepreneurs in the following categories:

### ASAN SERVICE DEPARTMENTS

- Baku
- Other city and district centres
- Mobile ASAN service

### COMPANIES

- Producers

### NATURAL RESOURCES

- Iron Ores
- Copper
- Gold etc.

### REGIONS

- Administrative regions
- Economic regions

### INVESTMENT PROJECTS

- Start-up
- Land plots
- Privatization
- Ready business sale
- Stock sale
- Property sale
- Investment project

### SERVICE SECTOR

- Access to finance
- “AgrarCredit” Joint Stock Credit Institution Branches
- State Service for Management of Agricultural Projects and Credits - Authorized credit organizations
- “Agroleasing” OJSC



### TRANSPORT INFRASTRUCTURE

- Sea ports
- Railroad terminals
- Railway stations
- Airports
- Bus stations

### SPECIAL ZONES

- Industrial parks
- Industrial blocks
- High technologies park
- Alat Free Economic Zone (ATZ)
- Agro-parks

### SCIENCE AND EDUCATION

- Azerbaijan National Academy of Science
- Regional branches
- Regional science centres
- Higher education facilities
- Agrarian Science and Information Extension Centre
- Regional Extension Centres for Agrarian
- Science and Information
- Institutes and centres of the University of Economy

### ENERGY PRODUCTION

- Thermal power station
- Hydroelectric power station
- Small hydroelectric power station

## PRESENTATION OF ENTERPRISEAZERBAIJAN.COM PORTAL

Executive Director of the CAERC, President of the Azerbaijan National Academy of Sciences, the Deputy Minister of Labor and Social Protection of Population, the founder of GoldenPay, the Head of the EU Delegation to Azerbaijan, the directors of the Estonian Investment Agency, Allan Selirand and Jaan

Heinsoo participated at the presentation of [www.enterpriseazerbaijan.com](http://www.enterpriseazerbaijan.com) portal, established upon the Decree of the President of the Republic of Azerbaijan Ilham Aliyev on the “Additional Measures to Support the Competitive Domestic Production in the Non-Oil Sector”.



## TRAININGS OF ENTERPRISEAZERBAIJAN.COM PORTAL FOR MORE THAN 2000 STUDENTS

EnterpriseAzerbaijan portal together with the Ministry of Taxes implemented an educational project on the legal and practical aspects of starting a business for startups, including small and micro-entrepreneurs, wishing to implement new ideas and projects.

During trainings that were organized at about 15 universities representatives of the EnterpriseAzerbaijan.com portal provided students with information on starting

a business and startups. Successful student projects were posted on the EnterpriseAzerbaijan.com portal and presented to angel, seed and venture investors for funding.

The head of the department of the Ministry of Taxes provided detailed information to small and micro-entrepreneurs, including startups, on the online state registration of legal entities to start a business in one procedure.



## IMPLEMENTATION OF CREATIVE SPARK PROJECT

Enterprise Azerbaijan portal with the support of the British Council and the New Castle University of England is realizing the Creative Spark Project. The main aim of the Project is to strengthen entrepreneurship education, implement the works on the formation and development of innovative entrepreneurship, and thinking of enterprise management among young people. The main target is to support the international recognition of Azerbaijan startups.

The project was implemented in two stages:

During the first stage were organized trainings titled “Train the Trainer”. Andrea Lanee and Dr. Victoria Braun, trainers from the Business School of Newcastle University, lead the trainings for young entrepreneurs on Entrepreneurship Education and Innovative Training Methods. The trainings were continued with lecturers of Azerbaijan State University of Economics (UNEC), Baku Engineering University (BMU) and Azerbaijan State Agrarian University (ASAU) who engaged in business education and works with students startups.

Moreover, students attended free online English language courses. Six teachers

selected for their performance in the "Train the Trainer" seminars visited Newcastle University. During their visit, the trainers got acquainted with the local ecosystem, participated in events and round tables organized by the university. The teachers got acquainted with the Newcastle University system, learned innovative ways of teaching business and entrepreneurship and the activities to optimize the curriculum. The [www.enterpriseazerbaijan.com](http://www.enterpriseazerbaijan.com) portal was introduced to Newcastle University's teaching staff for innovative and creative entrepreneurship.



## IMPLEMENTATION OF CREATIVE SPARK PROJECT

### BIG IDEA CHALLENGE

The second stage of trainings was “Big Idea Challenge” – an international startup and idea competition implemented for students and startups in universities. Young people, startups and idea owners joined the competition through the link created on the portal [www.enterpriseazerbaijan.com](http://www.enterpriseazerbaijan.com). In total, about

100 projects were submitted for the competition. Following the Ideation and Bootcamp workshops, the 10 most successful projects and videos made by the participants were included in the international database of the competition.



## STAR AMBASSADOR OF THE ENTERPRISEAZERBAIJAN PORTAL

The star ambassador of the Enterprise Azerbaijan portal is Azerbaijani football star Gurban Gurbanov. The star ambassador called on startups to choose the right target for the portal.



GURBAN GURBANOV  
Head coach of "Garabagh" football club



“THE ROAD TO VICTORY GOES  
THROUGH THE RIGHT CHOICES”.

# ONE-STOP-SHOP EXPORT SUPPORT CENTER

One-Stop-Shop Export Support Center 

## ONE-STOP-SHOP EXPORT SUPPORT CENTER

One-Stop-Shop Export Support Center was established in 2017 upon the Order of the President of the Republic of Azerbaijan. Exporting entrepreneurs can get all the required certificates from the One-Stop-Shop Export Support Center in a faster and more

efficient way without spending additional resources and time. The Center provides consultations to local entrepreneurs, assists them in writing business plans, filling out customs declarations in real-time, and providing export subsidies.



## PRESENTATION OF ONE-STOP-SHOP EXPORT SUPPORT CENTER



## ONE-STOP-SHOP EXPORT SUPPORT CENTER

- Ensures entrepreneurial satisfaction;
- Implements enlightenment activities;
- Supports entrepreneurs with factoring services.

From 2017 to January 2021, the value of goods and products exported through the Single Window Export Support Centre was \$ 479,1 million. During this period, 12,000 applications were registered.



**479,1 mln \$**  
non-oil products exports



**12 000**  
entrepreneur's appeal

2017

2018

2019

2020

2021



“THE ACTIVITIES OF THE EXPORT SUPPORT CENTER SERVE AS AN EXAMPLE OF INSTITUTIONAL REFORMS ON EXPORT DIVERSIFICATION IN AZERBAIJAN”.

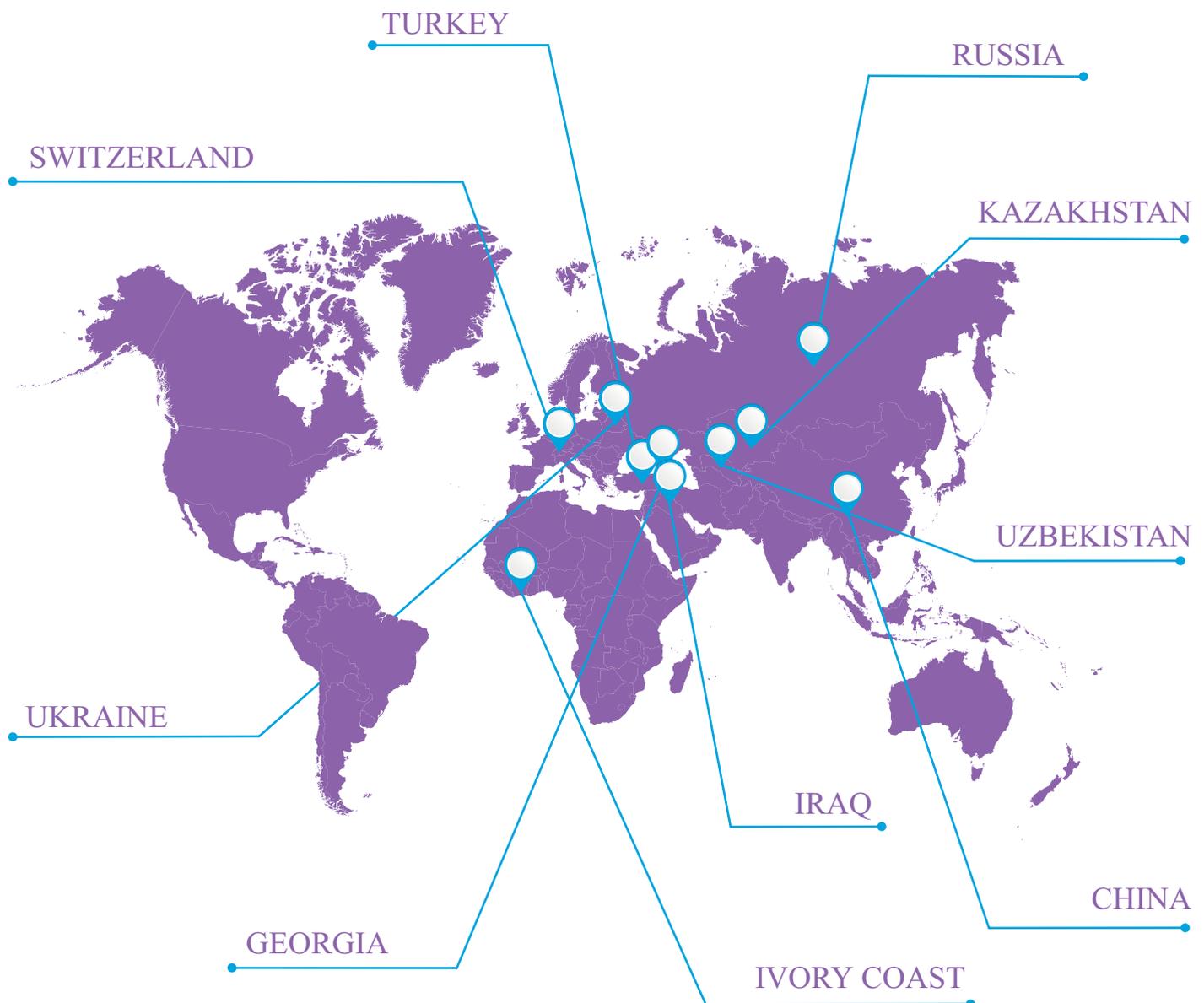
From EU BUSINESS CLIMATE REPORT Azerbaijan 2018

## THE SERVICES OF SEVEN STATE AGENCIES ARE FUNCTIONING IN THE ONE-STOP-SHOP EXPORT SUPPORT CENTER

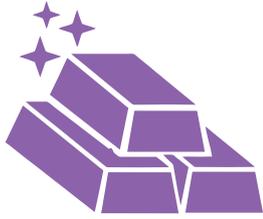
- Service of the Ministry of Economy, which issues a Certificate of Origin, provided to confirm the country of origin of the exported goods;
  
- The Food Safety Agency of Azerbaijan (FSSA) issues a food safety certificate for food products in accordance with the requirements of the importing country and the European Union countries, a phytosanitary certificate for plants and plant products, an international veterinary certificate for animals and animal products, raw materials, feed and feed additives. In addition, the FSAA carries out state registration and maintains a state register of entrepreneurs engaged in the food industry.
  
- The CITES international certificate authorizing the export of endangered species of wild fauna and flora is issued by the Ministry of Ecology and Natural Resources;
  
- A document authorizing the export of religious literature, audio and video materials issued by the State Committee for Work with Religious Organizations;
  
- Certificate on the protection of cultural property when exporting them (carpets and rugs, paintings, handicrafts, musical instruments and jewelry) issued by the Ministry of Culture;
  
- A certificate of conformity issued by the Azerbaijan Standardization Institute;
  
- Azterminalkompleks Association of the State Customs Committee assists in exporting entrepreneurs in filling out a declaration.

## EXPORT GEOGRAPHY OF THE ONE-STOP-SHOP EXPORT CENTER

Top destinations of exports made through the One-Stop-Shop Export Support Center are Switzerland, Russia, Georgia, Turkey, and Kazakhstan.



## TOP PRODUCTS EXPORTED THROUGH ONE-STOP-SHOP EXPORT SUPPORT CENTER



Precious metals



Steel fittings



Fruit juices



Cheese



Aquaculture caviar  
of sturgeon



Licorice root



Medical leech



Dagestan tour



Tobacco



Vegetable oils

## TRAININGS AND SEMINARS ORGANIZED IN THE ONE-STOP-SHOP EXPORT SUPPORT CENTER

- Training on Food Safety Management Systems and the Agricultural Production Management System (Global G.A.P.) organized together with FSSA;
- Training on Using Digital Technologies as a PR Tool organized together with UNEC;
- Seminar entitled Standardization Is a Tool to Support Export Development organized jointly with the Azerbaijan Institute of Standardization;
- Training on Financial Assistance in Export Operations organized jointly with the Kapital Bank;
- A seminar titled Legal Procedures of Foreign Trade Operations and Conclusion of Contracts;
- Seminar on Recent Amendments to the Tax Code and the Impact of These Amendments on Entrepreneurial Activity conducted jointly with the PWC Azerbaijan;
- Training organized within the project “Export support 2019” together with My Broker company;
- Training on Management in Private Sector;
- A seminar titled Export strategy;
- Training on Management in Azerbaijan in the Context of Modern Economic Development;
- Seminar on Trade Financing organized together with PASHA Bank;
- Seminar on Application of International Standards in the Stages of the Food Chain;
- Training on Development of Competitive and Export-Oriented Business Plan (One-Stop-Shop Export Center jointly with Onevision Business Solutions company);
- Training organized within the project “Export support 2019” together with My Broker company.
- 3-part training within 2020 Export Support Project (upon the organization of One-Stop-Shop Export Support Center and My Broker company);
- Online webinar on Financial Instruments in Import-Export Operations” (organized by USAID, Kapital Bank, One-Stop-Shop Export Center of the CAERC);
- Online webinar on Acceleration of US-Azerbaijan and US-Georgia Export-Import Operations (upon the organization of USAID).

## TRAININGS AND SEMINARS ORGANIZED IN THE ONE-STOP-SHOP EXPORT SUPPORT CENTER



## MEMORANDUM OF COOPERATION SIGNED BETWEEN ONE-STOP-SHOP EXPORT SUPPORT CENTER AND AZERBAIJAN STANDARDIZATION INSTITUTE

One-Stop-Shop Export Support Center and Azerbaijan Standardization Institute signed a Memorandum of Cooperation. The memorandum signed between the organizations aims to provide consulting and certification services to ensure the products of Azerbaijan's exporters meet the high standards at the international market and to conduct educative events. Following the document, the organizations

implemented a joint action plan to ensure fast issuance of the certificate of compliance in a short time by a “one-stop-shop” procedure. Cooperation also ensures the exported products to be tested at the internationally accredited laboratory, as well as provision of other services considered in the field of international quality management.



# AZERP.AZ PORTAL

[azerp.az](http://azerp.az)

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## PRESENTATION OF AZERP.AZ PORTAL



The azerp.az portal is a project aimed at digitizing the economy and creating additional opportunities for entrepreneurs. The main purpose of the portal is to support enterprise resource planning using modern solutions in management, production, and sales. With the help of the Azerp.az portal, it is possible to improve the exchange of information between departments and employees and more timely management.



## PRESENTATION OF AZERP.AZ PORTAL

Presentation of the [www.azerp.az](http://www.azerp.az) portal was conducted along with the discussion of the topic "WWW.AZERP.AZ: SUPPORT TO ENTERPRISE RESOURCE PLANNING.

Extensive information about current trends in this area, as well as about the most widely used software, the principles and functional modules of the AzERP system were provided during the event. There was also noted that the use and widespread application of this platform would simplify the implementation of cross-border trade and online service operations of Azerbaijan. It will facilitate connecting to a global network of ERP users as well.

During the presentation, the institutions and individuals distinguished in the process of

implementing innovative projects together with the Center for Analysis of Economic Reforms and Communications received awards



## WHAT DOES AZERP.AZ PROMISE TO AN ENTREPRENEUR?

The portal [www.azerp.az](http://www.azerp.az) is based on the OpenERP open-source system, which is becoming more and more popular in the world. Since 2000, OpenERP has been supported by more than 2000 professional programmers and currently has more than 2 million users. This provides a basis for further support of the system in the future.

### MAIN FUNCTIONS OF THE SYSTEM

- Accounting;
- HR management;
- Production management;
- Multichannel sales;
- Procurement;
- e-Commerce;
- Warehouse management;
- Project management;
- Fleet management and CRM.

### PROSPECTS OF FUTURE DEVELOPMENT OF AZERP

- e-Gov;
- Tax service;
- GS1;
- B2B suppliers;
- e-notary;
- Transport and logistics;
- Azexport
- Bank and paying agents
- Labor and Social Protection of Population
- e-signature and ASAN-signature
- Procurement
- Import-Export Operations

# MONITORING.AZ PORTAL

[monitoring.az](http://monitoring.az)

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## MONITORING.AZ – DIGITAL TRANSFORMATION IN MONITORING AND EVALUATION



The main purpose of the portal is the reduction of the "communication distance" between agencies during the monitoring and evaluation of the Strategic Roadmaps and other state programs, as well as digitization, simplification, and provision of transparency of the monitoring and evaluation institute.



## MONITORING.AZ – DIGITAL TRANSFORMATION IN MONITORING AND EVALUATION

The creation of digital monitoring systems ensures more efficient and prompt public administration in Azerbaijan. At the request of government agencies, the Center monitors and evaluates state programs on economic development. Monitoring.az portal forms a “Big Data” as a result of monitoring and evaluation of state strategies, programs, action plans.



## PRESENTATION OF MONITORING.AZ PORTAL

Center for Analysis of Economic Reforms and Communication developed and presented monitoring.az project in cooperation with bp Azerbaijan.



“

“WE ARE PROUD TO SUPPORT THE PROJECT, WHICH WE BELIEVE WILL CONTRIBUTE TO THE SUSTAINABLE ECONOMIC DEVELOPMENT OF AZERBAIJAN”.

Vice President, bp Azerbaijan  
BAKHTIYAR ASLANBEYLI

# AZRANKING.AZ PORTAL

[azranking.az](http://azranking.az)

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## AZRANKING.AZ – DIGITAL GENERATION OF REFORMS

azranking.az platform developed by the Center for Analysis of Economic Reforms and Communication is an e-management platform of the Commission on Business Environment and International Rankings. The Portal is a Public-Private Dialogue Platform created to coordinate the activity of working groups functioning within the Commission, organization of meetings, and exchange of internal information and appropriate documents. Launched in 2019, the portal

functions in two languages: Azerbaijani and English. All information on international ratings, methodology, assessment, year-by-year analysis system for comparing rating of countries, involved in the assessment, with Azerbaijan and other functions are available in the Azranking.az portal. Portal provides transparent and accessible dissemination of information on the issues considered and the decisions taken at the Commission meetings to the public and the media.



## DIGITAL CALENDAR E-SYSTEM OF AZRANKING.AZ PORTAL

The Digital Calendar e-system was created to expand the efficiency of Working Groups of the Commission on Business Environment and International Rankings, increase accessibility and transparency in this sphere.



## DIGITAL CALENDAR E-SYSTEM OF AZRANKING.AZ PORTAL

Digital Calendar e-system, which will increase accountability to business representatives, has a wide range of capabilities:

- Planning and electronic announcement of working group meetings and sessions;
- Optimization and ensuring the efficiency of meetings (at least once a month);
- Sending proposals and projects electronically by third parties for discussion at meetings and sessions;
- Ensuring digital and interactive public participation;
- Increasing satisfaction of citizens and business representatives;
- Establishing digital communication with business representatives.



# MACROECONOMIC FORECASTING AND ANALYSIS IN THE CENTER FOR ANALYSIS OF ECONOMIC REFORMS AND COMMUNICATION



## FOUNDATION AND APPLICATION OF ECONOMIC ANALYSIS LABORATORY ECONLAB

The Center for Analysis of Economic Reforms and Communication created the economic analysis laboratory EconLab with the support of the World Bank, the International Monetary Fund, the Asian Development Bank, the European Union, and SECO. The laboratory applies various models to analyze the macro, meso and micro levels.

### LIST OF MODELS BUILT IN THE ECONOMIC ANALYSIS LABORATORY

- Input-output model;
- Financial programming model;
- General equilibrium model;
- ORANI model;
- Microsimulation model, etc



## MODELS BUILT IN THE ECONOMIC ANALYSIS LABORATORY

### INPUT-OUTPUT MODEL

Input-output model is an economic model that represents the interdependencies between different spheres/sectors of a national economy in terms of value.

### FINANCIAL PROGRAMMING MODEL

Financial programming is a model used to analyze the current state of the economy, forecast future trends, and identify economic policies that can change these trends.

### GENERAL EQUILIBRIUM MODEL

General equilibrium model is an economic simulation model. It covers direct and indirect economic relations between all industries and agents (government, households, banks, etc.) represented in the economic system of the country.

### ORANI MODEL

The ORANI model is an economic simulation model that serves to analyze the long-term effects of external and internal shocks.

### MICROSIMULATION MODEL

The micro-simulation model is widely used in studying the impact of economic and social policy and demographic changes on the material well-being of the population.

## DISCUSSION WITH WELL-KNOWN SCIENTISTS ON APPLICATION OF MATHEMATICAL ECONOMICS METHODS AND THEIR SIGNIFICANCE

The first international presentation of EconLAB took place at the Economic Policy Institute, located in Sofia, Bulgaria. The application of mathematical methods was discussed with well-known Azerbaijani scientists. The discussion focused on the use of various methods of mathematical economics analysis developed by think tanks and covering economic processes, as well as achievements attained as a result of their application.



During the discussion, it was mentioned that the geopolitical and economic processes in the world necessitate the use of more advanced methods of economic analysis. Also, the discussion covered the issue of the impact of the economic analysis results on the formation of economic policy and more optimal

decision-making. Moreover, the participants discussed the international experience and the ways of involvement of think tanks functioning in the country to efficient and coordinated cooperation. They also defined the joint activities and recommended holding regular round tables in this area.

## PREPARATION OF PROJECT DOCUMENTS OF THE STATE ECONOMIC PROGRAMS

- Preparation of Feasibility Study for the National Forest Program upon the order fo the Ministry of Ecology and Natural Resources;
- Provision of consulting services to improve the self-employment program of the State Employment Agency under the Ministry of Labor and Social Protection.

## BASED ON THE SURVEY AMONG ENTREPRENEURS

- Preparation of proposals on the Tax Code;
- Preparation of action plans of the Commission on Business Environment and International Rankings;
- Preparation of up to 50 draft state programs, strategies, national action plans, concepts and other similar documents

Legislative framework: Rules of the development, implementation, monitoring and evaluation of state programs approved by the Decree of the President of the Republic of Azerbaijan dated March 6, 2021.

## MONITORING AND EVALUATION AT THE CENTER FOR ANALYSIS OF ECONOMIC REFORMS AND COMMUNICATION

One of the main spheres of activities of the Center for Analysis of Economic Reforms and Communication is monitoring and evaluation. CAERC has working groups operating in each area as part of the monitoring and evaluation of up to 20 state programs, strategies, action plans, and strategic roadmaps. Up to 300 members are involved in this process. The Center carries out monitoring, evaluation and coordination measures related to the activities envisaged in the strategic roadmaps. Also, within its competence, the CAERC

implements monitoring and evaluation of action plans, strategies, economic-oriented state programs at the request of government agencies. The Center conducts monitoring and evaluation process using the recommendations of international organizations, as well as innovative solutions, the achievements of the World Bank, the Organization for Economic Cooperation and Development, UN agencies and other international organizations in the given field.

### STRATEGIC ROADMAPS FOR THE NATIONAL ECONOMY AND KEY SECTORS OF THE ECONOMY

Monitoring, evaluation and communication measures were carried out in connection with the activities envisaged in the Strategic Roadmaps for the National Economy and Key Sectors of the Economy. The Center analyzed about 50 reports submitted by government agencies and prepared monitoring and evaluation reports. A total of 48 reports have been prepared since 2017.

### STATE PROGRAM ON IMPROVEMENT OF OFFICIAL STATISTICS OF THE REPUBLIC OF AZERBAIJAN IN 2013-2017

The Center has also carried out monitoring and evaluation of measures reflected in the State Program on Improvement of Official Statistics of the Republic of Azerbaijan in 2013-2017 and prepared a descriptive report on the progress achieved.

## MONITORING AND EVALUATION AT THE CENTER FOR ANALYSIS OF ECONOMIC REFORMS AND COMMUNICATION

### STATE PROGRAM ON THE EXPANSION OF DIGITAL PAYMENTS IN THE REPUBLIC OF AZERBAIJAN FOR 2018 -2020

The list of monitored and evaluated programs includes the State Program on the Expansion of Digital Payments in the Republic of Azerbaijan for 2018 -2020. Since 2018, there were prepared a total of 4 reports both annual and semi-annual.

### ACCORDING TO THE DECREE ON THE BUDGET OF THE UNEMPLOYMENT INSURANCE FUND FOR 2018

According to the Decree on the budget of the Unemployment Insurance Fund for 2018, the Center conducted monitoring and evaluation of the works done regarding the Organization of Self-Employment Activities and prepared a report.

### THE ACTION PLAN ON REDUCING THE NEGATIVE IMPACT OF PLASTIC PACKAGING WASTE ON THE ENVIRONMENT IN THE REPUBLIC OF AZERBAIJAN FOR 2019-2020 WAS ALSO MONITORED AND EVALUATED

The Action Plan on Reducing the negative impact of plastic packaging waste on the environment in the Republic of Azerbaijan for 2019-2020 was also monitored and evaluated. 3 reports have been prepared since 2019. The last two monitoring and evaluation of the action plan were carried out through the portal [www.monitoring.az](http://www.monitoring.az). It was the first time in the country when monitoring and evaluation were implemented through digital platform. The monitoring and evaluation process for 2020 continues.

## MONITORING AND EVALUATION AT THE CENTER FOR ANALYSIS OF ECONOMIC REFORMS AND COMMUNICATION

### STATE PROGRAM ON FOOD SAFETY IN THE REPUBLIC OF AZERBAIJAN FOR 2019-2025

Another program on this list is the State Program on Food Safety in the Republic of Azerbaijan for 2019-2025. It is the first program the implementation of which was evaluated based on results. In the preparation of the M&E report for 2019, the Center used the achievements of international organizations in results-based monitoring and evaluation. Currently, the monitoring and evaluation process for 2020 is underway.

### EMPLOYMENT STRATEGY OF THE REPUBLIC OF AZERBAIJAN FOR 2019-2030

The monitoring and evaluation of the Employment Strategy of the Republic of Azerbaijan for 2019-2030 are carried out by the CAERC as well.

### STATE PROGRAM FOR THE GEOLOGICAL STUDY OF SUBSURFACE AND THE EFFECTIVE USE OF THE MINERAL RESOURCE BASE FOR 2020-2024

At the same time, the Center monitors and evaluates the implementation of the State Program for the geological study of subsurface and the effective use of the mineral resource base for 2020-2024.

# PREPARATION, PRESENTATION AND COMMUNICATION OF THE STRATEGIC ROAD MAPS



## PREPARATION, PRESENTATION AND COMMUNICATION OF THE STRATEGIC ROAD MAPS



By contributing to the implementation of the Order of the President of the Republic of Azerbaijan İlham Aliyev on Primary Directions of Strategic Roadmaps for National Economy and Key Sectors of the Economy, the Center regularly cooperated with the Working Group established to prepare development plans. To support the development of Strategic Road Maps (SRM) and ensure public participation, there were organized 11 public discussions on 11 priority sectors with the involvement of local and foreign experts, specialists, consulting companies, scientific organizations, government agencies and civil society representatives. Hundreds of experts involved in sub-working groups covered government, education, academia and

business, as well as civil society.

To ensure document's in compliance with international standards, experts of organizations such as the UN, EU, World Bank, GIZ, etc. was involved. The SRM was explained in the regions and proposals were taken into account. Separate visits were made to each economic region to discuss SRM. According to the Decree of the President of the Republic of Azerbaijan dated December 6, 2016 "On approval of strategic roadmaps for the national economy and key sectors of the economy", monitoring, evaluation and communication activities were given to the CAERC.

## PREPARATION, PRESENTATION AND COMMUNICATION OF THE STRATEGIC ROAD MAPS

During local and international events organized by the CAERC, participants were informed on the SRM. Information reflecting

the results of the monitoring and evaluation of the Strategic Road Maps and including infographics are published annually.



## COOPERATION WITH INTERNATIONAL ORGANIZATIONS ON STRATEGIC ROAD MAPS

In order to ensure the support of donor organizations operating in Azerbaijan in the implementation of the Strategic Roadmaps, an agreement was reached with donors to establish a Strategic Roadmap Coordination Structure organized by the UN Resident Coordinator in Azerbaijan. To implement the measures envisaged in the strategic roadmaps, once a year, the Coordination Structure held coordination meetings with the participation of representatives of donor organizations. Those meetings were chaired by the Executive

Director of the CAERC and UN Resident Coordinator in Azerbaijan.



# COMMISSION ON BUSINESS ENVIRONMENT AND INTERNATIONAL RANKINGS



## THE WORK OF THE COMMISSION ON BUSINESS ENVIRONMENT AND INTERNATIONAL RANKINGS

The Center for Analysis of Economic Reforms and Communication is a platform where 19 Working Groups and Secretariat of the Commission on Business Environment and International Rankings hold discussions. The platform brings together 300 representatives of public, private, academic, civil society, and international organizations. The CAERC coordinates implementation and communication plans of Working Groups of the Commission. The CAERC also organizes meetings for discussing annual and semi-annual plans of the Commission coordinates institutions and implements communication. The main purpose in conducting meetings of the Working Groups is ensuring timely implementation of measures within the

framework of joint activities with persons in charge.



## MEETINGS OF THE WORKING GROUPS OF THE COMMISSION

- For submitting to the World Bank's Doing Business mission and the public, all materials received from the relevant executive bodies are considered and changes are made in connection with those institutions under the coordination of the Center.
- The analysis of the statistical data, collected on 10 Doing Business indicators, ensured the rapid and large-scale implementation of relevant reforms.
- During the meetings of the Doing Business mission and executive bodies, the mission received the required materials.
- “Doing Business” reforms were communicated regularly.



## MEETINGS OF THE WORKING GROUPS OF THE COMMISSION



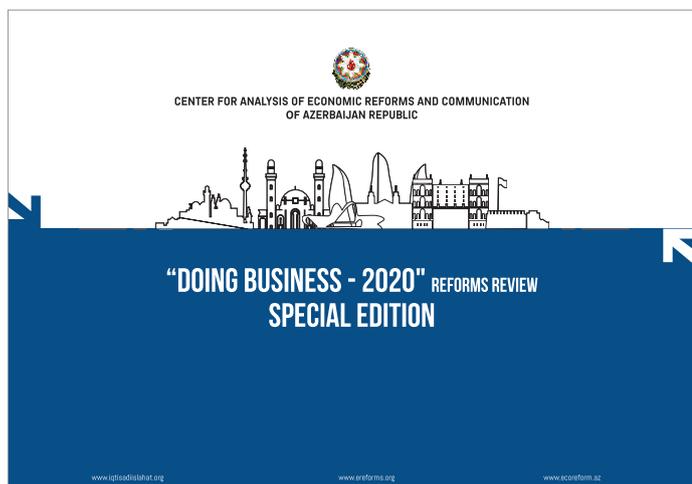
# WORLD BANK'S DOING BUSINESS REPORT



## DOING BUSINESS SUCCESS OF AZERBAIJAN: AZERBAIJAN IS ONE OF THE TEN MOST REFORMIST COUNTRIES IN THE WORLD

The Center for Analysis of Economic Reforms and Communication has implemented a number of measures to improve the position of Azerbaijan in the Doing Business report.

- The Center prepares special publications on Doing Business reforms.



## DOING BUSINESS REFORMS BY INDICATORS

### ■ Special issue of Reforms Review on issuing construction and occupancy permits



**CENTER FOR ANALYSIS OF ECONOMIC REFORMS  
AND COMMUNICATION OF AZERBAIJAN REPUBLIC**

### REFORMS REVIEW SPECIAL EDITION



## DEALING WITH CONSTRUCTION AND OCCUPANCY PERMITS

### CONSTRUCTION SITES GOING WITHOUT COMPREHENSIVE PROJECT EXPERTISE





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[www.ereforms.org](http://www.ereforms.org)

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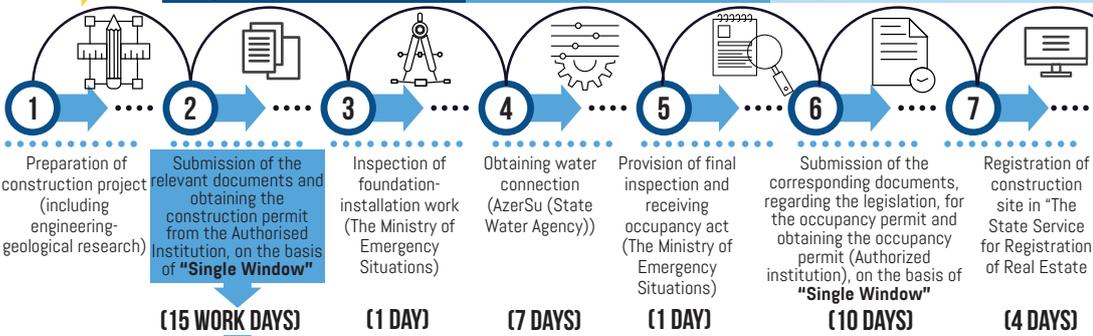


**CENTER FOR ANALYSIS OF ECONOMIC REFORMS AND COMMUNICATION OF AZERBAIJAN REPUBLIC**

### DEALING WITH CONSTRUCTION AND OCCUPANCY PERMITS

#### CONSTRUCTION SITES GOING WITHOUT COMPREHENSIVE EXPERTISE

	<b>BEFORE</b>	<b>NOW</b>	
	 <b>Procedures 18</b>	 <b>Procedures 7</b>	 <b>Time 116 DAYS</b>
			 <b>Cost 6566 AZN</b>
			 <b>Cost 1595 AZN</b>



- 1**  
Preparation of construction project (including engineering-geological research)
- 2**  
Submission of the relevant documents and obtaining the construction permit from the Authorised Institution, on the basis of "Single Window"
- 3**  
Inspection of foundation-installation work (The Ministry of Emergency Situations)
- 4**  
Obtaining water connection (AzerSu (State Water Agency))
- 5**  
Provision of final inspection and receiving occupancy act (The Ministry of Emergency Situations)
- 6**  
Submission of the corresponding documents, regarding the legislation, for the occupancy permit and obtaining the occupancy permit (Authorized institution), on the basis of "Single Window"
- 7**  
Registration of construction site in "The State Service for Registration of Real Estate"

<b>(15 WORK DAYS)</b>	<b>(1 DAY)</b>	<b>(7 DAYS)</b>	<b>(1 DAY)</b>	<b>(10 DAYS)</b>	<b>(4 DAYS)</b>
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The regarding documents, in accordance with the legislation are submitted and completeness of the documents are verified by the authorized institution <b>2 work days</b>	Opinion is given by Azerbaijan State Committee for Urban Planning and Architecture for the construction project in compliance with the urban planning documentation <b>5 work days</b>	Opinions from related government organisations are obtained <b>5 days</b>	Technical conditions are obtained from one of the following organizations: "ASAN Utility", "ASAN Service", Small and Medium Business houses or directly from utility organisations <b>10 days</b>	Construction permit is obtained <b>1 work day</b>
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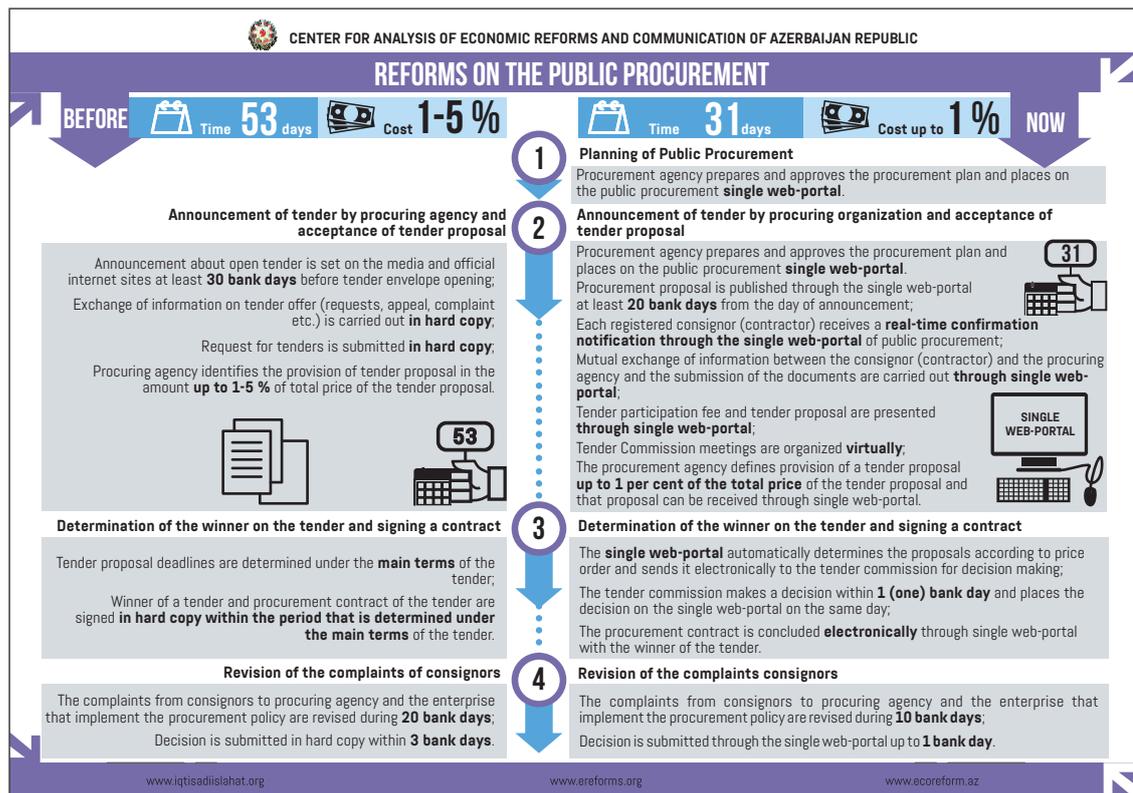
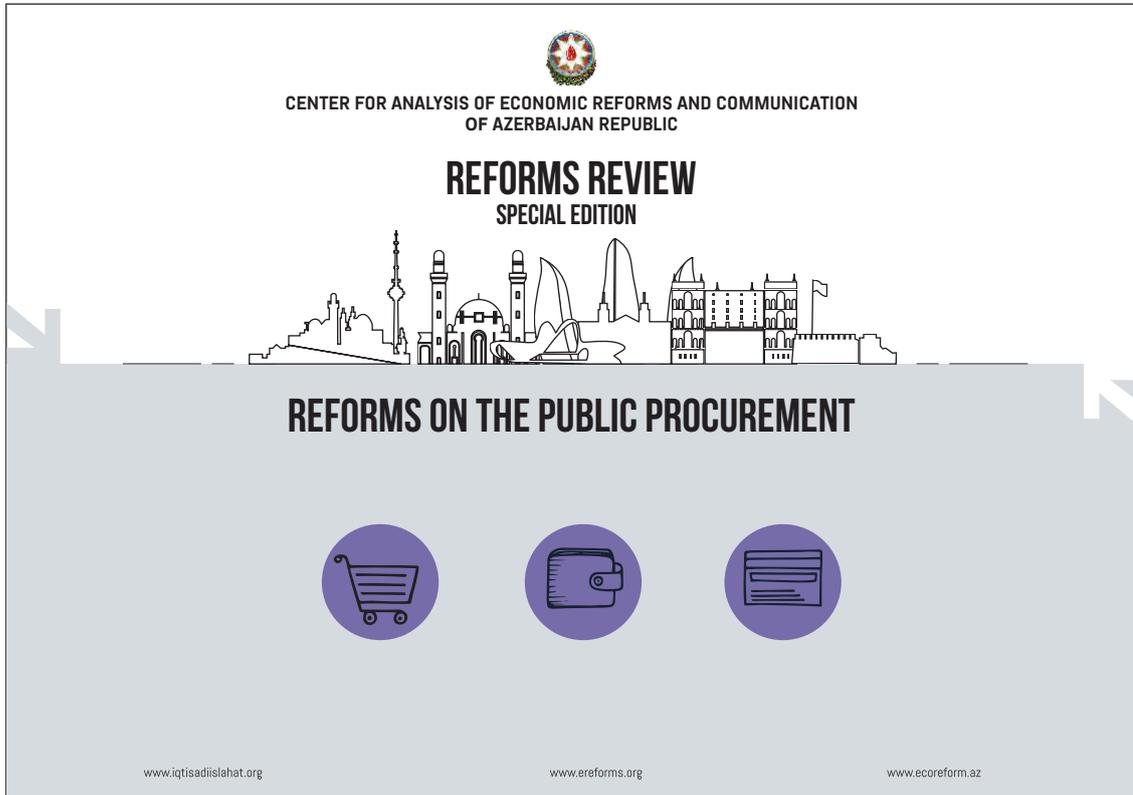
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# DOING BUSINESS REFORMS BY INDICATORS

## ■ Special issue of the Reforms Review on public procurement reforms



# DOING BUSINESS REFORMS BY INDICATORS

## ■ Special issue of the Reforms Review on starting a business



CENTER FOR ANALYSIS OF ECONOMIC REFORMS AND COMMUNICATION OF AZERBAIJAN REPUBLIC

### REFORMS REVIEW SPECIAL EDITION



## STARTING A BUSINESS



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CENTER FOR ANALYSIS OF ECONOMIC REFORMS AND COMMUNICATION OF AZERBAIJAN REPUBLIC

### STARTING A BUSINESS

**PROCEDURES**

**1**

**90 AZN**  
COST  
**IS VALID FOR 3 YEARS**

**1 day**

Electronic signature, ASAN Imza can be activated through a sim-card.

**BEFORE**

Obtain electronic signature for online registration

**2**

Completely **FREE**

**2 day**

For online application esignature is compulsory and charter is required to be submitted.

**NOW**

Apply for registration (obtain TIN number and register for VAT)

**3**

Confirmation is obtained **IMMEDIATELY**

**0,5 day**

Employees can instantly start actual employment.

Register employees with the Ministry of Labor and Social Protection

**1**

ASAN Imza will not be a pre-requisite for online registration.

**0 AZN**

**0,5 day**

By entering **mobile phone number** at the website of the Ministry of Taxes, online registration will be enabled through single platform.

Also the first employment contract with employees is recorded on the basis of information provided electronically in the **implementation of online registration** through single platform.

<http://www.bares.gov.az>

[www.iqtisadiislahat.org](http://www.iqtisadiislahat.org)

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# DOING BUSINESS REFORMS BY INDICATORS

- Special issue of the Reforms Review on trading across borders



**CENTER FOR ANALYSIS OF ECONOMIC REFORMS  
AND COMMUNICATION OF AZERBAIJAN REPUBLIC**



**STATE CUSTOMS COMMITTEE  
OF AZERBAIJAN REPUBLIC**

## REFORMS REVIEW SPECIAL EDITION



### TRADING ACROSS BORDERS





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**CENTER FOR ANALYSIS OF ECONOMIC REFORMS AND COMMUNICATION OF AZERBAIJAN REPUBLIC**



**STATE CUSTOMS COMMITTEE OF AZERBAIJAN REPUBLIC**

### "GREEN CORRIDOR" ADMISSION SYSTEM

The acquisition of the right of permanent use of the **Green Corridor** by the foreign trade participants, the termination, cancellation and restoration of **that right**

**REQUIREMENTS FOR THE RIGHT OF PERMANENT USE OF THE "GREEN CORRIDOR" ADMISSION SYSTEM**

	Experience in import operations should be <b>within the last 1 (one) year</b>	Ability to use electronic <b>customs services</b>	To use vehicles that meet the <b>international shipping requirements</b>	To use <b>warehouses</b> intended for storage of goods meeting the specified requirements	Smuggling, non-conviction for crimes related to payment of customs duties, including convictions paid or withdrawn
<b>IMPORT</b>	✓	✓	✓	✓	✓
<b>EXPORT</b>	✗	✓	✓	✗	✓

**ADVANTAGES GIVEN TO THE USERS OF "GREEN CORRIDOR" ADMISSION SYSTEM DURING IMPORT**

During import	During export
<b>Direct delivery</b> of imported goods to <b>warehouses</b> of individuals.	<b>Direct delivery of the goods</b> to the customs border checkpoint, by introducing an electronic customs declaration/clearance without going to the customs authority.
Extract of <b>customs identification means</b> (sealant, etc.) from means of transportation of goods and unloading of goods independently, on the basis of consent of customs authorities, in case of introducing customs declaration/clearance.	<b>Independent application of identification means</b> of customs authorities (sealant, seals, stamps, etc.)

**Digital Trade HUB** of Azerbaijan [WWW.DTH.AZEXPORT.AZ](http://WWW.DTH.AZEXPORT.AZ)

Submit only once for all documents

Fill out the application



Submit the application

Make electronic payments through **e-wallet**

www.iqtisadislahat.org      www.ereforms.org      www.ecreform.az

# DOING BUSINESS REFORMS BY INDICATORS

## ■ Special issue of the Reforms Review on connecting to power supply networks



CENTER FOR ANALYSIS OF ECONOMIC REFORMS AND COMMUNICATION OF AZERBAIJAN REPUBLIC



"AZERISHIQ"  
OPEN JOINT-STOCK COMPANY

### REFORMS REVIEW SPECIAL EDITION



## GETTING ELECTRICITY





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CENTER FOR ANALYSIS OF ECONOMIC REFORMS AND COMMUNICATION OF AZERBAIJAN REPUBLIC



"AZERISHIQ" OPEN JOINT-STOCK COMPANY

### GETTING ELECTRICITY

**BEFORE**

Procedure 7

Time 41 days

**NOW**

Procedure 2

Time 20 days



**PROCEDURE 1** → ENTREPRENEUR APPLIES TO GETTING ELECTRICITY - 10 DAYS

- Entrepreneur applies to SMB houses, "ASAN Utility" and "ASAN Service" on the basis of a "Single Window" principle in order to get electricity;
- Entrepreneur straightforwardly makes payment based on application documents;

Collaborator of "Azerishiq" OJSC who operates "Single Window" determines the location of the building over the "Electronic Map" and power centers, free power level at its nearest distance;

Optimal route for electricity supply is approved by the relevant agencies within "Technical Council" and "Technical Council" sends a letter to other corresponding agencies regarding the agreement;

Electricity supply project and project-estimate are prepared.

**PROCEDURE 2** → CONSTRUCTION-INSTALLATION WORK IS CARRIED OUT - 10 DAYS

Construction-installation work is implemented.

- "Documents Package": Technical conditions, project-estimates, connection act, purchase and sale agreement are submitted to entrepreneur;
- Agreement is made between the entrepreneur and the ESC, the act and agreement are signed.

Tension is given.

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# DOING BUSINESS REFORMS BY INDICATORS

## ■ Special issue of the Reforms Review on enforcing contracts



**CENTER FOR ANALYSIS OF ECONOMIC REFORMS  
AND COMMUNICATION OF AZERBAIJAN REPUBLIC**



**MINISTRY OF JUSTICE  
OF AZERBAIJAN**

### REFORMS REVIEW SPECIAL EDITION



## ENFORCING CONTRACTS





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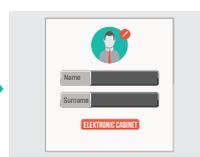
**MINISTRY OF JUSTICE OF AZERBAIJAN**

ENFORCING CONTRACTS

Electronic compilation, submission, receipt, electronic registration and **electronic circulation of applications, complaints and other documents** by court and process participants are carried out in accordance with the rules of using the **"Electronic judicial"** information system, established by the Ministry of Justice of the Republic of Azerbaijan together with the Supreme Court of the Republic of Azerbaijan and the issuance of these documents may not be required.



It is required to register in the **"Electronic judicial"** information system.



**Electronic Cabinet** is being created.



Documents are **posted electronically** and the information is provided electronically to the participant.

**1** It is required to pass to the section "Entrance to a personal cabinet".

**2** Registration is conducted with ID, ASAN Signature and "Signature".

**3** The username and password provided by the system are entered and operation is conducted.

**ELECTRONIC CABINET**



- Information on the payment of state duty for submission of the claim to the court is included and confirmed.
- When choosing the option "Online Payment", the payment fee is selected and the payment card operations are executed by entering the **first 6 digits** of the bank card.

work number

access history

type of proceedings

type of work

judge

the name of the court

status at work

work consideration



Available information about the judicial proceedings of the process participant in the electronic cabinet

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www.ereforms.org
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# MEMORANDUMS AND MEASURES TO SUPPORT INNOVATIVE DEVELOPMENT





# MEMORANDUMS

## Memorandums

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## THE AZERBAIJAN NATIONAL ACADEMY OF SCIENCES (ANAS) AND CAERC SIGNED A MEMORANDUM

The Azerbaijan National Academy of Sciences (ANAS) and the Center for Analysis of Economic Reforms and Communication (CAERC) signed a Memorandum. The memorandum is aimed at expanding cooperation, commercialization of science, organization of interaction between science and industry, and joint reform initiatives.



## CAERC AND MICROSOFT AZERBAIJAN SIGNED A BILATERAL MEMORANDUM OF COOPERATION



The Center for Analysis of Economic Reforms and Communication and Microsoft Azerbaijan signed a Bilateral Memorandum of Cooperation. The memorandum covers such spheres as cooperation in the field of Azexport.az portal, organization of trainings in the ICT sector, assessment and analytical work. The document also reflects the

cooperation in researches on the application of ICT in the national economy, preparation of proposals and programs for the development of e-commerce in the country, as well as identification of programs, projects, research and other areas of cooperation in various areas of innovation and technology.



## CAERC AND THE ISLAMIC EDUCATIONAL, SCIENTIFIC AND CULTURAL ORGANIZATION (ISESCO) SIGNED A MEMORANDUM OF UNDERSTANDING

The Center for Analysis of Economic Reforms and Communication (CAERC) and the Islamic Educational, Scientific and Cultural Organization (ISESCO) signed a Memorandum of Understanding on the promotion of Azerbaijan Digital Trade Hub. The Memorandum of Understanding is aimed to strengthen Azerbaijan's position as Digital Trade Hub, expand foreign trade operations and transactions.



## CAERC AND EASTERN PARTNERSHIP CENTER SIGNED MEMORANDUM OF UNDERSTANDING

The Center for Analysis of Economic Reforms and Communication and Eastern Partnership Center signed Memorandum of Understanding. The main purpose of the Memorandum of Understanding signed in Tallinn, Estonia, is to contribute to the strengthening position of Azerbaijan as a Digital Trade Hub and the expansion of foreign trade operations.



## CAERC AND BUSINESS COUNCIL FOR INTERNATIONAL UNDERSTANDING (BCIU) OF THE UNITED STATES SIGNED A MEMORANDUM OF COOPERATION



The Center for Analysis of Economic Reforms and Communication (CAERC) and Business Council for International Understanding (BCIU) of the United States signed a Memorandum of Cooperation. The memorandum is aimed to expand friendship and cooperation relations between CAERC and BCIU, to promote trading and investment between two countries and to develop a more convenient and favorable condition for business activities. According to the

document, to implement joint international projects, organize international events, strengthen the position of Azerbaijan as a Digital Trade Hub and create a more comfortable business environment, it is planned to organize the exchange of experts on Azexport and Digital Trade Hub and participation in events, educational programs, trainings and specialty courses organized by both parties

## CAERC AND SOCAR SIGNED A MEMORANDUM OF UNDERSTANDING ON THE CREATION OF A NEW DIGITAL PORTAL

The Center for Analysis of Economic Reforms and Communication and SOCAR signed a Memorandum of Understanding on the creation of a new digital portal to promote local production. In accordance with the Memorandum, the information on SOCAR's needs for materials and types of services provided to technical equipment that is used and can be potentially produced domestically will be posted on the new web portal.



## CAERC AND INTELLECTUAL PROPERTY AGENCY SIGNED A MEMORANDUM OF COOPERATION



The Center for Analysis of Economic Reforms and Communication and Intellectual Property Agency signed a Memorandum of Cooperation. By the Memorandum, the parties agreed on using the potential of the Digital Trade Hub, stimulate the application of high

technologies in the economy, present innovative startups on the portal [enterpriseazerbaijan.com](http://enterpriseazerbaijan.com) and conduct a joint selection of patent-friendly startups. *əçiminin aparılması barədə razılığa gəliblər.*

## CAERC AND THE INTERNATIONAL FINANCE CORPORATION SIGNED A MEMORANDUM OF UNDERSTANDING

The Center for Analysis of Economic Reforms and Communication and the International Finance Corporation signed a Memorandum of Understanding. By the Memorandum, the CAERC and the International Finance Corporation have agreed to cooperate in monitoring and evaluating the work to be done under the Azerbaijan Investment Climate and Agribusiness Competitiveness project.



## CAERC AND THE INTERNATIONAL BANK OF AZERBAIJAN SIGNED A MEMORANDUM OF UNDERSTANDING

The Center for Analysis of Economic Reforms and Communication and the International Bank of Azerbaijan signed a Memorandum of Understanding. The Memorandum envisages cooperation in the conduction of trainings and awareness-raising activities among bank

customers, creation of relevant banking products for the development of e-commerce, conduction of joint marketing researches, implementation of joint projects to promote cashless payments among entrepreneurs, and other issues.



# MEASURES TO SUPPORT THE INNOVATIVE DEVELOPMENT OF AZERBAIJAN

Events

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## ECONOMIC REFORMS: OBTAINED RESULTS AND RECOMMENDATIONS

The Center for Analysis of Economic Reforms and Communication and the American Chamber of Commerce in Azerbaijan (AmCham) jointly organized a conference on "Economic Reforms: Obtained Results and Recommendations."

The First Deputy Prime Minister, Executive Director of the Center for Analysis of Economic Reforms and Communication, and President of the American Chamber of Commerce in Azerbaijan delivered speeches at the conference on the main directions of economic reforms and the tasks ahead.

It was noted that public-private dialogue and cooperation create favorable conditions for strengthening the role of the private sector in ensuring sustainable economic growth. It was also stated that the Strategic Road Maps on the National Economy and Key Sectors of the Economy demonstrate that the reforms were thoroughly developed under the leadership of

President Ilham Aliyev and aimed at not only short-term, but also medium and long-term targets.

During the conference, senior managers of government organizations have emphasized provision of macroeconomic stability, in particular stability of manat, reduction of inflation to the manageable level, economic growth in the non-oil sector, and increase of the export volume that were reached as a result of the complex economic reforms carried out by the president Ilham Aliyev. It was noted that created favorable business environment is a ground for expanding the activities of the local and international entrepreneurs and attracting investment to the economy of Azerbaijan. The reforms on taxes, customs, fiscal and monetary policy have increased entrepreneur satisfaction and created broader opportunities for transparency, accountability, and efficiency in Azerbaijan.



## IMPORTANCE OF INNOVATION AND TECHNOLOGIES IN ECONOMIC REFORMS

The Center for Analysis of Economic Reforms and Communication and the Azerbaijan National Academy of Sciences held a conference titled “Importance of Innovation and Technologies in Economic Reforms”. The purpose of the conference was to bring the economic reforms carried out under the guidance of the President of the Republic of Azerbaijan Ilham Aliyev to the attention of the science community, as well as to listen to their proposals.

The participants of the conference emphasized the importance of increasing attention to high technologies and innovation policy for Azerbaijani science to take a leading position in the scientific and technological processes happening in the world. Support for innovative projects in Azerbaijan and the current status of the work done for the commercialization of science were also among the topics discussed at the conference.

It was also noted that the establishment of ANAS High Technologies Park by the Decree of President Ilham Aliyev was a perfect example of state support to the sustainable development of the economy and increasing competitiveness, as well as expansion of innovation and high technologies fields based on the modern scientific and technological achievements.

During the conference, the participants mentioned that the economic reforms carried out in Azerbaijan contributed to the innovations and development of technologies. In this respect, particular emphasis was made on the establishment of the Digital Trade Hub of Azerbaijan in the Centre for Analysis of Economic Reforms and Communication.



## AMCHAM BUSINESS LUNCH EVENT

The American Chamber of Commerce (AmCham) has organized a business lunch event in Azerbaijan. More than 135 AmCham members, including representatives of the diplomatic corps, participated in the event. During the discussions, attended by Nuran Karimov, president of the American Chamber of Commerce in Azerbaijan (AmCham), Natavan Mammadova, Executive Director of the Chamber, and Vusal Gasimli, Executive Director of the Center for Analysis of Economic Reforms and Communication, the main topic was the improvement of Azerbaijan's position by two steps in Global Competitiveness Report which ranked Azerbaijan 35th. It was stressed that the advancement of Azerbaijan in the most influential world ranking is an appraisal given by the international community to the reforms conducted in Azerbaijan under the leadership of President Ilham Aliyev.

During the discussions, Executive Director of the Center for Analysis of Economic Reforms and Communication Vusal Gasimli talked about the results of monitoring and evaluation of the Strategic Road Maps for the first half of 2017. He noted that the adoption of the Strategic Roadmaps and the consistent work carried out in the country within their framework should be considered as the most important factor for the advancement of Azerbaijan in the Global Competitiveness Report. Azerbaijan ranks 35 among 140 countries of the world, which testifies to the fact that Azerbaijan managed to develop legislation and administration necessary to create a business environment that is based on the principles of competition and ensures optimal profitability of entrepreneurial activity, increase the country's investment attractiveness, and improve Azerbaijan's position in international rankings.



## “ADAPTATION OF BANKING SYSTEM TO NEW DEVELOPMENT PERIOD: REFORMS, RESULTS AND PERSPECTIVES” II BANKING FORUM



Center for Analysis of Economic Reforms and Communication (CAERC), Financial Market Supervisory Authority (FMSA), and Azerbaijan Banks Association (ABA) jointly organized the II Banking Forum on “Adaptation of Banking System to New Development Period: Reforms, Results and Perspectives”.

The purpose of the Forum was to analyze the results of strategic economic reforms in the country, adapt the financial-bank system to new development period, strengthen financial sustainability, find the ways of providing non-

cash payments, discuss the development of compliance in banks, and improvement of the legal base of the bank system, as well as study advanced experience on innovations in the banking sphere.

The heads of financial and economic regulatory and supervisory bodies, upper management of commercial banks, senior business and public organizations, representatives of international finance institutions, and embassies of foreign countries in Azerbaijan participated in the Forum.

## TECHNOLOGIES AND INNOVATIONS: ECONOMIC REFORMS AND DEVELOPMENT PERSPECTIVES

The Center for Analysis of Economic Reforms and Communication and the Ministry of Transport, Communication and High Technologies of the Republic of Azerbaijan held a joint conference on “Technologies and Innovations: Economic Reforms and Development Perspectives”.

The conference was dedicated to the discussion of innovative development perspectives in the country. About 100 experts from state, private and foreign organizations attended the event.

Panel discussions on "Role of reforms in the development of innovations and ICT" and "Innovative Products and Export Potential of IT Services" were held at the conference. Representatives of the Ministry of Transport, Communication and High Technologies, Center for Analysis of Economic Reforms and Communication, Azercosmos, ASAN Service, B.EST Solutions, Deloitte Consulting, Microsoft, ANAS High Technology Park, Innovation Center made presentations and answered the participants' questions.



## SPECIAL EDITION DEDICATED TO THE REFORMS CARRIED OUT IN CONNECTION WITH THE DOING BUSINESS REPORT



During the business lunch of the American Chamber of Commerce in Azerbaijan (Amcham), the Center for Analysis of Economic Reforms and Communication presented a special edition dedicated to the reforms carried out in connection with the Doing Business Report.

It was mentioned that the deep and systematic economic reforms carried out under the leadership of the President of the Republic of Azerbaijan, Mr. Ilham Aliyev, once again

showed their results. The reforms carried out on 10 indicators of Doing Business were like a leap. The Center for Analysis of Economic Reforms and Communication prepared and presented a special publication on Doing Business reforms in Azerbaijani, English, and Russian. The event was attended by about 200 AmCham members, representatives of the diplomatic corps, and foreign guests.

## FIF 18 - FINANCE AND INVESTMENT FORUM

Executive Director of the Center for Analysis of Economic Reforms and Communication made an opening speech at the FIF 18 - Finance and Investment Forum. He said that due to the economic reforms carried out under the leadership of President Ilham Aliyev, Azerbaijan has rapidly adapted to the post-oil era. The country has even restored economic growth since the last quarter of 2017. At

present, the main strategic goal of economic reforms is to ensure sustainable development. To this end, reforms in tax, customs, financial banking, and other areas are being deepened to further improve the business environment. Institutional development is provided in accordance with the new economic environment. The business environment and institutional reforms complement each other.



## OPPORTUNITIES FOR THE YOUNG GENERATION IN THE DIGITAL AGE

Upon the support of the Center for Analysis of Economic Reforms and Communication and the initiative of BL Network Company operating in London conference titled “Opportunities for the Young Generation in the Digital Age” was held in Baku.

The purpose of the conference was to inform young people about the digital ecosystem in Azerbaijan and the world and how to initiate start-up projects and introduce practical and

theoretical knowledge on access to financial resources. Particularly, the conference was aimed to increase the knowledge and skills of the young people who attended the conference in crowdfunding, crowd investing, seed investors, venture capital, and angel investors.

The young participants' teams presented their start-up ideas at the end of the seminar. The start-uppers were awarded the certificates by the BL Network.



## AZERBAIJAN COMPETITIVENESS FORUM - 2018



The Azexport portal and the United States Business Council for International Development (BCIU) organized Azerbaijan Competitiveness Forum – 2018. By contributing to Azerbaijan – USA economic relations, the Forum was aimed to support the investments to our country, application of new technologies, opening of new workplaces, and strengthening the competitiveness as a whole.

The forum was attended by Azerbaijani and US government officials as well as representatives of international organizations and the private sector.

The participants discussed issues related to the favorable business environment in Azerbaijan, steps taken to attract business and investment, finance, financial sector prospects, as well as energy, infrastructure, taxation, and agriculture.



## AZERBAIJAN COMPETITIVENESS FORUM - 2018



## INNOVATIVE DEVELOPMENT AND ECONOMIC REFORMS: THE ROLE OF COMMERCIALIZATION OF THE INTELLECTUAL PROPERTY AND TECHNOLOGY



The Center for Analysis of Economic Reforms and Communication and the Intellectual Property Agency organized a conference titled “Innovative Development and Economic Reforms: The Role of Commercialization of the Intellectual Property and Technology”.

The Chairman of the Board of the Intellectual Property Agency, Executive Director of the Center for Analysis of Economic Reforms and Communication, Deputy Minister of the Transport, Communications and High Technologies, Deputy Minister of Education, Academic Secretary of ANAS, Director of the Institute of Information Technologies, Director of High Technologies Park LLC under the Ministry of Transport, Communications and High Technologies, Head of the State Employment Service, General Director of Microsoft Azerbaijan, and Manager of Enterpriseazerbaijan.com portal delivered speeches at the conference. During

the conference, the participants got acquainted with the exhibition of startup projects.



## PRELIMINARY REGISTRATION – THE METHOD OF SECURE CIVIL CIRCULATION OF NEW BUILDINGS

The Center for Analysis of Economic Reforms and Communication together with the German Society for International Communication (GIZ) held a round table titled “Preliminary Registration – the Method of Secure Civil Circulation of New Buildings” within the framework of the “Legal Approximation towards European Standards in the South Caucasus”.

The event covered the discussion of such issues as the aim and regulatory mechanism of preliminary registration, the integrity of legal fate of land lot and real estate built on it, multiple sales of apartments in buildings under construction, defense of parties of relevant relations from risks connected with the sale of

apartments not ready for living, and mechanism of using preliminary registration in the cases of providing payment obligation through a mortgage.



### III INTERNATIONAL BANKING FORUM

Center for Analysis of Economic Reforms and Communication, Central Bank of the Republic of Azerbaijan, Financial Market Supervisory Authority (FMSA), and Azerbaijan Banks Association (ABA) organized the III International Banking Forum. The purpose of the forum was to discuss initiatives and upcoming challenges leading to a cashless

economy, digitalization, the current situation with financial technologies, new and future trends, as well as the presentation of modern banking products. The international event was attended by representatives of about 100 international organizations and companies from the United States, Japan, Europe, and the CIS.



## ECONOMIC REFORMS: ENTREPRENEURSHIP DEVELOPMENT AND DIVERSIFICATION

The Center for Analysis of Economic Reforms and Communication and the Organization for Economic Co-operation and Development (OECD) held the international conference titled “Economic Reforms: Entrepreneurship Development and Diversification”.

Such issues as further strengthening the relations between the Eurasian region and OECD countries, expanding the cooperation in the economic and social development of the region, and solutions of the existing problems in this field were discussed during the event. It should be mentioned that the OECD prepared an analytical review of “Supporting reforms and economic diversification in increasing competitiveness of small and medium-sized businesses in Azerbaijan” within the framework of the Eurasia Competitiveness Program. The review aimed to support the study and successful application of the international experience in the implementation of the “Strategic Road Map for the production of consumer goods at small and medium-sized

entrepreneurship level in the Republic of Azerbaijan”, as well as to inform OECD member countries on the positive outcomes achieved by Azerbaijan.

Chairman of the State Customs Committee, Deputy Minister of Economy, Deputy Minister of Labor and Social Protection, Deputy Minister of Agriculture, Chief Corporate Sales Administrator of Kapital Bank spoke during the conference on “Economic Reforms: Entrepreneurship Development and Diversification”.



## PROBLEM LOANS SOLUTION: THE EXPERIENCE OF AZERBAIJAN AND KOREA

The Center for Analysis of Economic Reforms and Communication together with the Embassy of the Republic of Korea in Azerbaijan and the Korean Development Institute conducted an international conference titled “Problem Loans Solution: The Experience of Azerbaijan and Korea”.

The main aim of the conference was to learn the experience of the Korean government in

establishing the institutional mechanism of solving problem loans, as well as conduction of presentations and discussion on the experience of Azerbaijan in the implementation of the Decree of the President of the Republic of Azerbaijan on Additional Measures for Resolving Troubled Loans of Physical Persons.



## IV INTERNATIONAL BANKING FORUM



With the support of the Center for Analysis of Economic Reforms and Communication, Azerbaijan Banks Association (ABA), Central Bank of the Republic of Azerbaijan, Financial Markets Supervision Authority of the Republic of Azerbaijan, and Ministry of Transport, Communications and High Technologies of the Republic of Azerbaijan traditional IV INTERNATIONAL BANKING FORUM TITLED “CASHLESS ECONOMY: TOWARD SUSTAINABLE BANKING” took place. The forum consisted of 6 panels and covered the following topics: “Cashless economy: achievements and challenges”, “Banking - towards digitalization”, “Different aspects of banking transformation”, “World of new payments”, “Compliance and regulatory risks”, and “Regulation of cashless and digital economy”. Heads of commercial banks, local, foreign business and public organizations,

representatives of international financial institutions and foreign embassies in Azerbaijan, as well as about 100 international organizations and companies from the United States, Japan, Europe, China and CIS countries, attended the event.



## CREATING OPPORTUNITIES FOR INCLUSIVE AND SUSTAINABLE ECONOMIC GROWTH IN AZERBAIJAN

The Center for Analysis of Economic Reforms and Communication and Azerbaijan - French Chamber of Commerce and Industry had a monthly business meeting on the topic “Creating Opportunities for Inclusive and Sustainable Economic Growth in Azerbaijan”. During the event, it was mentioned that large-scale economic reforms were carried out in Azerbaijan to achieve inclusive and

sustainable economic development. Also, it was noted that the public and private sectors should come up with a joint initiative to increase private investment and increase the efficiency of tax and legal administration. More than 60 representatives of local and international companies attended the business meeting, which was continued by a question and answer session.



# INTERNATIONAL COOPERATION AND PARTNERSHIPS



## INTERNATIONAL PARTNER ORGANIZATIONS

In accordance with its Charter, since its establishment, the Center for Analysis of Economic Reforms and Communication has been cooperating and exchanging experience with international organizations and relevant foreign organizations in order to explore the possibility of applying international experience. Thus, the Center presents the

process of reforms in Azerbaijan to international organizations. It also analyzes international experience for increasing the economic potential of the country, developing the non-oil sector, creating a favorable investment climate, as well as attracting local and foreign investors.

- World Bank
- International Finance Corporation (IFC)
- Asian Development Bank (ADB)
- United Nations Development Program (UNDP)
- United States Agency for International Development (USAID) 29.11.2018
- European Union (EU)
- Organization for Economic Co-operation and Development (OECD)
- International Trade Center (ITC)
- Support for Improvement in Governance and Management (SIGMA)
- European Union (TAIEX)
- B.EST Solution
- Deloitte
- KPMG
- McKinsey
- TÜV - Austria
- British Standards Institution
- International Labor Organization (ILO)
- Swiss State Secretariat for Economic Affairs (SECO)
- International Monetary Fund (IMF)
- German-Azerbaijani Chamber of Commerce (ACC)
- American Chamber of Commerce in Azerbaijan (AmCham)
- France - Azerbaijan Chamber of Commerce and Industry (CCIAF)
- German Society for International Cooperation (GIZ)
- GUAM
- bp company
- Heritage Foundation
- Microsoft company

## COOPERATION WITH INTERNATIONAL FINANCIAL INSTITUTIONS

Over 5 years, there have been implemented expert support projects in cooperation with more than 10 international financial institutions. Several projects have been completed. The implementation of new projects has begun and an agreement has been reached on projects to be implemented in the coming years.

- WORLD BANK - 4 projects;
- ASIAN DEVELOPMENT BANK - 2 projects;
- EUROPEAN UNION - 4 projects;
- UNITED NATIONS - 2 projects;
- ORGANIZATION FOR ECONOMIC COOPERATION AND DEVELOPMENT (OECD) - 2 projects;
- SWISS STATE SECRETARIAT FOR ECONOMIC AFFAIRS (SECO) - 1 project;
- INTERNATIONAL FINANCE CORPORATION - 1 project.

### PROJECT AREAS:

- |  |                                       |   |
|--|---------------------------------------|---|
| ■ Fiscal sector analysis;                  | ■ Monitoring and evaluation;          | ■ Analysis of the banking sector;   |
| ■ Analysis of the competitive environment; | ■ Small and medium-sized enterprises; | ■ The role of innovations in higher education;                                |
| ■ Energy sector analysis;                  | ■ Vocational education;               | ■ Energy sector analysis;   |
| ■ Economic modeling;                       | ■ Governance reforms;                 | ■ Projects on transparency in state-owned enterprises with controlling stake. |
| ■ Transport (transit corridor);            | ■ Financial programming;              |   |
| ■ One Belt One Road project;               |                                       |   |

## FOREIGN TRIPS OF THE CENTER'S EMPLOYEES



## MEETINGS WITH THE DIPLOMATIC CORPS



## MEETINGS WITH THE DIPLOMATIC CORPS



# COMMUNICATION OF REFORMS



## COMMUNICATION OF ECONOMIC POLICY AND REFORM MEASURES TO THE PUBLIC

The Center for Analysis of Economic Reforms and Communication has two main goals in communicating reforms:



Deliver messages to the public, business, international organizations, civil society, and other areas properly;



By ensuring feedback, to re-use ideas and opinions that are formed during the implementation of reforms in the development of reforms agenda.

## COMMUNICATION OF REFORMS

The Center for Analysis of Economic Reform and Communication provides extensive communication of the reform process in Azerbaijan at the local and international levels. The CAERC regularly communicates economic reforms through up to 40 electronic resources.



## PUBLIC DISCUSSIONS ON ECONOMIC REFORMS IN AZERBAIJAN: ACHIEVEMENTS AND PROSPECTS

The Center for Analysis of Economic Reforms and Communication held public discussions titled “Economic Reforms in Azerbaijan: Achievements and Prospects”. The public discussions covered about 2000 entrepreneurs, municipality and community representatives in 56 regions of Aghdam, Shaki, Quba, Ismayilli, Ganja, Sumqayit, Shirvan, Lankaran, and Mingachevir.

The Center also organized discussions in various universities: Azerbaijan State University of Economics (UNEC), Baku Higher Oil School (BHOS), Azerbaijan State Pedagogical University (ASPU), Azerbaijan Cooperation University (ACU), Azerbaijan State University of Oil and Industry (ASOIU), Baku Engineering University (BEU),

Azerbaijan State Agrarian University (ASAU), ADA University, Khazar University, and the Institute of Economics of ANAS. Thousands of professors, teachers, and students attended public lectures on successful economic reforms.



## COOPERATION WITH THE MEDIA



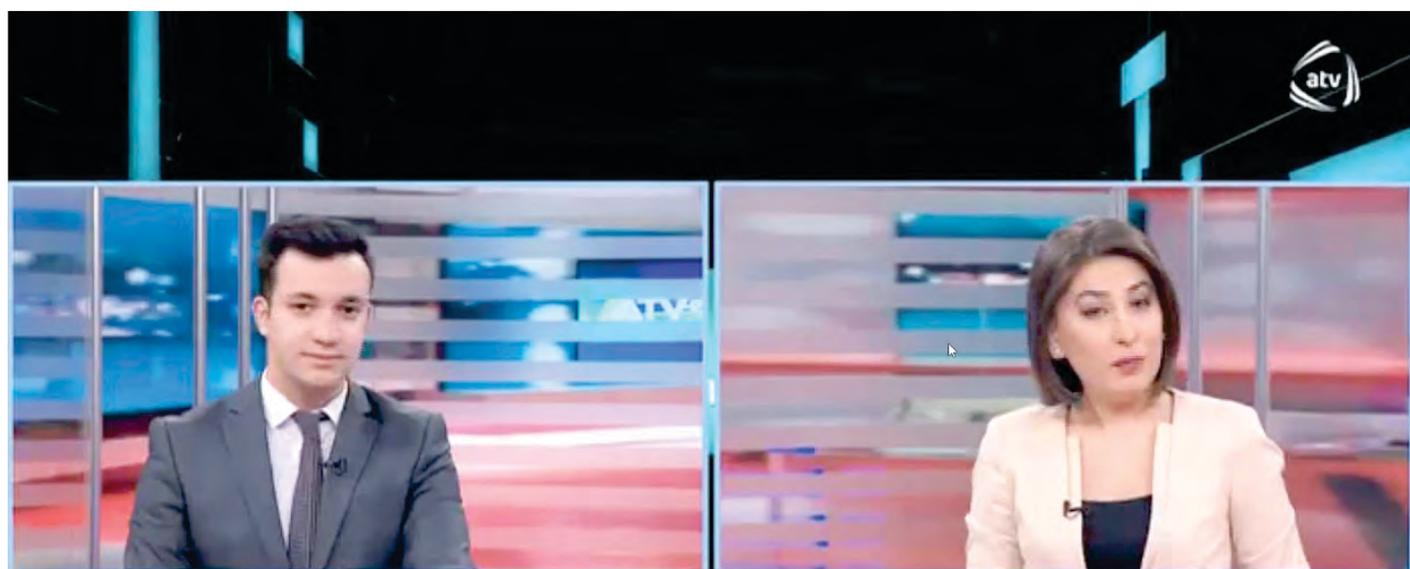
To cover reforms in media, the staff members of the Center regularly make analytical comments, join various TV and radio programs and debates. In this regard, there has been established close cooperation with local and international media.



## “MADE IN AZERBAIJAN” WITH ATV

Within the Made in Azerbaijan Project jointly conducted by the ATV TV channel and the CAERC, the public was informed about the works done through [www.azexport.az](http://www.azexport.az) internet portal, export statistics of Azerbaijan, and

activities for making Made in Azerbaijan brand known. For 2 years, several times a month, the entrepreneurs were informed about state support, contemporary business model, and export markets.



## TRAINING ON DATA JOURNALISM

Within the project “Strengthening the Role of Civil Society in Ensuring Social and Economic Rights of Vulnerable Groups”, the Center for Analysis of Economic Reforms and Communication (CAERC) held a training on Data Journalism. The training, funded by the European Union and implemented by the United Nations Development Program, was

conducted by Alexei Lyavonchik, a foreign specialist in data journalism, Emin Huseynzadeh, a local expert, and representatives of the CAERC. Journalists participating in the training received information on the Azexport.az project. Journalists and experts held discussions on the training materials.



## USING DIGITAL TECHNOLOGY AS A PR TOOL

The Center for Analysis of Economic Reforms and Communication hosted a training titled “Using Digital Technology as a PR Tool”. The main purpose of the training, attended by representatives of more than 30 companies and institutions, was the provision of information on steps to be taken by Azerbaijani entrepreneurs for making their products known in foreign markets.

During the training, the participants discussed such issues as using digital technologies as a PR tool, digital PR strategy, market analysis through digital tools, use of paid means as a PR tool, analyzing digital activities, and preparing reports. The training was conducted by well-known PR and communication specialist Azer Nazarov.



## TRAINING ON DIGITAL MARKETING

The Center for Analysis of Economic Reforms and Communication hosted a training on “Digital Marketing”. During the training, led by the Director of the UNEC Digital Marketing Center, the participants received information about digital marketing, traditional marketing (strategy and new opportunities), measuring effectiveness in digital marketing, remarketing

(Social Media Advertising, Display Advertising), Search Engine Optimization (SEO) and Search Engine Marketing (SEM), (Google AdWords), and marketing measurement reports. Representatives of more than 40 local companies participated in the training conducted by Ramil Jabbarov, Director of the UNEC Career Center.



## EXPORT REVIEW



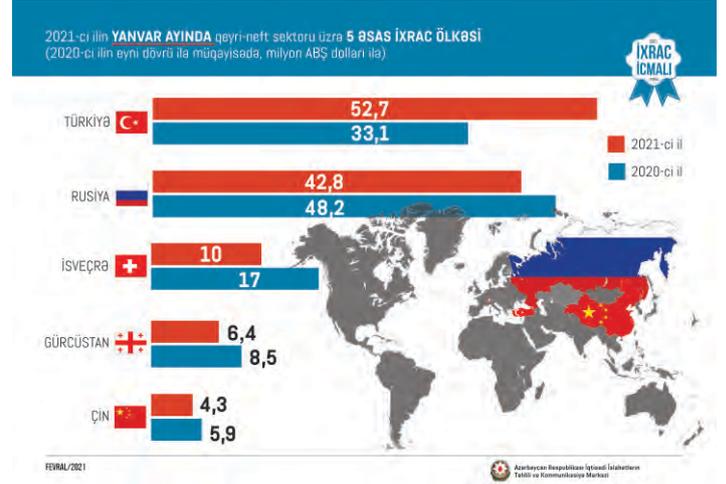
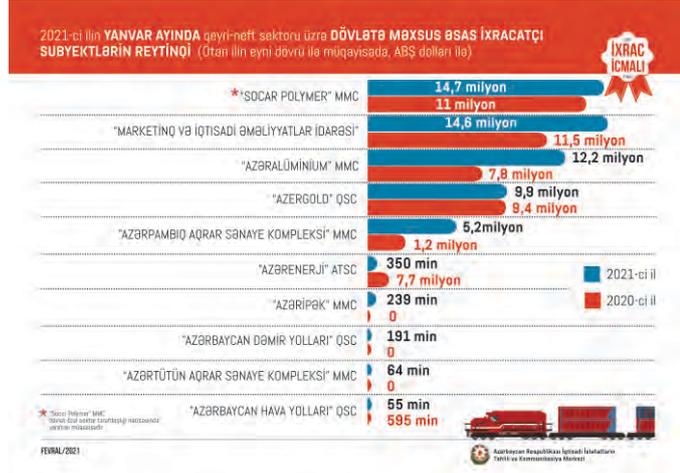
The Center for Analysis of Economic Reforms and Communication presents 3 reviews (Export Review, Reforms Review, and Video Review) to the public.

The Export Review has been regularly published monthly since April 2017. The purpose of the review is to educate entrepreneurs about exports, increase opportunities to export local goods to traditional and new markets, and accelerate the process of integration into international markets. The Ministry of Justice of the Republic of Azerbaijan has included the

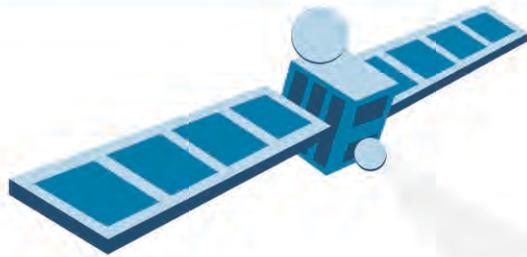
Export Review in the registry of printed publications.

The Export Review presents the latest information on non-oil sector of Azerbaijan and conducts the rating of exporting companies. The Review also provides broad information on export orders submitted to the One-Stop-Shop Export Support Center and [www.azexport.az](http://www.azexport.az) portal. Moreover, the Review provides information on the measures taken by government agencies to promote exports, as well as comments on innovations in the field of export legislation.

## EXPORT REVIEW



2021-ci ilin **YANVAR AYINDA** "AZƏRKOSMOS" ASC 1,98 MİLYON ABŞ DOLLARI dəyərində **XİDMƏT İXRAC ETMİŞDİR**



2021-ci ilin yanvar ayında "Azərkosmos" ASC tərəfindən dünyanın **21 ölkəsinə** xidmət (peyk telekommunikasiya xidmətləri və optik peyk xidmətləri) ixrac edilmişdir.

"Azərkosmos" ASC-nin xidmət ixracından əldə etdiyi gəlir onun ümumi gəlirlərinin **84 faizini** təşkil etmişdir.

2021-ci ilin yanvar ayında "Azərkosmos" ASC-nin xidmət ixrac etdiyi **5 əsas ölkə**

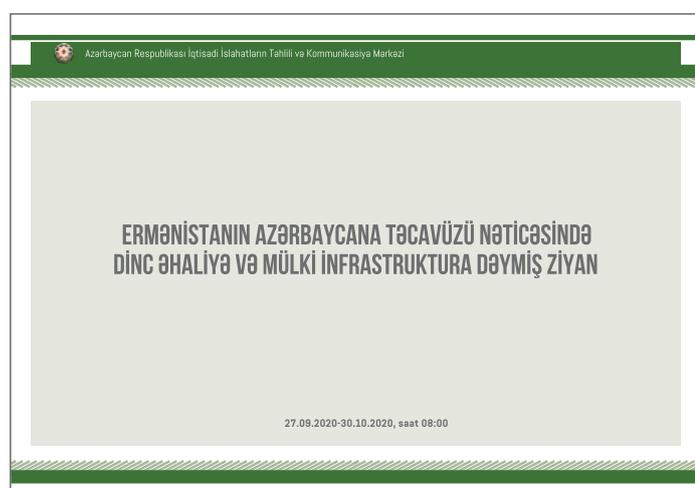


## REFORMS REVIEW

The Reforms Review has been published in Azerbaijani, English and Russian since April 2017.

The review aims to educate the public about the economic reforms in the country, to assess the contribution of these reforms to the

country's economy, as well as to increase the level of economic awareness on various topics. So far, the Center has prepared about 50 Reforms Reviews on the most important reform measures.



Damage inflicted on civilians and civilian infrastructure as a result of Armenian aggression against Azerbaijan



Support program to reduce the tax and social insurance burden



Reforms undertaken to improve the social welfare of citizens during the pandemic



Azerbaijani Volunteers

## REFORMS REVIEW



Financial Markets Support Program



Action plan developed to reduce the impact of the coronavirus pandemic

	INSURANCE AMOUNT (AZN)	FRANCHISE (AZN)	INSURANCE FEE (AZN, per year)
<b>BAKU</b>	25 000	250	50
<b>GANJA, SUMGAIT, NAKHCHIVAN</b>	20 000	200	40
<b>OTHER RESIDENTIAL PLACES</b>	15 000	150	30

\* Insurance amount - maximum payment made to the insured at the time of insurance accident. To increase the insurance amount, the citizens may insure their property voluntarily.

Franchise - a part of the amount deducted from the sum paid to the insured at the time of insurance accident (should the damage be equal or less than that amount, no payment is made to the insured as this amount is deducted from the overall damage).

Insurance fee - should not be over 0.2 percent of the insurance amount with respect to residential houses and apartments (25000x0.2%= 50).

CENTER FOR ANALYSIS OF ECONOMIC REFORMS AND COMMUNICATION OF THE REPUBLIC OF AZERBAIJAN

**MANDATORY REAL ESTATE INSURANCE (RESIDENTIAL HOUSES AND APARTMENTS)**

11

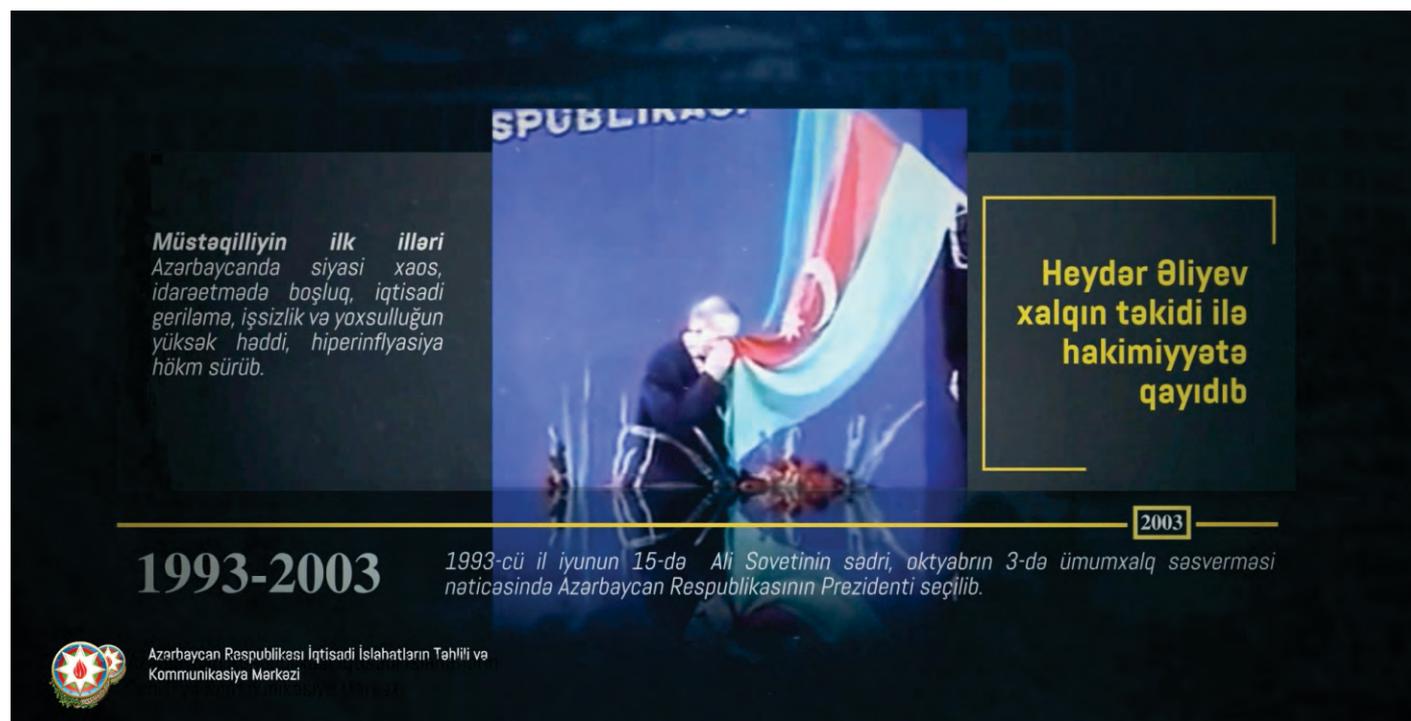
Compulsory real estate insurance

DÖVLƏT İDARƏETMƏ İSLAHATLARI		
<b>DANUNVERİCİ HAKİMİYYƏT</b>	<b>İCRAEDİCİ HAKİMİYYƏT</b>	<b>MƏHKƏMƏ HAKİMİYYƏTİ</b>
<ul style="list-style-type: none"> <li>Növbədənənar seçkilər nəticəsində yeni parlamentin istahatlar kursuna daha sistemli dəstəyi olacaq</li> </ul>	<ul style="list-style-type: none"> <li>Elektron hökumətin inkişafı;</li> <li>"One-stop-shop"dan "non-stop-shop"-a keçid;</li> <li>"Only one entry" prinsipi;</li> <li>Reaktiv xidmətlərdən proaktiv xidmətlərə keçid;</li> <li>Yığcam, mobil və məqsədyönlü fəaliyyət;</li> <li>Məcburetmədən könüllü rəyətə keçid;</li> <li>İmperativ idarəetmədən tənظیمçilikə keçid;</li> <li>Yoxlamadan monitorinq və qiymətləndirməyə keçid.</li> </ul>	<ul style="list-style-type: none"> <li>Elektron məhkəmənin inkişafı;</li> <li>Ədalət mühakiməsinin keyfiyyətinin artırılması;</li> <li>Məhkəmələrin fəaliyyətində şəffaflığın artırılması;</li> <li>Məhkəmə qərarlarının icrasının təkmilləşdirilməsi;</li> <li>Humanistləşdirmə və dekriminalaşdırma;</li> <li>Vəkillik institutunun inkişafı;</li> <li>Məhkəmənin maddi-texniki bazasının gücləndirilməsi;</li> <li>Məhkəmə ekspertizası işinin daha da təkmilləşdirilməsi və s.</li> </ul>
<b>BƏLƏDİYYƏ SEÇKİLƏRİ:</b> Yerli özünüidarəetmə orqanlarının yenilənməsi		
Azərbaycan Respublikası İqtisadi İslahatların Təhlili və Kommunikasiya Mərkəzi		

Public administration reforms

## VIDEO REVIEW

The purpose of the Video Review prepared by the Center for Analysis of Economic Reforms and Communication (CAERC) is to demonstrate the reforms implemented in the country in a visual and more comprehensible way.



*Müstəqilliyin ilk illəri Azərbaycanı siyasi xaos, idarəetmədə boşluq, iqtisadi geriləmə, işsizlik və yoxsulluğun yüksək həddi, hiperinflyasiya hökm sürüb.*

**Heydər Əliyev xalqın təkidi ilə hakimiyyətə qayıdıb**

2003

**1993-2003** 1993-cü il iyunun 15-də Ali Sovetinin sədri, oktyabrın 3-də ümumxalq səsverməsi nəticəsində Azərbaycan Respublikasının Prezidenti seçilib.

 Azərbaycan Respublikası İqtisadi İslahatların Təhlili və Kommunikasiya Mərkəzi

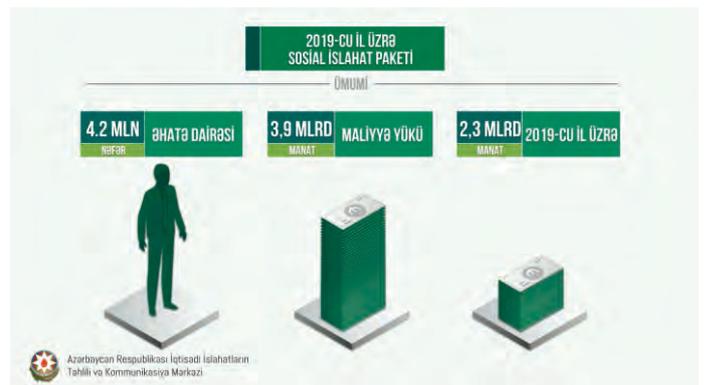
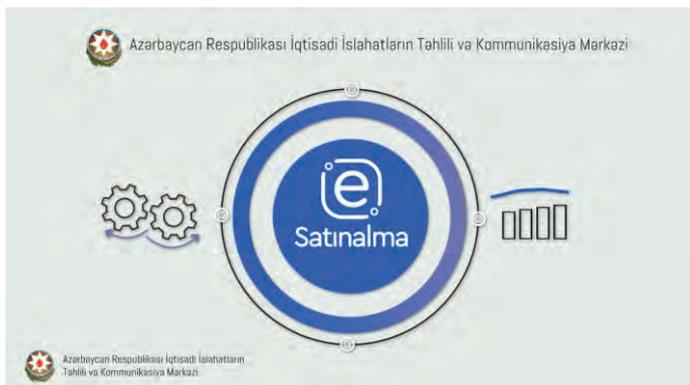
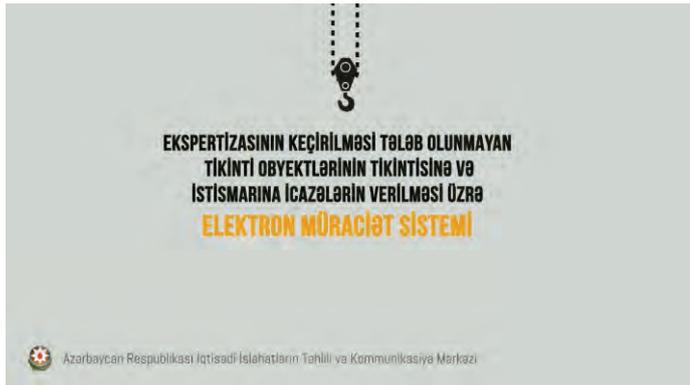


**ŞƏHİD AİLƏLƏRİNƏ KOMPENSASIYA VERİLMƏSİ BARƏDƏ FƏRMANIN İMZALANMASI**

**APREL, 2018**

## VIDEO REVIEW

The Center regularly demonstrates the content of the reform process through the infographic and visual video presentations. The presentations are broadcast on Azerbaijani TV channels, social networks, and other online resources, and support the awareness-raising work carried out in connection with reforms.



## ACTIVITIES OF THE CENTER DURING THE PATRIOTIC WAR IN 2020



The Center for Analysis of Economic Reforms and Communication carried out analytical information and communication activities in 2020 during the Patriotic War and post-conflict period. From September 27 to November 10, 2020, and during the post-conflict period, the CAERC analyzed the economic development of Karabakh, the unreadiness of the Armenian economy for waging the resource war, civil damage inflicted on Azerbaijan, Armenia's military losses, and the opportunities to restore communications in the post-conflict period. About 400 articles, interviews, and comments of the CAERC were published in the world and local influential media outlets in Azerbaijani, Turkish, Arabic, Russian, English, Armenian, Spanish, Romanian, Urdu, and Bulgarian languages.

At the same time, the CAERC made statements

to local and international TV and radio channels. There were around 90 appearances on about 20 TV and radio stations. During the Patriotic War, the Center held 4 press conferences on different areas. The CAERC also prepared and presented a draft concept on economic and social development based on the reintegration of Karabakh and the opening of regional communications.



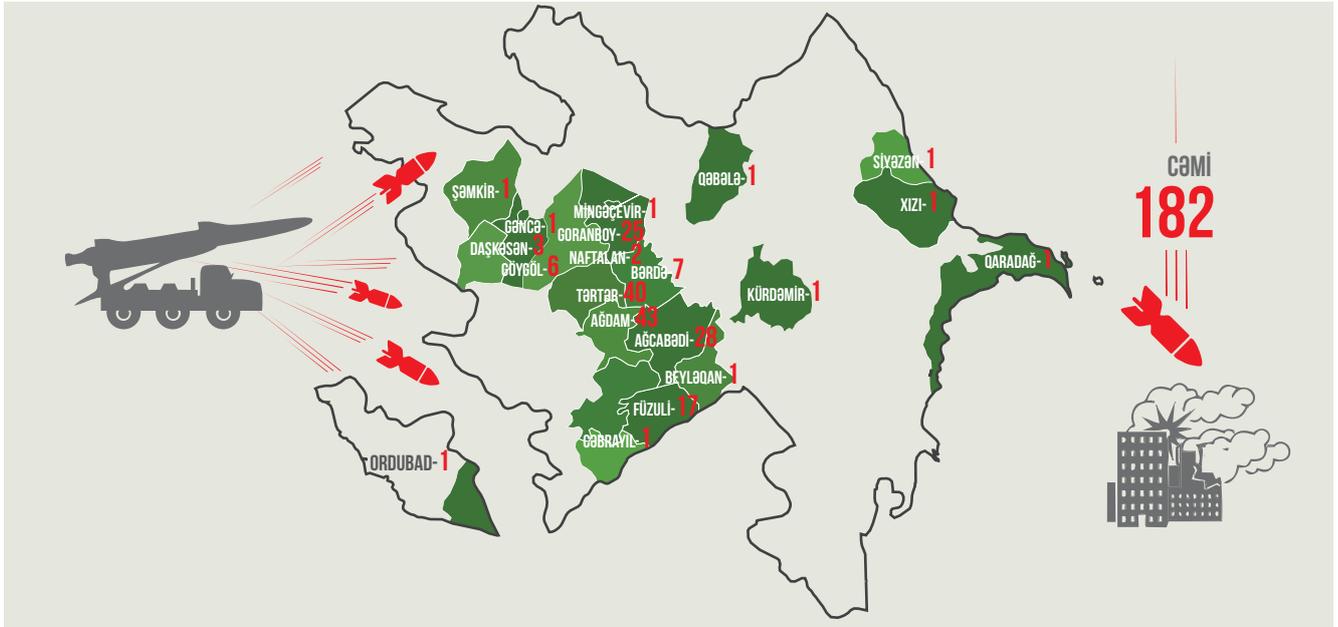
## ACTIVITIES OF THE CENTER DURING THE PATRIOTIC WAR IN 2020

### ERMƏNİSTAN AZƏRBAYCANIN 182 YAŞAYIŞ MƏNTƏQƏSİNƏ MƏRMİ ATMIŞDIR

(27.09.2020-30.10.2020, SAAT 08:00)



Azərbaycan Respublikası İqtisadi İslahatların Təhlili və Kommunikasiya Mərkəzi

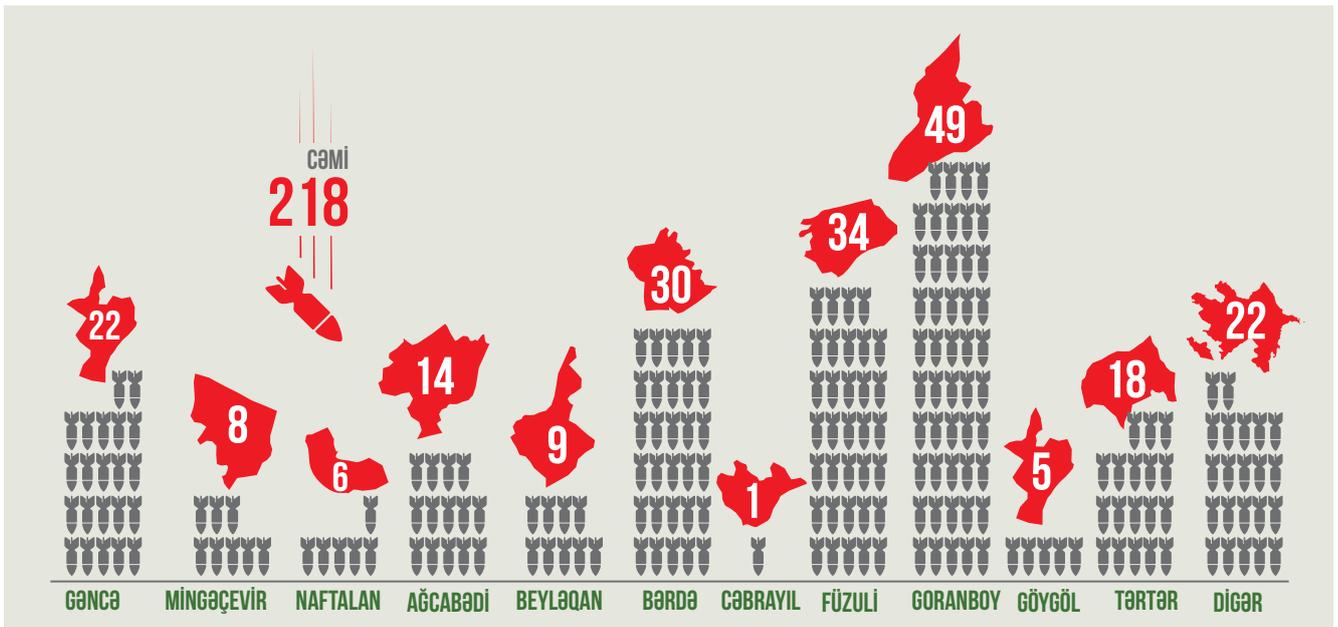


### ERMƏNİSTANIN AZƏRBAYCANIN YAŞAYIŞ MƏNTƏQƏLƏRİNƏ ATDIĞI RAKETLƏRİN SAYI

(27.09.2020-30.10.2020, SAAT 08:00)



Azərbaycan Respublikası İqtisadi İslahatların Təhlili və Kommunikasiya Mərkəzi

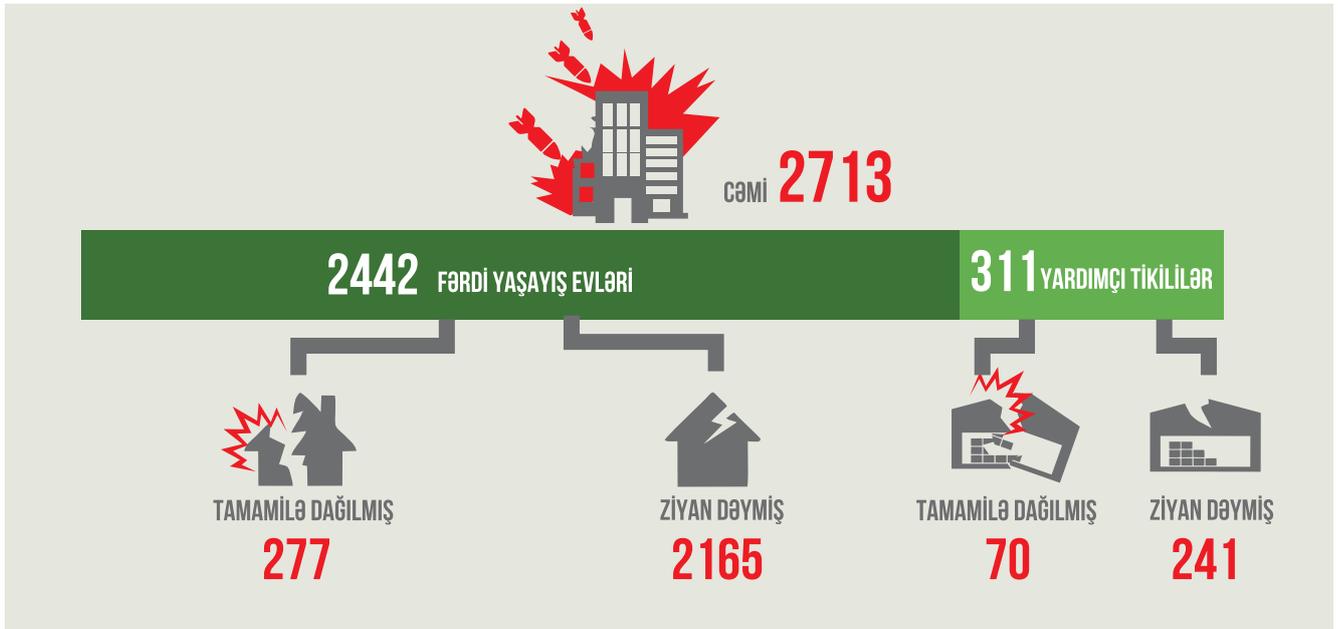


## ACTIVITIES OF THE CENTER DURING THE PATRIOTIC WAR IN 2020

### ERMƏNİSTANIN AZƏRBAYCANA TƏCAVÜZÜ NƏTİCƏSİNDƏ ZİYAN DƏYMIŞ TİKİLİLƏRİN TƏRKİBİ (27.09.2020-30.10.2020, SAAT 08:00)



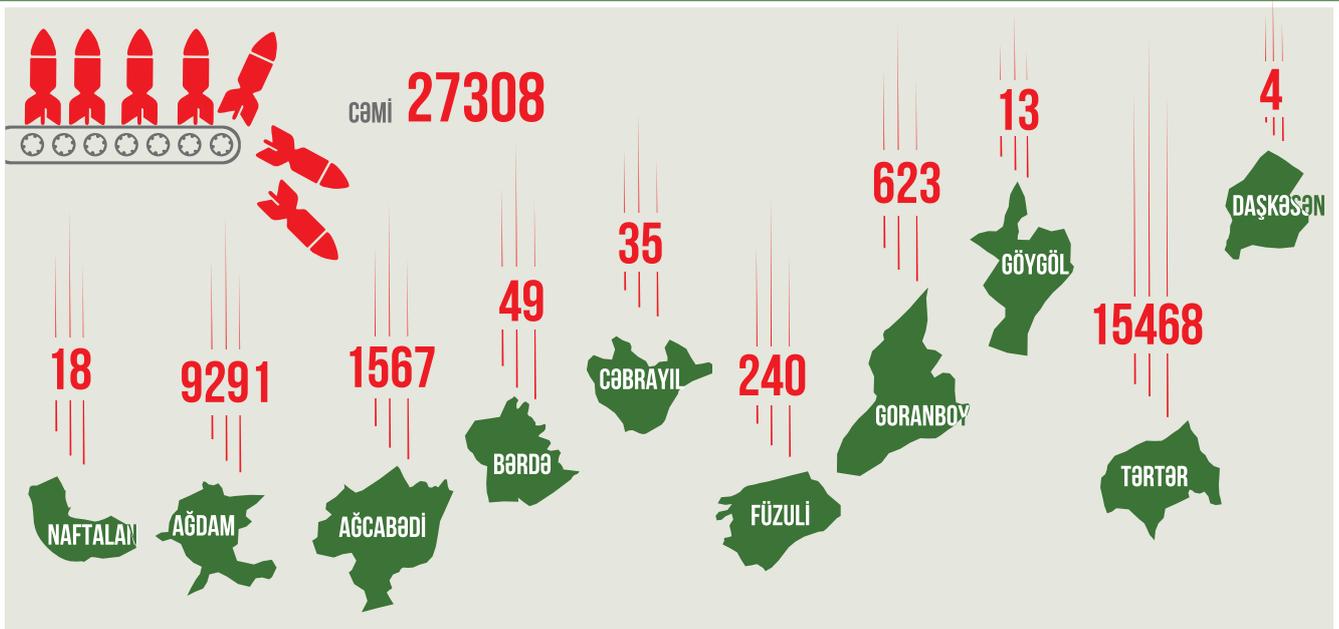
Azərbaycan Respublikası İqtisadi İslahatların Təhlili və Kommunikasiya Mərkəzi



### ERMƏNİSTANIN AZƏRBAYCANIN YAŞAYIŞ MƏNTƏQƏLƏRİNƏ ATDIĞI MƏRMİLƏRİN SAYI (27.09.2020-30.10.2020, SAAT 08:00)



Azərbaycan Respublikası İqtisadi İslahatların Təhlili və Kommunikasiya Mərkəzi

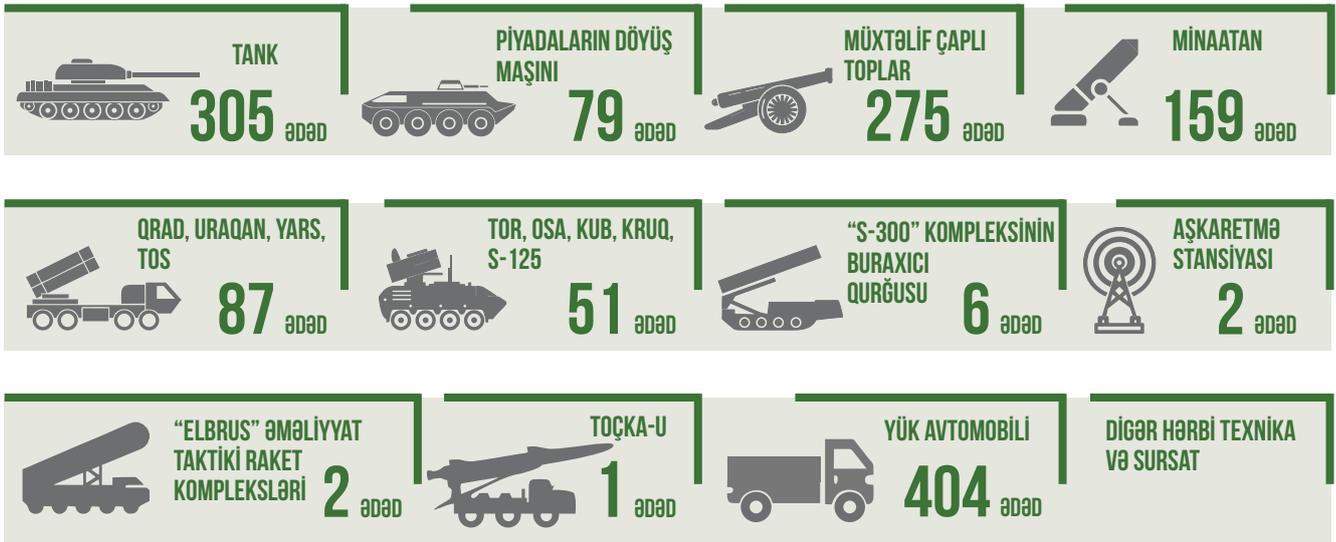


## ACTIVITIES OF THE CENTER DURING THE PATRIOTIC WAR IN 2020

### ERMƏNİSTANIN HƏRBİ TEXNİKA VƏ SURSAT İTKİSİ



Azərbaycan Respublikası İqtisadi İslahatların Təhlili və Kommunikasiya Mərkəzi



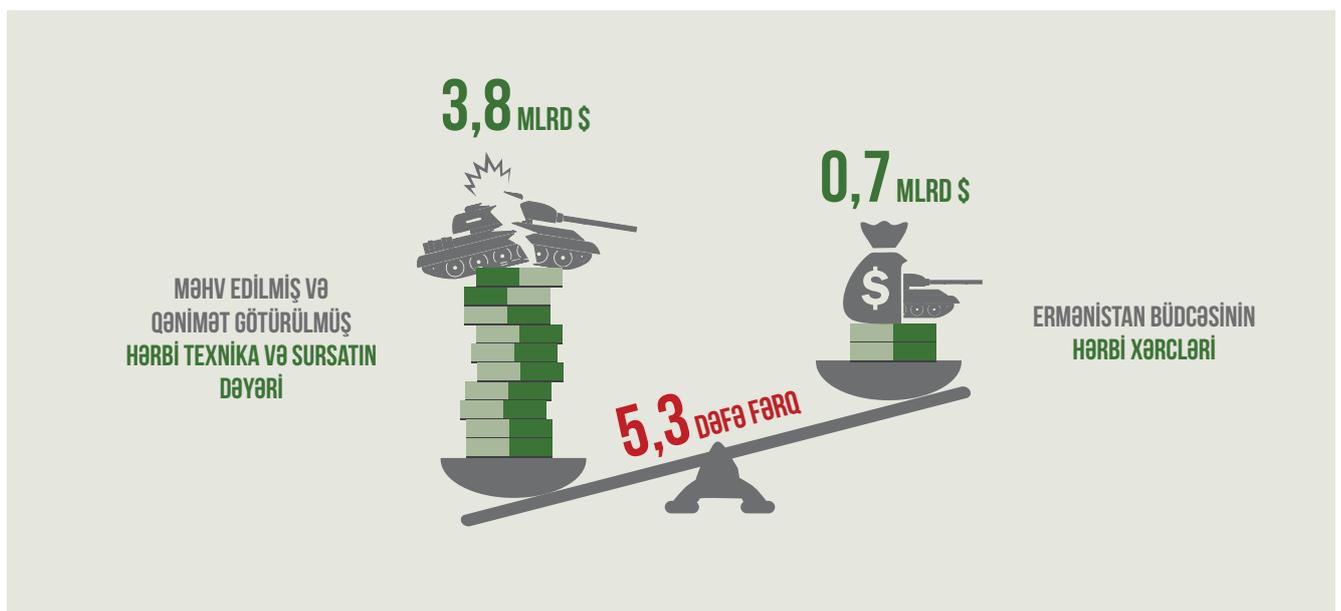
27 Sentyabr - 26 Oktyabr tarixləri ərzində Ermənistanın sıradan çıxarılmış və qənimət götürülmüş hərbi texnika və sursat üzrə zərəri (minimum sənəri əsasında qiymətləndirmə)

**2,7 MLRD \$**

### ERMƏNİSTANIN HƏRBİ ZİYANI VƏ HƏRBİ XƏRCLƏRİNİN MÜQAYİSƏSİ



Azərbaycan Respublikası İqtisadi İslahatların Təhlili və Kommunikasiya Mərkəzi



## ACTIVITIES OF THE CENTER DURING THE PATRIOTIC WAR IN 2020

300-dən artıq məqalə 8 dildə

 Azərbaycan Respublikası İqtisadi İslahatların Təhlili və Kommunikasiya Mərkəzi



20-ə yaxın TV və radioda 90-a yaxın çıxış

 Azərbaycan Respublikası İqtisadi İslahatların Təhlili və Kommunikasiya Mərkəzi



## WORK OF REFORM VOLUNTEERS



## PRESIDENT OF THE REPUBLIC OF AZERBAIJAN ILHAM ALIYEV SIGNED A DECREE ON DECLARING 2020 A YEAR OF VOLUNTEERS



“AZERBAIJANI VOLUNTEERS ARE PATRIOTIC, EDUCATED, AND TALENTED. THEY PERSONIFY AZERBAIJANI YOUTH AND THEIR TALENT. BECAUSE VOLUNTEERING IS ESSENTIALLY CONSISTENT WITH OUR NATIONAL CHARACTER. CHARITY, KINDNESS, MUTUAL ASSISTANCE AND GOOD TREATMENT ARE ALL INHERENT VALUES RECORDED IN OUR GENETIC CODE. VOLUNTEERS SIMPLY COMBINE ALL THESE POSITIVE FEATURES AND QUALITIES INHERENT IN OUR PEOPLE AND ACT AS A HOLISTIC MOVEMENT TODAY”.

President of the Republic of Azerbaijan  
**ILHAM ALIYEV**  
Opening ceremony of the ASAN Service center  
Kurdamir, February 12, 2020

## ACTIVITIES OF REFORM VOLUNTEERS

Up to 500 volunteers joined the Center for Analysis of Economic Reforms and Communication in the period from 2016 to 2021. Currently, there are Reform Volunteers Organization functioning in the Center. The purpose of launching the volunteer program is to identify the existing potential of young people in the economic and analytical field, to use it effectively, to guide them in their future

careers, and to help them evaluate their leisure time. Reform Volunteers were closely involved in the creation of such innovative projects of the Center for Analysis of Economic Reforms and Communication as azexport.a, enterpriseazerbaijan.com and Digital Trade Hub, as well as in the development of software, organization of various events, and research works.



## PARTICIPATION OF REFORM VOLUNTEERS IN TRAININGS

Reform volunteers intensively participated in trainings organized by international and local experts, world-renowned universities, professors, as well as staff of the CAERC.

Reform Volunteers also share their knowledge with fellow volunteers by speaking at trainings

and seminars on various topics.

One of the most memorable successes of the Reform Volunteers is their participation in the conference titled "Opportunities for Youth in the Digital Age".



## THE ACTIVITY OF REFORM VOLUNTEERS DURING THE PANDEMIC

Reform Volunteers were active during the pandemic.

İslahat Könüllüləri

**KÖNÜLLÜLƏRLƏ VİDEOKONFRANS**

**İNNOVATİV İQTİSADİYYAT: GƏLƏCƏK İŞ YERLƏRİ**

1 İYUL, 2020-ci İL SAAT 11:00-DA

**TAHİR MİRKİŞİLİ**

<https://bit.ly/3hNWHsR>

Azərbaycan Respublikası Milli Məclisinin İqtisadi siyasət, sənaye və sahibkarlıq komitəsinin sədri

Azərbaycan Respublikası İqtisadi İslahatların Təhlili və Kommunikasiya Mərkəzi

İslahat Könüllüləri

**DIASPORA FƏALİYYƏTİNİN AZƏRBAYCANIN DÖVLƏT SİYASƏTİNƏ DƏSTƏYİ**

**KÖNÜLLÜLƏRLƏ VİDEOKONFRANS**

Microsoft Teams proqramı vasitəsilə <https://bit.ly/2WILD7v>

30 İyul, 2020-ci il saat 12:00-da

**FUAD MURADOV**  
Azərbaycan Respublikasının Diasporla İş üzrə Dövlət Komitəsinin sədri

Azərbaycan Respublikası İqtisadi İslahatların Təhlili və Kommunikasiya Mərkəzi

Azərbaycan Respublikası İqtisadi İslahatların Təhlili və Kommunikasiya Mərkəzi

**SLAHAT**  
könüllüləri

**AZƏRBAYCAN MƏDƏNİYYƏTİNİN TƏBLİĞİNDƏ GƏNCLƏRİN ROLU**

11 mart, 2021-ci il, 12:00

**zOOM**  
<https://bit.ly/3bf62Zw>

**QƏNİRƏ PAŞAYEVA**  
Azərbaycan Respublikası Milli Məclisinin Mədəniyyət komitəsinin sədri

İslahat Könüllüləri

**KÖNÜLLÜLƏRLƏ VİDEOKONFRANS**

**İNFORMASIYA TƏHLÜKƏSİZLİYİ: GƏNCLƏR SOSIAL MEDIADA**

**RÖVŞƏN MƏMMƏDOV**  
Azərbaycan Televiziya və Radio Verilişləri Qapalı Şəhərdar Cəmiyyətinin sədri

Microsoft Teams proqramı vasitəsilə <https://bit.ly/8gRIA68>

21 İyul, 2020-ci il saat 11:00-da

İslahat Könüllüləri

**KÖNÜLLÜLƏRLƏ VİDEOKONFRANS**

**AZƏRBAYCAN KÖNÜLLÜ HƏRƏKƏTİ: MİLLİ HƏMRƏYLİK, SOSIAL MƏSULİYYƏT VƏ FƏRDİ İNKİŞAF**

<https://bit.ly/31xBw0J>

9 İyul, 2020 saat 11:00-da

**VÜSAL HÜSEYNOV**  
Dövlət Miqrasiya Xidmətinin rəisi

İslahat Könüllüləri

**Könüllülərlə Videokonfrans**

**Azərbaycanın xarici siyasəti: yeni reallıqlar və perspektivlər**

Microsoft Teams tətbiqi üzərindən <https://bit.ly/2XvZgaj>

**25 Avqust, 11:00**

Azərbaycan Respublikası İqtisadi İslahatların Təhlili və Kommunikasiya Mərkəzi

**FƏRİD ŞƏFİYEV**  
Beynəlxalq Münasibətlərin Təhlili Mərkəzinin İdarə Heyətinin sədri, Azərbaycan Respublikasının fəvqəladə və səlahiyyətli səfiri

## QUOTE – VOLUNTEER



**HOKUMA MAMMADZADEH**

Reform Volunteer,  
Student of the University of Tartu, Estonia



“I JOINED THE VOLUNTEER PROGRAM OF THE CENTER FOR ANALYSIS OF ECONOMIC REFORMS AND COMMUNICATION IN 2017. THE TEAM IS CREATIVE, INTELLECTUAL, AND HELPFUL. I FEEL AS IF I GRADUATED FROM THE UNIVERSITY DURING THREE MONTHS AT THE CAERC”.



**SHAFAG DADASHOVA**

Reform Volunteer,  
Graduate of Belarusian State University  
of Informatics and Radio Electronics



“AT THE CENTER FOR ANALYSIS OF ECONOMIC REFORMS AND COMMUNICATION, VOLUNTEERS ADVANCE THEIR PROFESSIONAL SKILLS AND BECOME EDUCATED IN THE PATRIOTIC SPIRIT”.

